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Official handbook of automobiles

Association of
Licensed
Automobile ...



HAND BOOK OF AUTOMOBILES

1915

**NATIONAL AUTOMOBILE
CHAMBER OF COMMERCE
INCORPORATED**

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1915

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NATIONAL AUTOMOBILE CHAMBER OF COMMERCE, Inc.
New York City, N. Y.

Engraved and Printed by
Redfield Brothers, Inc.
New York

TWELFTH ANNUAL ANNOUNCEMENT

AS THE standard authority on the products of American automobile manufacturers, the Twelfth Annual Hand Book is offered in the belief that it will be as well received and as useful as previous issues. Its illustrations and specifications describe in detail the products of the principal manufacturers of automobiles in the United States.

That comparison by buyers of motor cars may be easy and accurate, all cars shown herein have been subjected to a uniform investigation as to details of construction.

Individual manufacturers listed in this Hand Book will be glad to send complete catalogues descriptive of their product upon request, and catalogues may also be obtained from dealers in the principal cities and towns.

January, 1915.

ORGANIZATION OF NATIONAL AUTOMOBILE CHAMBER OF COMMERCE

(INCORPORATED)

OFFICERS

Charles Clifton, <i>President</i>	Pierce-Arrow Motor Car Company
Wilfred C. Leland, <i>Vice-President</i>	Cadillac Motor Car Company
Hugh Chalmers, <i>Second Vice-President</i> Gasoline Passenger Vehicle Division	Chalmers Motor Company
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H. H. Rice, <i>Second Vice-President</i> Electric Vehicle Division	The Waverley Company
R. D. Chapin, <i>Secretary</i>	Hudson Motor Car Company
George Pope, <i>Treasurer</i>	Pope Manufacturing Company
Alfred Reeves, <i>General Manager</i>	National Automobile Chamber of Commerce
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BOARD OF DIRECTORS

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Alvan Macauley	Packard Motor Car Company
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S. D. Waldon	Packard Motor Car Company
E. R. Benson	Studebaker Corporation

ALPHABETICAL INDEX

GASOLINE PASSENGER VEHICLES

	PAGES		PAGES
Abbott Motor Car Co.	114-115	Lozier Motor Co.	104
Allen Motor Co.	149	Lyons-Atlas Co.	34
Apperson Bros. Auto. Co.	23-24	McFarlan Motor Co.	25
Auburn Automobile Co.	68-69	Marion Motor Co.	126
Austin Automobile Co.	148	Maxwell Motor Co., Inc.. . . .	59
Avery Co.	93	Mercer Automobile Co.	127
Briggs-Detroit Co.	99	Mitchell-Lewis Motor Co.	132-134
Briscoe Motor Co.	100-101	Moline Automobile Co.	30-31
Buick Motor Co.	106-108	Moon Motor Car Co.	124
Cadillac Motor Car Co.	39-43	Motor Car Mfg. Co.	29
Cartercar Co.	63-64	National Motor Vehicle Co.	26
Case, T. M. Co., Inc., J. I.	141-143	Nordyke & Marmon Co.	21-22
Chalmers Motor Co.	15-18	Oakland Motor Car Co.. . . .	122-123
Chandler Motor Car Co.	65-66	Olds Motor Works	56-58
Chevrolet Motor Co.	117-119	Packard Motor Car Co.	82-84
Cole Motor Car Co.	136-137	Paige-Detroit Motor Car Co.	85-86
Cunningham, Son & Co., Jas.	62	Peerless Motor Car Co.	70-72
Dodge Brothers	121	Pierce-Arrow Motor Car Co.	45-55
F. I. A. T.	135	Premier Motor Mfg. Co.	19-20
Franklin Mfg. Co., H. H.	32-33	Pullman Motor Car Co.	120
Garford Co.	98	Regal Motor Car Co.	105
Great Western Auto. Co.	81	Reo Motor Car Co.	128-131
Haynes Automobile Co.	35-36	Saxon Motor Co.	67
Hudson Motor Car Co.	73-74	S. G. V. Co.	144
Hupp Motor Car Co.	37-38	Speedwell Motor Car Co.	44
Imperial Automobile Co.	88	Stearns Co., F. B.	75-76
Inter-State Motor Co.	94	Stevens-Duryea Co.	116
Jackson Automobile Co.	60-61	Studebaker Corporation	77-80
Jeffery Co., Thomas B.	87	Stutz Motor Car Co.	27-28
King Motor Car Co.	111-113	Velie Motor Vehicle Co.	103
Kissel Motor Car Co.	109-110	Westcott Motor Car Co.	102
Kline Motor Car Corp.	125	White Co.	145-147
Krit Motor Car Co.	91-92	Willys-Overland Co.	95-97
Locomobile Co. of America	138-140	Winton Motor Car Co.	89-90

ALPHABETICAL INDEX—Continued

ELECTRIC VEHICLES

	PAGES		PAGES
Anderson Electric Car Co.	. 157	Ohio Electric Car Co.	155-156
Argo Electric Vehicle Co.	. 160	Rauch & Lang Carriage Co.	158
Baker Motor Vehicle Co.	. 161	Waverley Co.	153
Borland-Grannis Co.	162	Woods Motor Vehicle Co.	154
Broc Electric Vehicle Co.	. 159		

GASOLINE COMMERCIAL VEHICLES

American-La France Fire Engine Co., Inc.	176-183	Mack Bros. Motor Car Co.	173
Autocar Co.	170-171	Peerless Motor Car Co.	175
Federal Motor Truck Co.	193	Pierce-Arrow Motor Car Co.	191-192
General Motors Truck Co.	194	Reo Motor Car Co.	166
General Vehicle Co.	199	Saurer Motor Co.	174
Gramm Motor Truck Co.	167	Selden Motor Vehicle Co.	184-185
Hewitt Motor Co.	172	Studebaker Corporation	190
Jeffery Co., Thomas B.	198	Velie Motor Vehicle Co.	169
Kelly-Springfield M. T. Co.	165	Walter Motor Truck Co.	168
Kissel Motor Car Co.	195-197	White Co.	186-189

INDEX OF TRADE NAMES

GASOLINE PASSENGER VEHICLES

	PAGES		PAGES
Abbott-Detroit	114-115	Lyons-Knight	34
Allen	149	McFarlan	25
Apperson Jack Rabbit	23-24	Marion	126
Auburn	68-69	Marmon	21-22
Austin	148	Maxwell	59
Briscoe	100-101	Mercer	127
Buick	106-108	Mitchell	132-134
Cadillac	39-43	Moline	30-31
Cartercar	63-64	Moon	124
Case	141-143	National	26
Chalmers	15-18	Oakland	122-123
Chandler	65-66	Oldsmobile	56-58
Chevrolet	117-119	Overland	95-97
Cole	136-137	Packard	82-84
Cunningham	62	Paige	85-86
Detroit	99	Pathfinder	29
Dodge Brothers	121	Peerless	70-72
F. I. A. T.	135	Pierce-Arrow	45-55
Franklin	32-33	Premier	19-20
Glide	93	Pullman	120
Great Western	81	Regal	105
Haynes	35-36	Reo	128-131
Hudson	73-74	Saxon	67
Hupmobile	37-38	S. G. V.	144
Imperial	88	Speedwell	44
Inter-State	94	Stearns-Knight	75-76
Jackson	60-61	Stevens-Duryea	116
Jeffery	87	Studebaker	77-80
King	111-113	Stutz	27-28
Kissel Kar	109-110	Velie	103
Kline Kar	125	Westcott	102
Krit	91-92	White	145-147
Locomobile	138-140	Willys-Knight	98
Lozier	104	Winton	89-90

INDEX OF TRADE NAMES—Continued

ELECTRIC VEHICLES

	PAGES		PAGES
American-Argo . . .	160	Ohio Electric . . .	155-156
American-Borland . . .	162	Rauch & Lang Electric . . .	158
American-Broc . . .	159	Waverley . . .	153
Baker . . .	161	Woods Electric . . .	154
Detroit Electric . . .	157		

GASOLINE COMMERCIAL VEHICLES

American Daimler . . .	199	Peerless . . .	175
American-La France . . .	176-183	Pierce-Arrow . . .	191-192
Autocar . . .	170-171	Reo . . .	166
Federal . . .	193	Saurer . . .	174
G M C . . .	194	Selden . . .	184-185
Hewitt . . .	172	Studebaker . . .	190
Jeffery . . .	198	Velie . . .	169
Kelly . . .	165	Walter . . .	168
Kissel . . .	195-197	White . . .	186-189
Mack . . .	173	Willys-Utility . . .	167

N. A. C. C. HORSE-POWER RATING

The standard horse-power rating, formerly known as the A. L. A. M. Rating, has been officially adopted by the National Automobile Chamber of Commerce, Inc.

The formula adopted is $\frac{D^2 \times N}{2.5}$. D is the cylinder bore in inches, N the number of cylinders, and 2.5 a constant, based on the average view of eminent engineers as to a fair, conservative rating for a four-cycle motor at one thousand feet per minute piston speed.

TABLE OF HORSE-POWER FOR USUAL SIZES OF MOTORS

BORE		HORSE-POWER			
INS.	M/M.	1 CYL.	2 CYLS.	4 CYLS.	6 CYLS.
2½	64	2½	5	10	15
2⅝	68	2¾	5½	11	16½
2¾	70	3	6	12 $\frac{1}{10}$	18½
2⅞	73	3 $\frac{1}{8}$	6⅝	13¼	19⅞
3	76	3 $\frac{3}{8}$	7½	14 $\frac{2}{5}$	21 $\frac{3}{5}$
3¼	79	3 $\frac{7}{8}$	7 $\frac{1}{2}$	15 $\frac{5}{8}$	23 $\frac{7}{10}$
3½	83	4¼	8½	16 $\frac{9}{10}$	25 $\frac{3}{5}$
3⅝	85	4 $\frac{1}{8}$	9⅞	18¼	27 $\frac{3}{5}$
3½	89	4 $\frac{9}{10}$	9 $\frac{3}{5}$	19 $\frac{3}{5}$	29 $\frac{3}{5}$
3⅝	92	5¼	10½	21 $\frac{1}{2}$	31 $\frac{3}{5}$
3¾	95	5⅝	11¼	22½	33¾
3⅞	99	6	12	24	36 $\frac{1}{10}$
4	102	6 $\frac{2}{5}$	12 $\frac{1}{5}$	25 $\frac{3}{5}$	38 $\frac{2}{5}$
4¼	105	6 $\frac{1}{2}$	13⅝	27¼	40 $\frac{9}{10}$
4½	108	7¼	14½	28 $\frac{9}{10}$	43 $\frac{3}{10}$
4⅝	111	7⅝	15 $\frac{1}{10}$	30⅝	45 $\frac{1}{10}$
4½	114	8 $\frac{1}{10}$	16½	32 $\frac{2}{5}$	48 $\frac{3}{5}$
4⅝	118	8 $\frac{9}{10}$	17⅝	34¼	51 $\frac{1}{10}$
4¾	121	9	18	36 $\frac{9}{10}$	54 $\frac{1}{10}$
4⅞	124	9½	19	38	57
5	127	10	20	40	60
5⅝	130	10½	21	42	63
5¼	133	11	22	44 $\frac{1}{10}$	66½
5⅝	137	11 $\frac{9}{10}$	23	46	69 $\frac{1}{10}$
5½	140	12 $\frac{1}{10}$	24½	48 $\frac{2}{5}$	72 $\frac{1}{5}$
5⅝	143	12⅝	25 $\frac{9}{10}$	50⅝	75 $\frac{1}{10}$
5¾	146	13¼	26½	53	79½
5⅞	149	13 $\frac{1}{2}$	27⅝	55¼	82 $\frac{9}{10}$
6	152	14 $\frac{2}{5}$	28 $\frac{1}{5}$	57 $\frac{3}{5}$	86 $\frac{2}{5}$

To simplify reading of the above, the horse-power figures are approximate, but correct within one-sixteenth.

**ILLUSTRATIONS AND
SPECIFICATIONS
GASOLINE
PASSENGER
VEHICLES**

N. A. C. C. HORSE-POWER RATING

The standard horse-power rating, formerly known as the A. L. A. M. Rating, has been officially adopted by the National Automobile Chamber of Commerce, Inc.

The formula adopted is $\frac{D^2 \times N}{2.5}$. D is the cylinder bore in inches, N the number of cylinders, and 2.5 a constant, based on the average view of eminent engineers as to a fair, conservative rating for a four-cycle motor at one thousand feet per minute piston speed.

TABLE OF HORSE-POWER FOR USUAL SIZES OF MOTORS

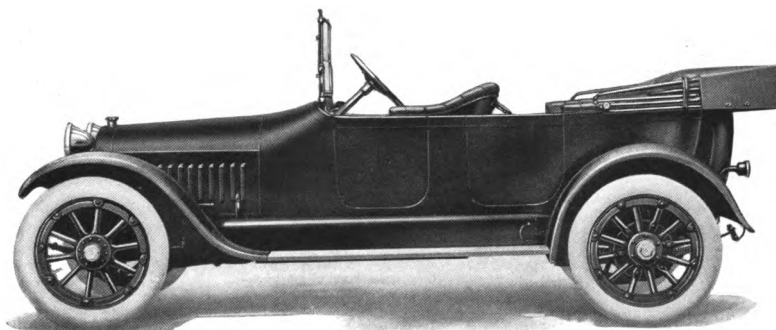
BORE		HORSE-POWER			
INS.	M/M.	1 CYL.	2 CYLS.	4 CYLS.	6 CYLS.
2½	64	2½	5	10	15
2⅝	68	2¾	5½	11	16½
2¾	70	3	6	12 ¹ / ₁₀	18½
2⅞	73	3 ¹ / ₁₆	6⅝	13¼	19⅞
3	76	3 ³ / ₁₆	7½	14½	21½
3⅛	79	3 ¹ / ₈	7 ¹ / ₈	15½	23 ⁷ / ₁₆
3¼	83	4¼	8½	16 ⁹ / ₁₀	25½
3⅝	85	4 ⁹ / ₁₆	9⅞	18¼	27½
3½	89	4 ⁹ / ₁₀	9½	19½	29½
3⅝	92	5¼	10½	21 ¹ / ₃	31½
3¾	95	5⅝	11¼	22½	33¾
3⅞	99	6	12	24	36 ¹ / ₄
4	102	6½	12½	25½	38½
4⅛	105	6 ¹ / ₈	13⅝	27¼	40 ⁹ / ₁₀
4¼	108	7¼	14½	28 ⁹ / ₁₀	43 ⁹ / ₁₆
4⅝	111	7⅝	15 ¹ / ₁₆	30⅝	45 ¹ / ₁₆
4½	114	8 ¹ / ₁₀	16½	32½	48½
4⅝	118	8 ⁹ / ₁₆	17⅞	34¼	51½
4¾	121	9	18	36 ¹ / ₁₀	54 ¹ / ₁₀
4⅞	124	9½	19	38	57
5	127	10	20	40	60
5⅛	130	10½	21	42	63
5¼	133	11	22	44 ¹ / ₁₀	66½
5⅝	137	11 ¹ / ₁₆	23	46	69 ¹ / ₁₀
5½	140	12 ¹ / ₁₀	24½	48½	72½
5⅝	143	12⅝	25 ¹ / ₁₆	50⅝	75 ¹ / ₁₆
5¾	146	13¼	26½	53	79½
5⅞	149	13 ¹ / ₈	27⅝	55¼	82 ⁹ / ₁₀
6	152	14½	28½	57½	86½

To simplify reading of the above, the horse-power figures are approximate, but correct within one-sixteenth.

**ILLUSTRATIONS AND
SPECIFICATIONS
GASOLINE
PASSENGER
VEHICLES**

**CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN**

Price	\$1650
Six-Passenger Touring	1725
Two- or Three-Passenger Coupelet	1900
Five-Passenger Sedan	2750
Seven-Passenger Limousine	3200



CHALMERS "LIGHT SIX" TOURING CAR "26-B"

COLOR	Body, blue; chassis, black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	126 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4¼ inches	ELECTRIC SOURCE	Storage battery
REAR	34 x 4¼ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN**

Five-Passenger Touring	\$3200
Five-Passenger Sedan	1650
Four-Passenger Sedan	1725
Four-Passenger Coupelet	1900
Four-Passenger Sedan	2750



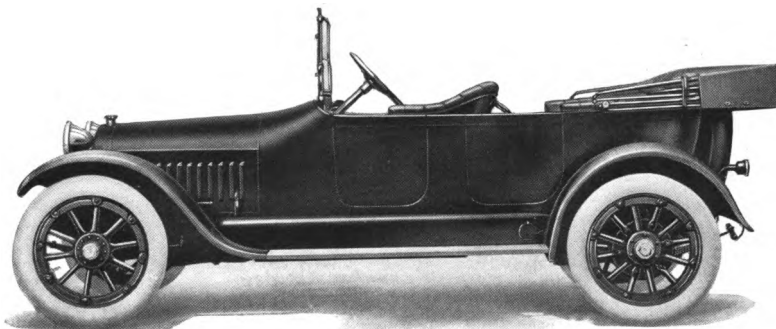
CHALMERS "26-B"

ENGINE	Vertically, under hood
VALVES	En bloc
BORE	3½ inches
STROKE	5½ inches
COOLING	Water
RADIATOR	Cellular
IGNITION	Jump spark
ELECTRIC SOURCE	Storage battery
DRIVE	Shaft
TRANSMISSION	Selective sliding gear
GEAR CHANGES	Three forward, one reverse
POSITION OF DRIVER	Left-side drive and center control

Lighting, electric self-
and demountable rims

**CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN**

Price	\$1650
Six-Passenger Touring	1725
Two- or Three-Passenger Coupelet	1900
Five-Passenger Sedan	2750
Seven-Passenger Limousine	3200



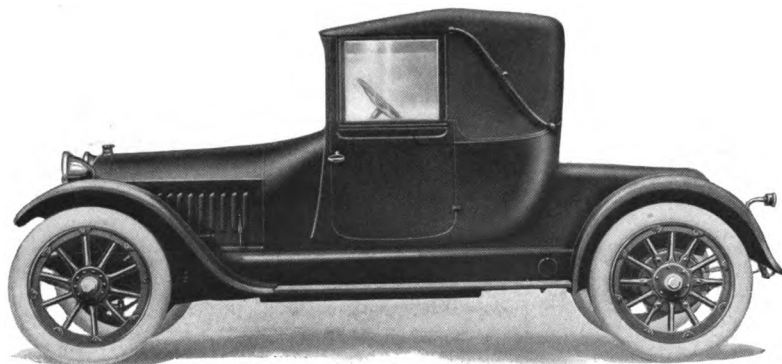
CHALMERS "LIGHT SIX" TOURING CAR "26-B"

COLOR	Body, blue; chassis, black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	126 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE	Storage battery
REAR	34 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CHALMERS
MOTOR
COMPANY**
DETROIT
MICHIGAN

Price	\$1900
Five-Passenger Touring	1650
Six-Passenger Touring	1725
Five-Passenger Sedan	2750
Seven-Passenger Limousine	3200



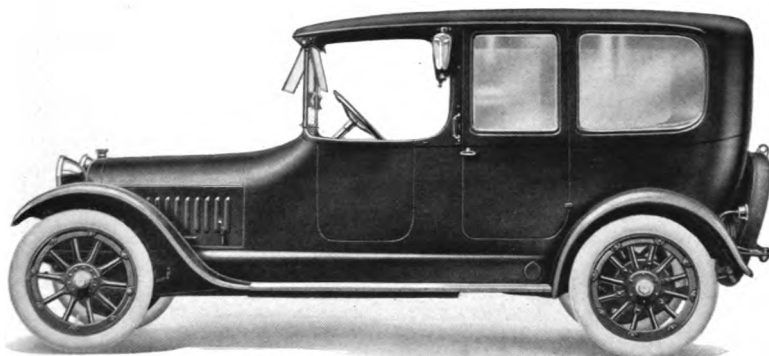
CHALMERS "LIGHT SIX" COUPELET "26-B"

COLOR	Body panels, blue; chassis, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Two or three persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3½ inches
WHEELBASE	126 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	34 x 4½ inches	IGNITION	Jump spark
REAR	34 x 4½ inches	ELECTRIC SOURCE	Storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes electric lighting, electric self-starter, speedometer and demountable rims

**CHALMERS
MOTOR
COMPANY**
WILLYS OVERLAND DIVISION OF CHRYSLER CORPORATION
**DETROIT
MICHIGAN**

Price	\$3200
Five-Passenger Touring	1650
Six-Passenger Touring	1725
Two- or Three-Passenger Coupelet	1900
Five-Passenger Sedan	2750



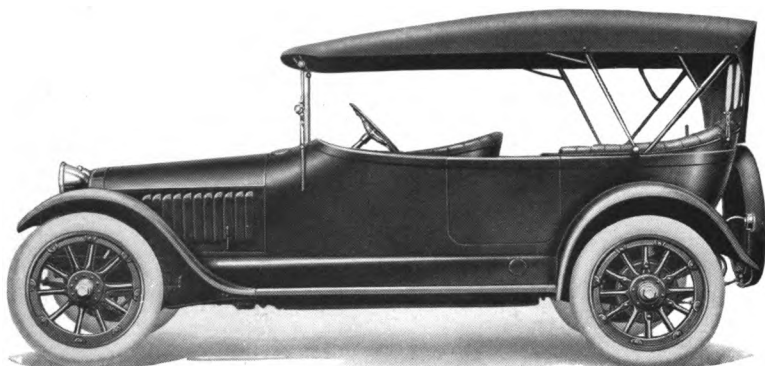
CHALMERS "LIGHT SIX" LIMOUSINE "26-B"

COLOR	Body panels, blue; chassis, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3½ inches
WHEELBASE	132 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	35 x 5 inches	IGNITION	Jump spark
REAR	35 x 5 inches	ELECTRIC SOURCE	Storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes electric lighting, electric self-
starter, speedometer and demountable rims

**CHALMERS
MOTOR
COMPANY
DETROIT
MICHIGAN**

Price \$2400
Seven-Passenger Touring . . 2400



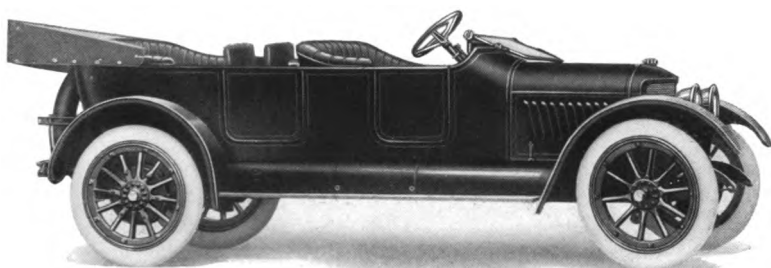
CHALMERS "MASTER SIX" TORPEDO "29"

COLOR	Body, blue or gray; chassis, black	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	In blocks of three
CLUTCH	Multiple disc	BORE	4 inches
WHEELBASE . .	132 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR . . .	Cellular
FRONT	36 x 4½ inches	IGNITION	Jump spark
REAR	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PREMIER MOTOR
MANUFACTURING
C O M P A N Y**
INDIANAPOLIS
I N D I A N A

Price \$1985
Two-Passenger Roadster . 1985



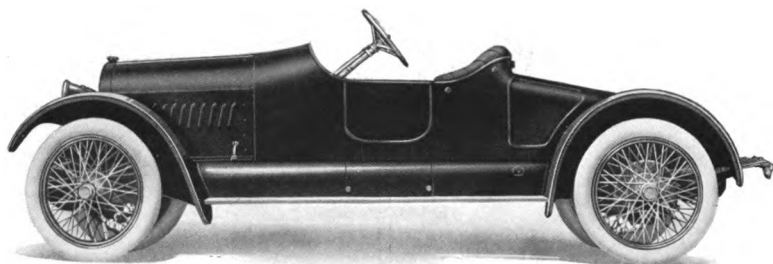
PREMIER "6-50" TOURING CAR

COLOR	Blue-black	BORE	4 inches
SEATING CAPACITY	Seven persons	STROKE	5½ inches
CLUTCH	Multiple disc	COOLING	Water
WHEELBASE	132 inches	RADIATOR	"V"-shaped honeycomb
GAUGE	56½ inches	IGNITION	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE	Generator and magneto
FRONT	36 x 4½ inches	DRIVE	Shaft
REAR	36 x 4½ inches	TRANSMISSION	Selective gear
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	GEAR CHANGES	Three forward, one reverse
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 38.4	POSITION OF DRIVER	Left-side drive and center con- trol
CYLINDERS	Six		
ARRANGED	Vertically, under hood		
CAST	In blocks of three		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**PREMIER MOTOR
MANUFACTURING
C O M P A N Y**
INDIANAPOLIS
I N D I A N A

Price, \$1985



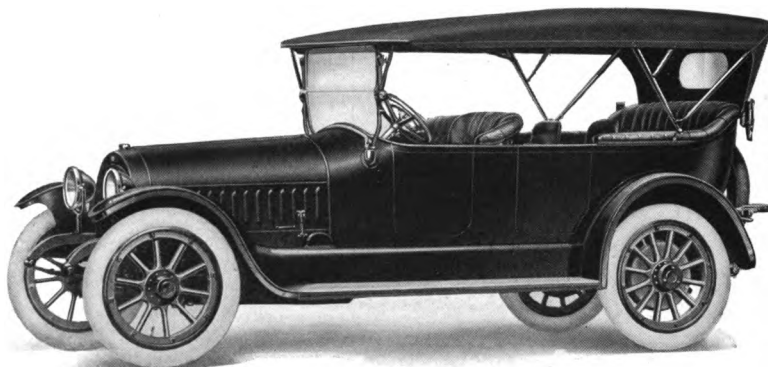
PREMIER ROADSTER "6-49"

COLOR	Blue-black	CAST	In blocks of three
SEATING CAPACITY	Two persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	132 inches	COOLING	Water
GAUGE	56½ inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 31.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**NORDYKE &
MARMON
COMPANY**
INDIANAPOLIS
I N D I A N A

Price	\$3250
Seven-Passenger Touring	3350
Four-Passenger Touring	3250
Two-Passenger Roadster	3250
Two-Passenger Speedster	3250



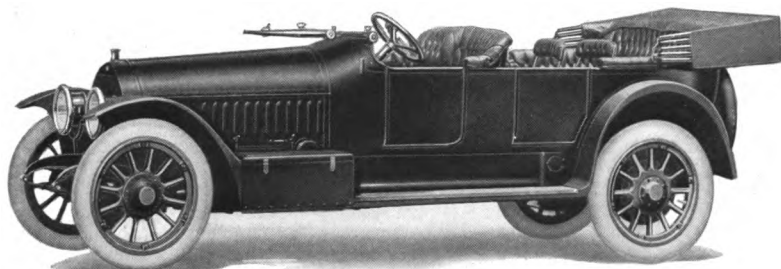
MARMON TOURING CAR "41"

COLOR	Body and running gear, blue-black; wheels, cream yellow	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five or seven persons	CAST	In blocks of three
CLUTCH	Cone	BORE	4¼ inches
WHEELBASE	132 inches	STROKE	5½ inches
GAUGE	56½ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	36 x 4½ inches	IGNITION	Jump spark
REAR	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**NORDYKE &
MARMON
COMPANY**
INDIANAPOLIS
INDIANA

Price, \$5000



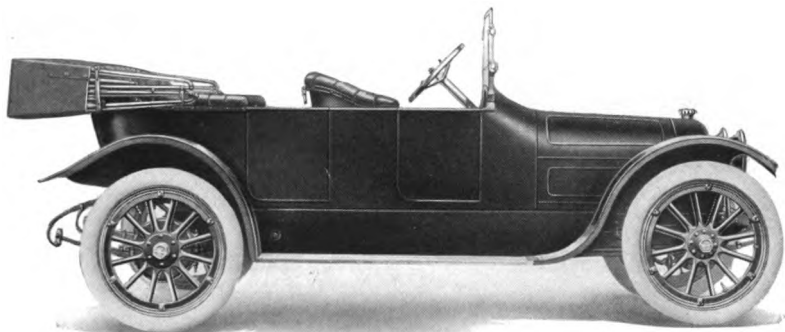
MARMON TOURING CAR "48"

COLOR	Blue-black	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4½ inches
CLUTCH	Multiple disc	STROKE	6 inches
WHEELBASE . . .	145 inches	COOLING	Water
GAUGE	56¼ inches	RADIATOR . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . .	Jump spark
FRONT	36 x 4¼ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	37 x 5 inches		
BRAKE SYSTEMS .	Internal expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES .	Three forward, one reverse
ARRANGED . . .	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**APPERSON BROS.
AUTOMOBILE
COMPANY**
K O K O M O
I N D I A N A

Price, \$1350



APPERSON JACK-RABBIT "FOUR-40"

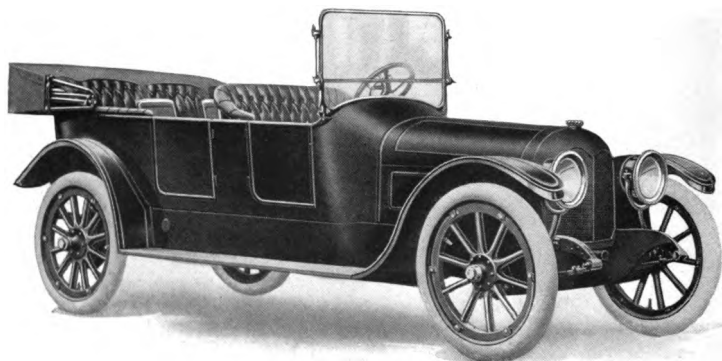
COLOR Elgar dark blue
SEATING CAPACITY Five persons
CLUTCH Compression
band
WHEELBASE 116 inches
GAUGE 56 inches
TIRE DIMENSIONS:
FRONT 34 x 4 inches
REAR 34 x 4 inches
BRAKE SYSTEMS Contracting and
expanding on
both rear wheels
HORSE-POWER N. A. C. C. (for-
merly A.L.A.M.)
rating 25.6
CYLINDERS Four
ARRANGED Vertically,
under hood

CAST En bloc
BORE 4 inches
STROKE 5 inches
COOLING Water
RADIATOR "V"-shaped
honeycomb
IGNITION Jump spark
ELECTRIC SOURCE High-tension
DRIVE Shaft
TRANSMISSION Selective sliding
gear
GEAR CHANGES Three forward,
one reverse
POSITION OF DRIVER Left-side drive
and center con-
trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**APPERSON BROS.
AUTOMOBILE
COMPANY**
K O K O M O
I N D I A N A

Price, \$1485



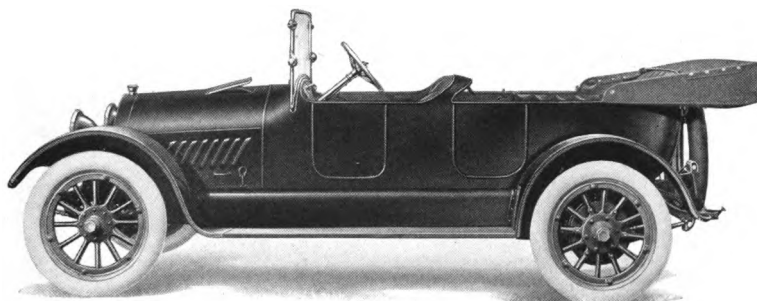
APPERSON JACK-RABBIT "SIX-45"

COLOR	Elgar dark blue	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	3½ inches
CLUTCH	Compression band	STROKE	5¼ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	"V"-shaped honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	High-tension
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**McFARLAN
MOTOR
COMPANY
CONNERSVILLE
INDIANA**

Price	\$2590
Two-Passenger	2590
Four-Passenger	2590
Five-Passenger	2590
Six-Passenger	2590
Four-Passenger Coupe	3300
Seven-Passenger Limousine	4000



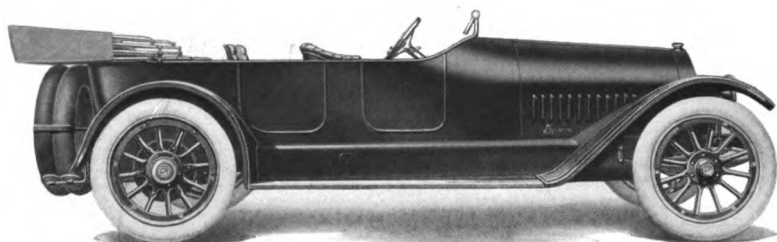
McFARLAN "SIX," SERIES "T"

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	4 inches
CLUTCH	Cone	STROKE	6 inches
WHEELBASE	132 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	Storage battery and generator
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.), rating 38.4	GEAR CHANGES	Three forward one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**NATIONAL
MOTOR VEHICLE
COMPANY**
INDIANAPOLIS
INDIANA

Price	\$2500
Two-Passenger Roadster	2375
Four-Passenger Toy Tonneau	2375
Five-Passenger Touring	2375
Four-Passenger Coupe	2850
Three-Passenger Cabriolet	2700
Four-Passenger "Parlor Car"	2700



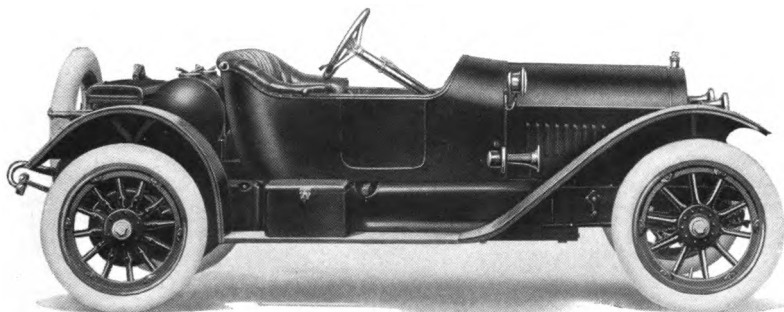
NATIONAL "SIX" TOURING CAR

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Six persons	BORE	3¾ inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	Storage battery
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 33.7	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUTZ MOTOR
CAR COMPANY**
**INDIANAPOLIS
I N D I A N A**

Price . . .	\$2000
Bearcat . .	2000
Coupe . . .	2600
Bulldog . .	2250
Touring . .	2275
Sedan . . .	3675



STUTZ ROADSTER "4-F"

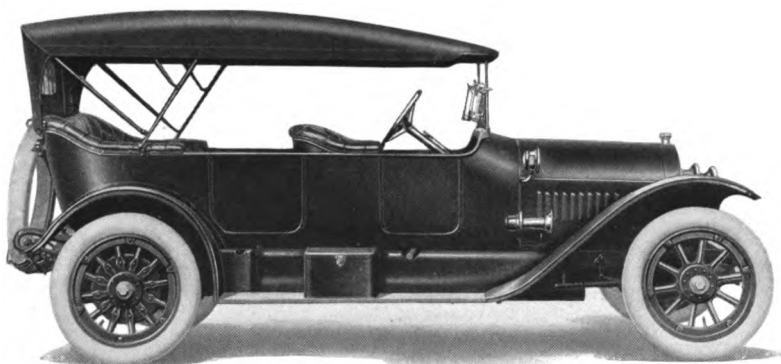
COLOR	Vermilion, Mercedes red or Monitor gray
SEATING CAPACITY	Two persons
CLUTCH	Cone
WHEELBASE . . .	120 inches
GAUGE	56 inches
TIRE DIMENSIONS:	
FRONT	34 x 4½ inches
REAR	34 x 4½ inches
BRAKE SYSTEMS .	Internal expanding on both rear wheels
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 36.1
CYLINDERS . . .	Four
ARRANGED	Vertically, under hood

CAST	In pairs
BORE	4¾ inches
STROKE	5½ inches
COOLING	Water
RADIATOR	Cellular
IGNITION	Jump spark
ELECTRIC SOURCE .	High-tension magneto and storage battery
DRIVE	Shaft
TRANSMISSION . .	Selective sliding gear
GEAR CHANGES .	Three forward, one reverse
POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric self-starter, speedometer and demountable rims

**STUTZ MOTOR
CAR COMPANY**
INDIANAPOLIS, INDIANA
**INDIANAPOLIS
INDIANA**

Price . . .	\$2400
Sedan . . .	3800
Touring . . .	2275
Coupe . . .	2850
Roadster . . .	2250
Bearcat . . .	2250



STUTZ TOURING CAR "6-F"

COLOR	Blue and maroon
SEATING CAPACITY	Six persons
CLUTCH	Cone
WHEELBASE . . .	130 inches
GAUGE	56 inches

TIRE DIMENSIONS:

FRONT	34 x 4½ inches
REAR	34 x 4½ inches

BRAKE SYSTEMS .	Internal expanding on both rear wheels
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HORSE-POWER . .	N. A. C. C. (formerly A. L. A. M.) rating 38.4
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CYLINDERS . . .	Six
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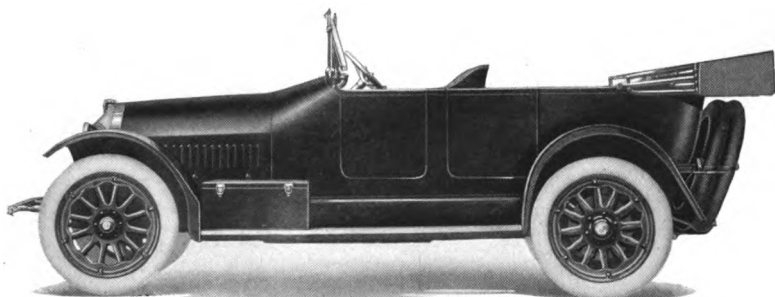
ARRANGED . . .	Vertically under hood
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CAST	In blocks of three
BORE	4 inches
STROKE	5 inches
COOLING	Water
RADIATOR . . .	Cellular
IGNITION	Jump spark
ELECTRIC SOURCE .	High-tension magneto and storage battery
DRIVE	Shaft
TRANSMISSION . .	Selective sliding gear
GEAR CHANGES .	Three forward, one reverse
POSITION OF DRIVER	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MOTOR CAR
MANUFACTUR-
ING COMPANY**
INDIANAPOLIS
I N D I A N A

Price \$2322
Four-Passenger Roadster . 2222



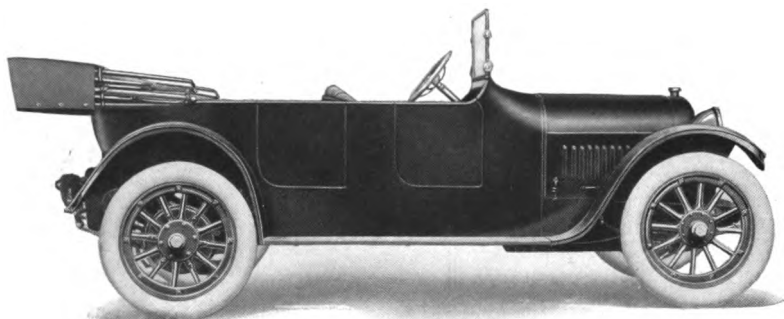
PATHFINDER TOURING CAR "7-B"

COLOR	Dark blue	CAST	In blocks of three
SEATING CAPACITY	Seven persons	BORE	3¼ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	124 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	V-shaped cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE .	Storage battery
REAR	34 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 33.7	GEAR CHANGES . .	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MOLINE
AUTOMOBILE
COMPANY
EAST MOLINE
ILLINOIS**

Price . . .	\$2500
Roadster . . .	2500
Limousine . . .	3800
Sedan . . .	3250



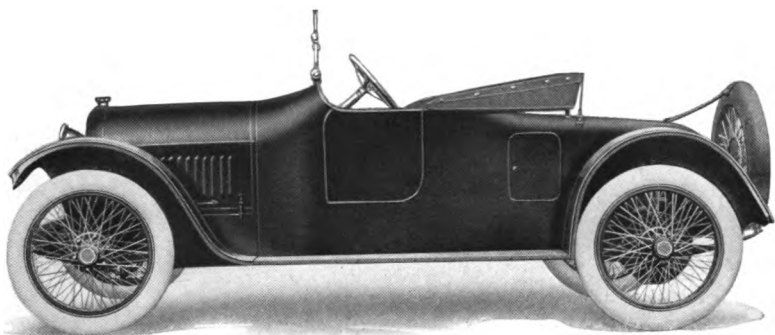
MOLINE-KNIGHT TOURING CAR

COLOR	Blue-black	CAST	En bloc
SEATING CAPACITY	Five or seven persons	BORE	4 inches
CLUTCH	Cone	STROKE	6 inches
WHEELBASE . . .	128 inches	COOLING	Water
GAUGE	56 inches	RADIATOR . . .	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and dry batteries
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	GEAR CHANGES .	Four forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**M O L I N E
A U T O M O B I L E
C O M P A N Y**
E A S T M O L I N E
I L L I N O I S

Price . . . \$2500
Touring . . . 2500
Limousine . . . 3800
Sedan . . . 3250



MOLINE-KNIGHT ROADSTER

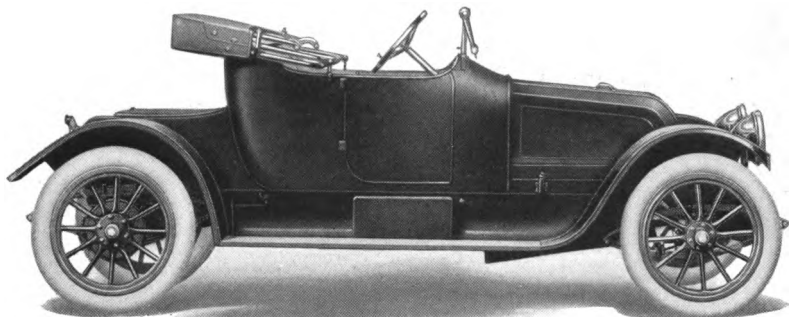
COLOR Blue-black
SEATING CAPACITY Two persons
CLUTCH Cone
WHEELBASE . . 128 inches
GAUGE 56 inches
TIRE DIMENSIONS:
 FRONT 36 x 4½ inches
 REAR 36 x 4½ inches
BRAKE SYSTEMS . Contracting and
 expanding on
 both rear wheels
HORSE-POWER . . N. A. C. C. (for-
 merly A.L.A.M.)
 rating 25.6
CYLINDERS . . . Four
ARRANGED . . . Vertically,
 under hood

CAST En bloc
BORE 4 inches
STROKE 6 inches
COOLING Water
RADIATOR . . . Tubular
IGNITION . . . Jump spark
ELECTRIC SOURCE . High-tension
 magneto and dry
 batteries
DRIVE Shaft
TRANSMISSION . . Selective sliding
 gear
GEAR CHANGES . Four forward,
 one reverse
POSITION OF DRIVER Left-side drive
 and center con-
 trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**H. H. FRANKLIN
MANUFACTUR-
ING COMPANY
SYRACUSE
NEW YORK**

Price . . .	\$2150
Touring . . .	2150
Coupe . . .	2600
Sedan . . .	3000
Berlin . . .	3200



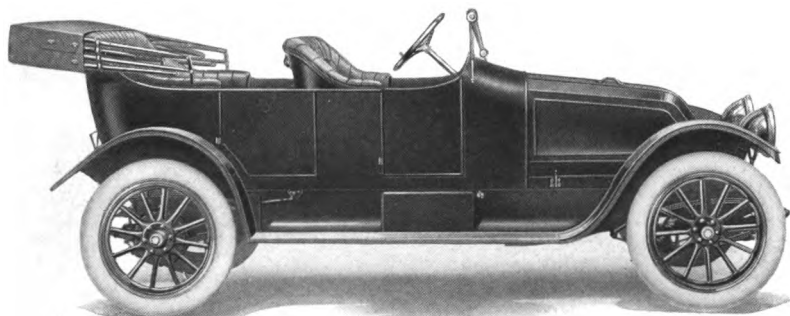
FRANKLIN "SIX-30" ROADSTER

COLOR	Brewster green with black mud- guards	CAST	Separately
SEATING CAPACITY	Two persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	4 inches
WHEELBASE	120 inches	COOLING	Air
GAUGE	56 inches	IGNITION	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE .	High-tension magneto
FRONT	34 x 4½ inches	DRIVE	Shaft
REAR	34 x 4½ inches	TRANSMISSION . .	Selective sliding gear
BRAKE SYSTEMS .	Contracting on transmission and both rear wheels	GEAR CHANGES .	Three forward, one reverse
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 31.6	POSITION OF DRIVER	Left-side drive and center con- trol
CYLINDERS . . .	Six		
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting,
electric self-starter, windshield and speedometer

**H. H. FRANKLIN
MANUFACTUR-
ING COMPANY**
SYRACUSE
NEW YORK

Price . . .	\$2150
Roadster . .	2150
Coupe . . .	2600
Sedan . . .	3000
Berlin . . .	3200



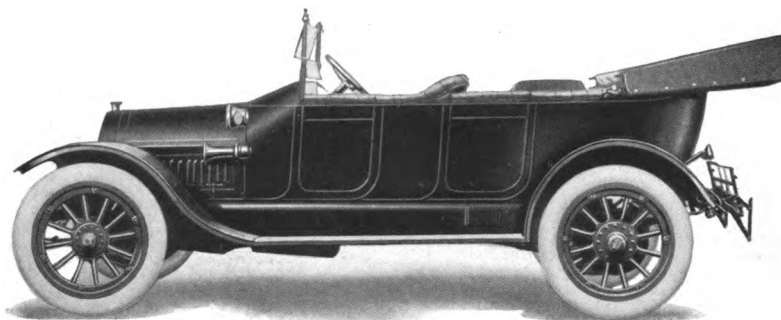
FRANKLIN "SIX-30" TOURING CAR

COLOR	Brewster green, with black mud-guards	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	Separately
CLUTCH	Multiple disc	BORE	3½ inches
WHEELBASE	120 inches	STROKE	4 inches
GAUGE	56 inches	COOLING	Air
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR	34 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting on transmission and both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 31.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

**LYONS-ATLAS
COMPANY**
INDIANAPOLIS
INDIANA

Price	\$2980
Five-Passenger Touring Car . . .	2900
Five-Passenger Sedan	3900
Seven-Passenger Limousine . . .	4300
Seven-Passenger Berlinc Limousine	4300



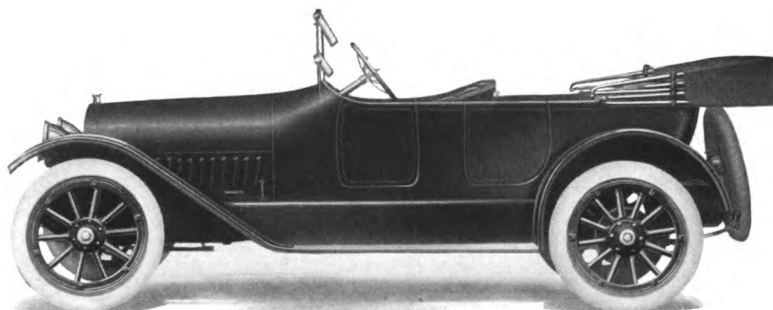
LYONS-KNIGHT TOURING CAR "K-4"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4 1/4 inches
CLUTCH	Dry plate	STROKE	5 1/4 inches
WHEELBASE	130 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and dry batteries
REAR	37 x 5 inches	DRIVE	Worm
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A. L. A. M.) rating 32.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**H A Y N E S
A U T O M O B I L E
C O M P A N Y
K O K O M O
I N D I A N A**

**Price . . \$1485
Roadster . 1485**



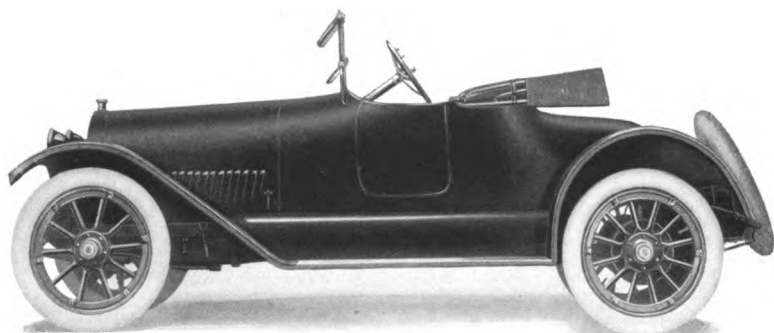
HAYNES TOURING CAR "30"

COLOR	Body, black or green; running gear, black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	121 inches	COOLING	Water
GAUGE	66 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Generator
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Internal expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**H A Y N E S
AUTOMOBILE
COMPANY**
K O K O M O
I N D I A N A

Price . . . \$1485
Touring Car . 1485



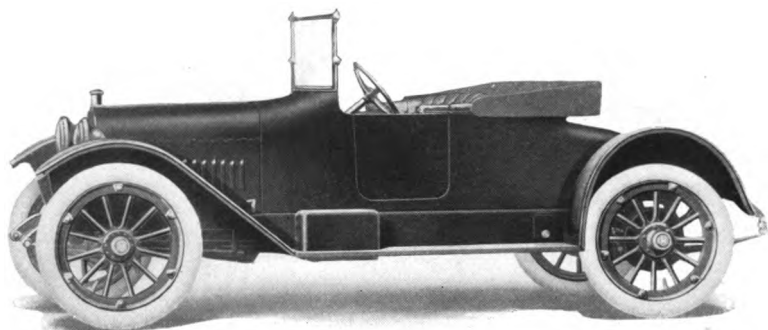
HAYNES ROADSTER "30"

COLOR	Body, black or green; running gear, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Two persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3½ inches
WHEELBASE	121 inches	STROKE	5 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	Generator
BRAKE SYSTEMS	Internal expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**HUPP MOTOR
CAR COMPANY**
**D E T R O I T
M I C H I G A N**

Price . . \$1200
Touring . . 1200



HUPMOBILE ROADSTER "K"

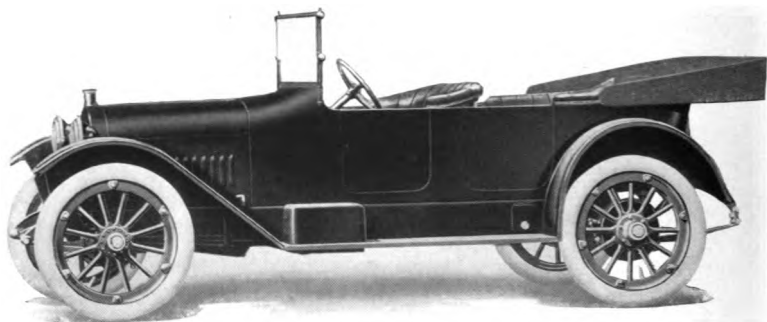
COLOR	Body, blue-black; running gear, maroon	ARRANGED	Vertically, under hood
SEATING CAPACITY	Two persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3 3/4 inches
WHEELBASE	119 inches	STROKE	5 1/4 inches
GAUGE	56 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE . .	Generator and storage battery
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 18.2	TRANSMISSION . . .	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES . .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

HUPP MOTOR CAR COMPANY

DETROIT
MICHIGAN

Price . . . \$1200
Roadster . . 1200



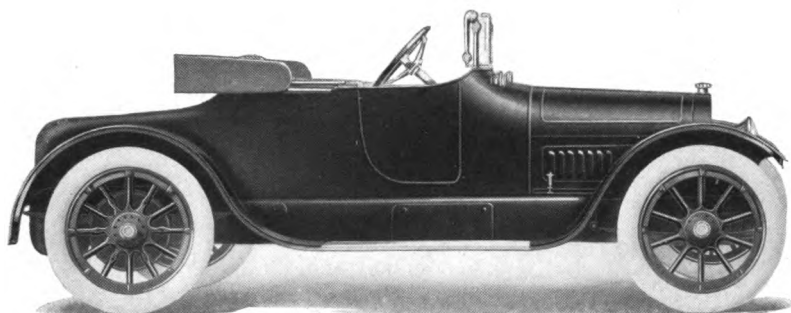
HUPMOBILE TOURING CAR "K"

COLOR	Body, blue-black; running gear, maroon	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3 3/4 inches
WHEELBASE	110 inches	STROKE	5 1/2 inches
GAUGE	50 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	Generator and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A. L. A. M.) rating 18.2	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**CADILLAC
MOTOR CAR
COMPANY**
THE FINEST AUTOMOBILES IN THE WORLD
**DETROIT
MICHIGAN**

Price, \$1975



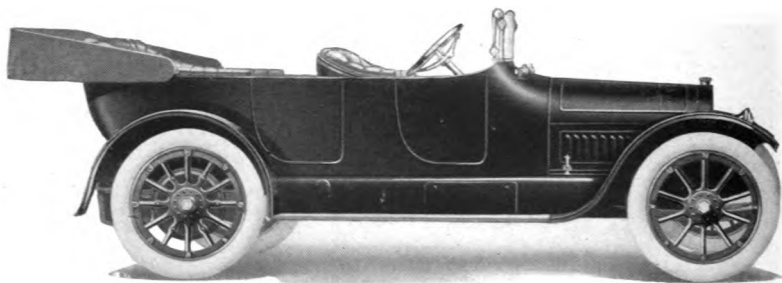
CADILLAC ROADSTER

COLOR	Royal green, black trimming	CAST	In blocks of four
SEATING CAPACITY	Two persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular and plate
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	Generator and dry cells
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 31.2	GEAR CHANGES .	Three forward, one reverse
CYLINDERS	Eight	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	V type, 90°, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CADILLAC
MOTOR CAR
COMPANY**
DETROIT
MICHIGAN

Price \$1975
Seven-Passenger 1975
Five-Passenger Salon 1975



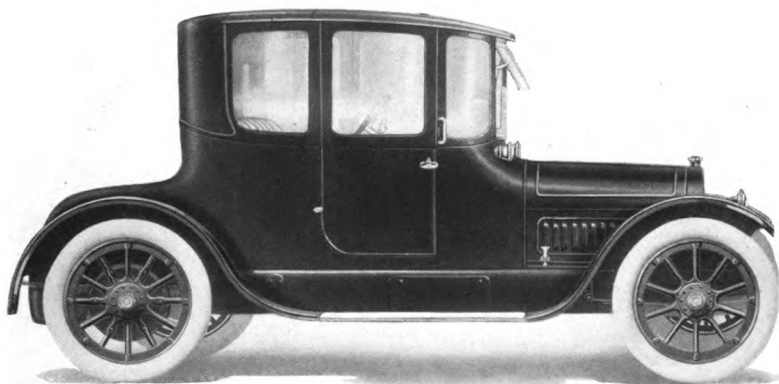
CADILLAC FIVE-PASSENGER TOURING CAR

COLOR	Royal green, black trimming	CAST	In blocks of four
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular and plate
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	Generator and dry cells
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 31.2	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Eight	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	V type, 90°, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**CADILLAC
MOTOR CAR
COMPANY**
DETROIT
MICHIGAN

Price, \$2500



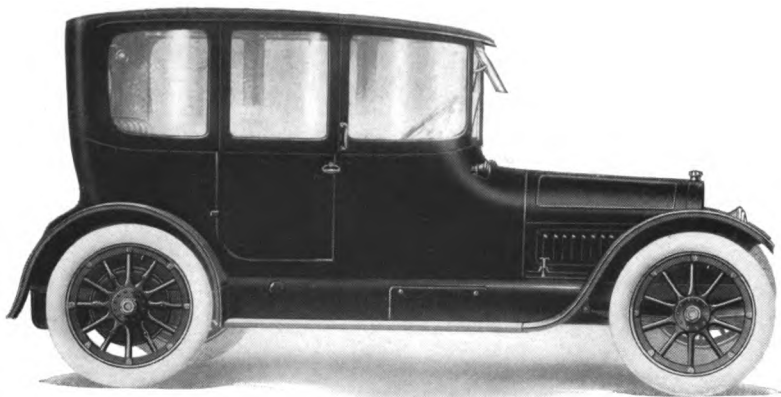
CADILLAC LANDAULET COUPE

COLOR	Royal green with black trimming	CAST	In blocks of four
SEATING CAPACITY	Three persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular and plate
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	Generator and dry cells
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 31.2	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Eight	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	V type, 90°, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CADILLAC
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

Price, \$2800



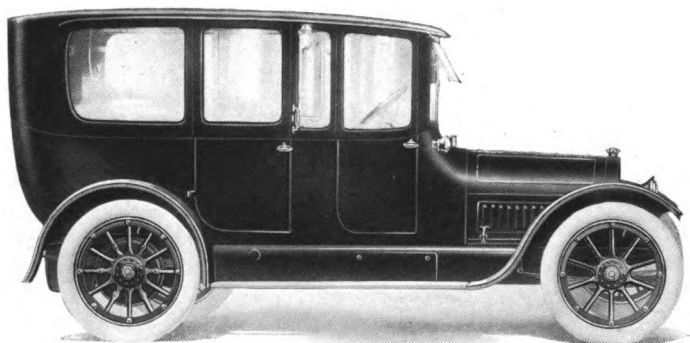
CADILLAC SEDAN

COLOR	Royal green with black trimming	CAST	In blocks of four
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular and plate
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	Generator and dry cells
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 31.2	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Eight	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	V type, 90°, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CADILLAC
MOTOR CAR
COMPANY**
ALPHACAR CORPORATION
**DETROIT
MICHIGAN**

Price \$3600
Standard Limousine 3450



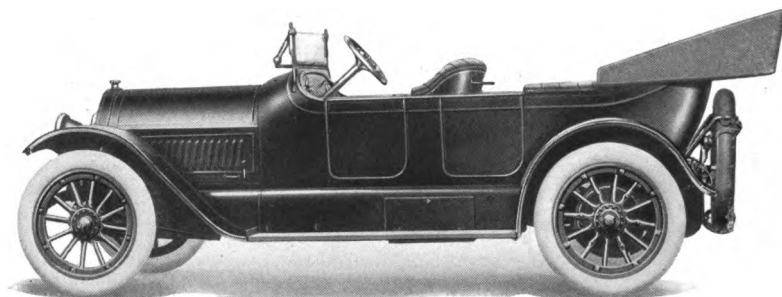
CADILLAC BERLINE LIMOUSINE

COLOR	Royal green, black trimming	CAST	In blocks of four
SEATING CAPACITY	Seven persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular and plate
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	Generator and dry cells
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 31.2	GEAR CHANGES .	Three forward, one reverse
CYLINDERS	Eight	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	V Type, 90°, under hood		

Price includes electric lighting, electric self-starter,
windshield, speedometer and demountable rims

**SPEEDWELL
MOTOR CAR
COMPANY**
DAYTON, OHIO

Price	\$2850
Two-Passenger	2850
Four-Passenger	2850
Six-Passenger	2950
Seven-Passenger	2950



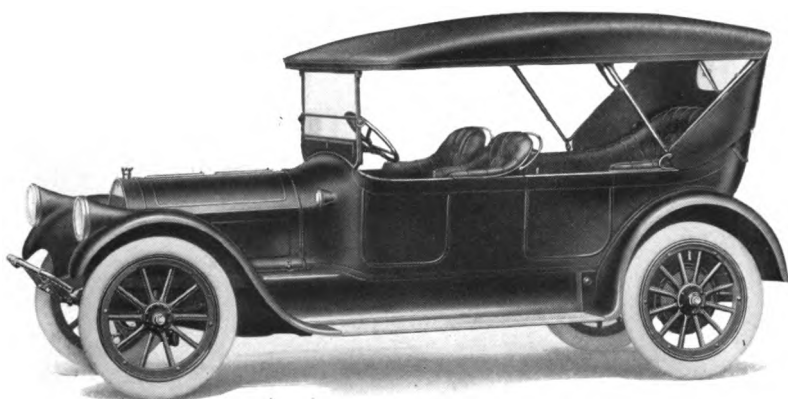
SPEEDWELL ROTARY TOURING CAR "B," SERIES "I"

COLOR	Body and wheels, Brewster green; chassis, hood and fenders, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	In blocks of three
CLUTCH	Multiple disc	BORE	4½ inches
WHEELBASE	135 inches	STROKE	5¼ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	36 x 4½ inches	IGNITION	Jump spark
REAR	36 x 4½ inches	ELECTRIC SOURCE	Storage battery and generator
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 40.9	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
BUFFALO
NEW YORK**

Price	\$4300
Two-Passenger Runabout	4300
Two-Passenger Coupe Runabout	4575
Coupe	5000
Four-Passenger Touring	4300
Brougham	5200
Landaulet	5200
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



PIERCE-ARROW TOURING CAR "38-C-3"

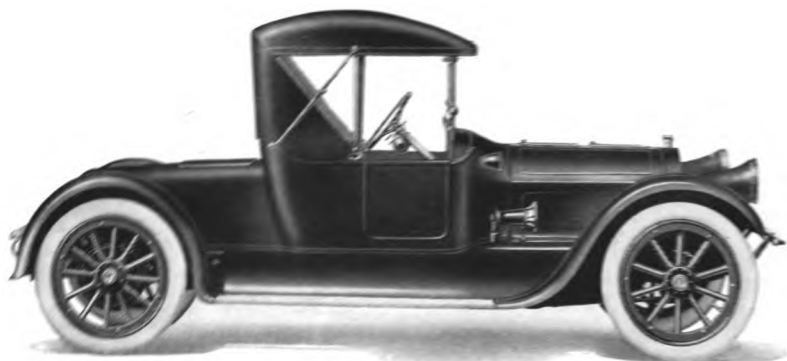
COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**

**BUFFALO
NEW YORK**

Price	\$4300
Two-Passenger Coupe Runabout	4575
Four-Passenger Touring Coupe	4800
Five-Passenger Touring Brougham	5000
Landaulet	5200
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



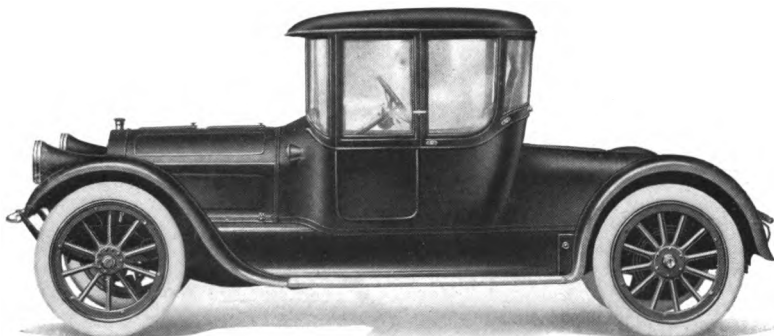
PIERCE-ARROW RUNABOUT "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Two persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**
B U F F A L O
N E W Y O R K

Price	\$4575
Two-Passenger Runabout	4300
Four-Passenger Touring Coupe	5000
Five-Passenger Touring Brougham	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350
Landaulet	5200
Sedan	5200



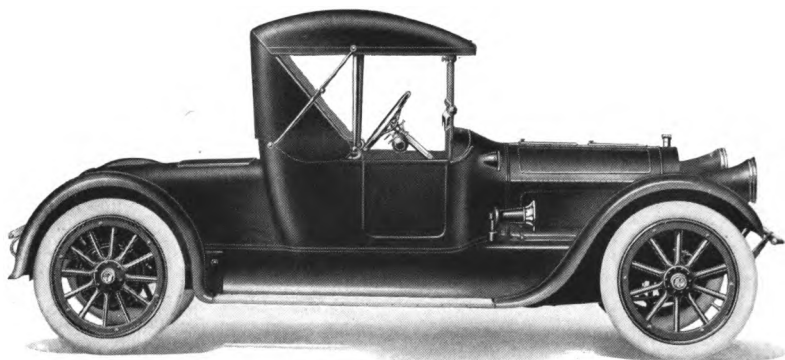
PIERCE-ARROW COUPE-RUNABOUT "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Two persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
BUFFALO
NEW YORK**

Price	\$4300
Two-Passenger Coupe Runabout	4575
Four-Passenger Touring Coupe	4300
Five-Passenger Touring Brougham	5000
Landaulet	4300
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



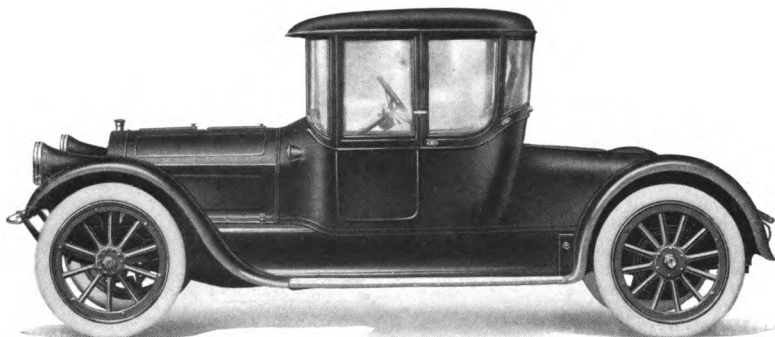
PIERCE-ARROW RUNABOUT "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Two persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**
B U F F A L O
N E W Y O R K

Price	\$4575
Two-Passenger Runabout	4300
Four-Passenger Touring	4300
Coupe	5000
Five-Passenger Touring	4300
Brougham	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350
Landaulet	5200
Sedan	5200



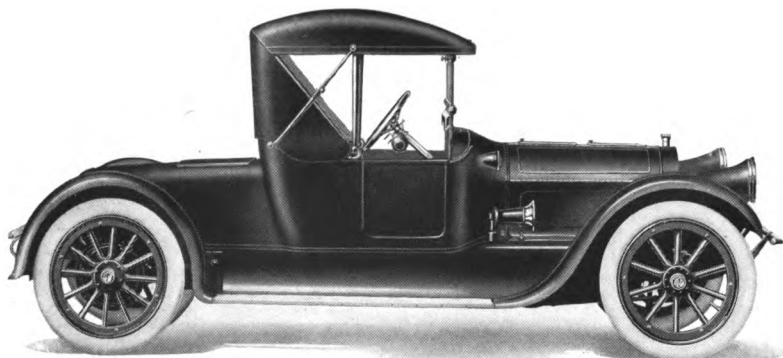
PIERCE-ARROW COUPE-RUNABOUT "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Two persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES .	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**
MANUFACTURERS OF THE BEST MOTOR CARS IN THE WORLD
**BUFFALO
NEW YORK**

Price	\$4300
Two-Passenger Coupe Runabout	4575
Four-Passenger Touring Coupe	4300
Five-Passenger Touring Brougham	5000
Landaulet	4300
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



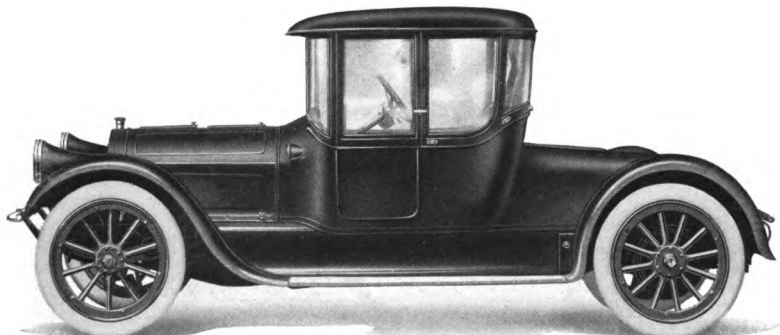
PIERCE-ARROW RUNABOUT "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Two persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES .	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
BUFFALO
NEW YORK**

Price	\$4575
Two-Passenger Runabout	4300
Four-Passenger Touring	4300
Coupe	5000
Five-Passenger Touring	4300
Brougham	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350
Landaulet	5200
Sedan	5200



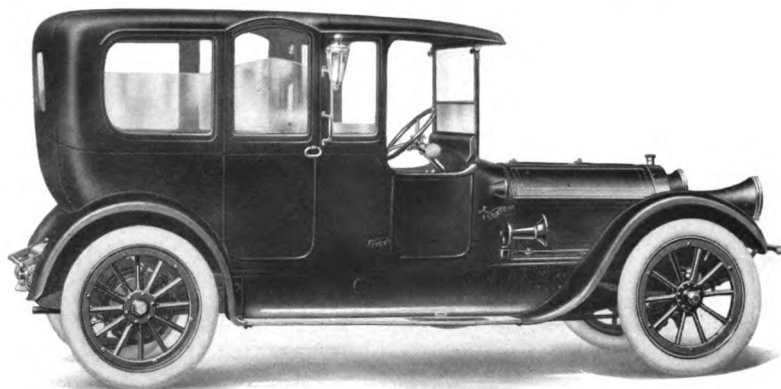
PIERCE-ARROW COUPE-RUNABOUT "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Two persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4¼ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4¼ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
B U F F A L O
N E W Y O R K**

Price	\$5200
Two-Passenger Runabout	4300
Two-Passenger Coupe Runabout	4575
Coupe	5000
Four-Passenger Touring	4300
Five-Passenger Touring	4300
Landaulet	5200
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



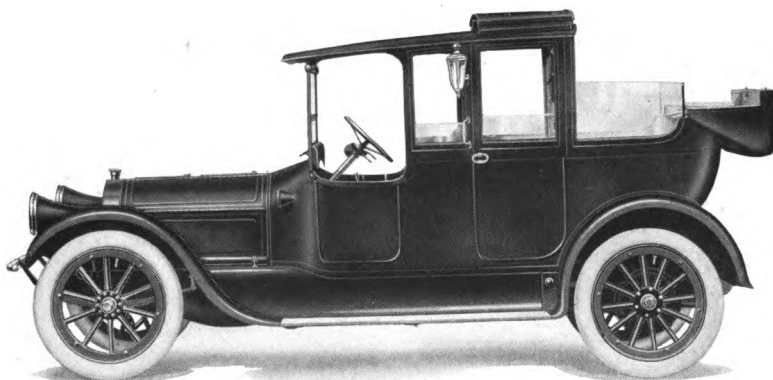
PIERCE-ARROW BROUGHAM "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
BUFFALO
NEW YORK**

Price	\$5200
Two-Passenger Runabout	4300
Two-Passenger Coupe Runabout	4575
Coupe	5000
Four-Passenger Touring	4300
Five-Passenger Touring	4300
Brougham	5200
Landaulet	5200
Sedan	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



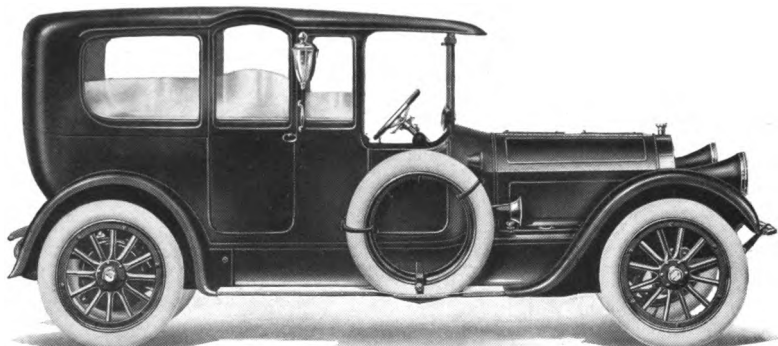
PIERCE-ARROW BROUGHAM-LANDAULET "38-C-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Four forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**
BUFFALO
NEW YORK

Price	\$6000
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Five-Passenger Touring	4900
Seven-Passenger Touring	5000
Landau	6000
Brougham	5800
Suburban-Landau	6000
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



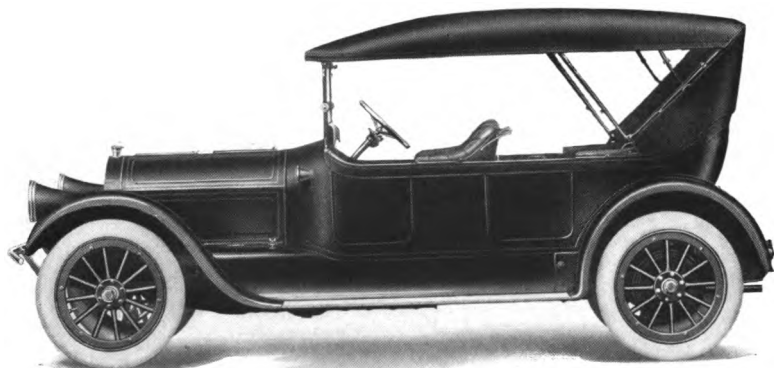
PIERCE-ARROW SUBURBAN "48-B-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4½ inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	142 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
B U F F A L O
N E W Y O R K**

Price	\$4900
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Seven-Passenger Touring	5000
Suburban	6000
Landau	6000
Brougham	5800
Suburban-Landau	6000
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



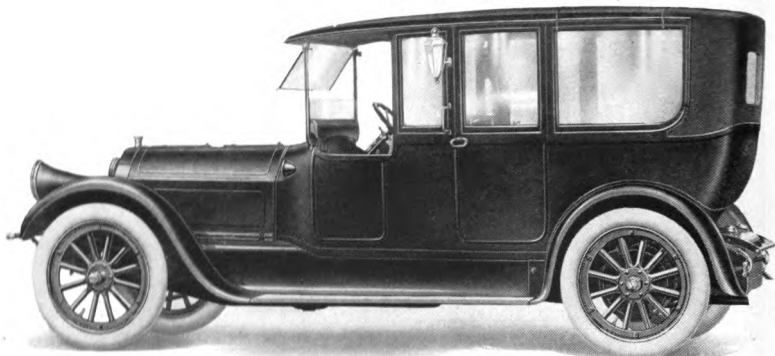
PIERCE-ARROW TOURING CAR "48-B-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4½ inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	142 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	37 x 5 inches		
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES .	Four forward, one reverse
ARRANGED . . .	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter windshield, speedometer and demountable rims

PIERCE-ARROW
MOTOR CAR CO.
 B U F F A L O
 N E W Y O R K

Price	\$6000
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Five-Passenger Touring	4900
Seven-Passenger Touring	5000
Suburban	6000
Landau	6000
Brougham	5800
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



PIERCE-ARROW SUBURBAN-LANDAU "48-B-3"

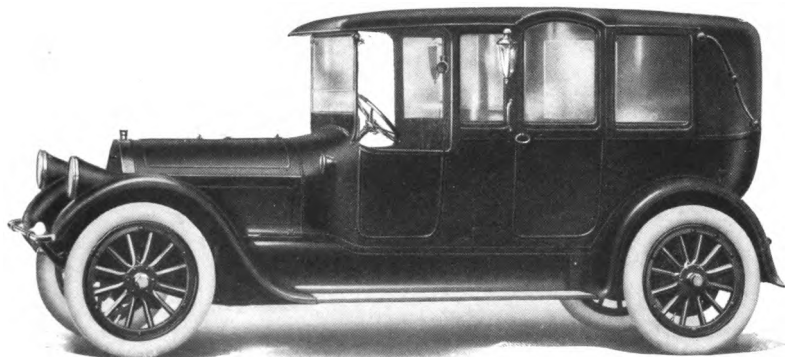
COLOR	Optional
SEATING CAPACITY	Seven persons
CLUTCH	Cone
WHEELBASE	142 inches
GAUGE	56 inches
TIRE DIMENSIONS:	
FRONT	37 x 5 inches
REAR	37 x 5 inches
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6
CYLINDERS	Six
ARRANGED	Vertically, under hood

CAST	In pairs
BORE	4 1/4 inches
STROKE	5 1/2 inches
COOLING	Water
RADIATOR	Cellular
IGNITION	Jump spark
ELECTRIC SOURCE .	High-tension magneto and storage battery
DRIVE	Shaft
TRANSMISSION . . .	Selective sliding gear
GEAR CHANGES . .	Four forward, one reverse
POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
B U F F A L O
N E W Y O R K**

Price	\$6000
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Five-Passenger Touring	4900
Seven-Passenger Touring	5000
Suburban	6000
Brougham	5800
Suburban-Landau	6000
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



PIERCE-ARROW LANDAU "48-B-3"

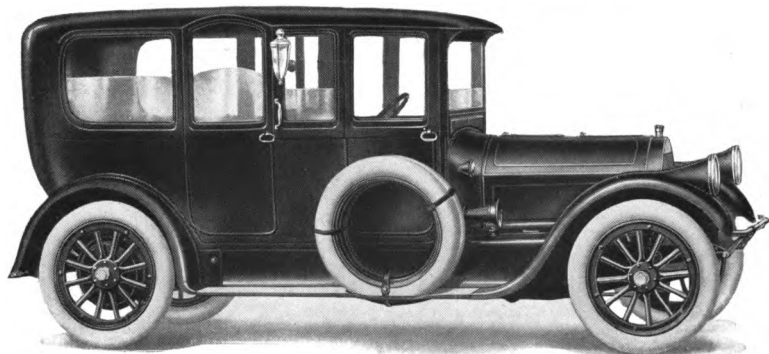
COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4½ inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	142 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**

**B U F F A L O
N E W Y O R K**

Price	\$7200
Two-Passenger Runabout	5900
Two-Passenger Coupe Runabout	5175
Coupe	6700
Four-Passenger Touring	5900
Five-Passenger Touring	5900
Seven-Passenger Touring	6000
Suburban	7000
Landau	7000
Brougham	6800
Suburban-Landau	7000
Vestibule Landau	7200
Vestibule Brougham	6950
Vestibule Suburban-Landau	7200



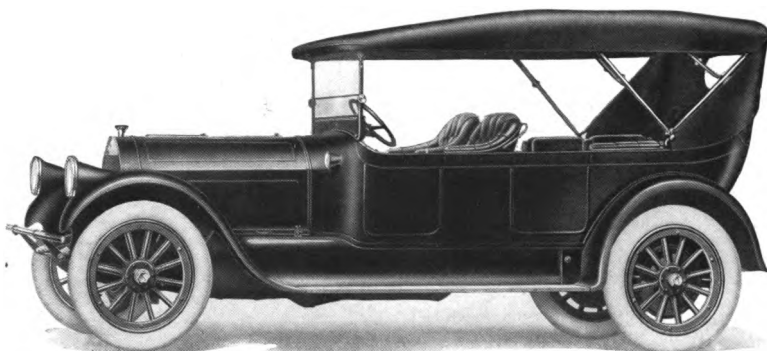
PIERCE-ARROW VESTIBULE SUBURBAN "66-A-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	5 inches
CLUTCH	Cone	STROKE	7 inches
WHEELBASE	147½ inches	COOLING	Water
GAUGE	57 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	38 x 5½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 60	GEAR CHANGES .	Four forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . .	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.
B U F F A L O
N E W Y O R K**

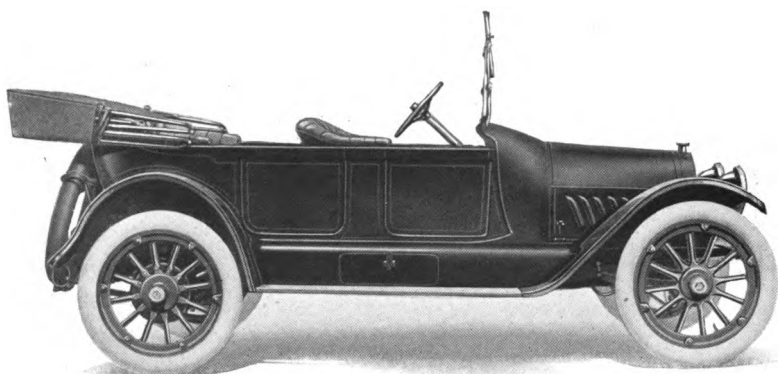
Price	\$6000
Two-Passenger Runabout	5900
Two-Passenger Coupe Runabout	6175
Coupe	6700
Four-Passenger Touring	5900
Five-Passenger Touring	5900
Suburban	7000
Landau	7000
Brougham	6800
Suburban-Landau	7000
Vestibule Landau	7200
Vestibule Suburban	7200
Vestibule Brougham	6950
Vestibule Suburban-Landau	7200



PIERCE-ARROW TOURING CAR "66-A-3"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	5 inches
CLUTCH	Cone	STROKE	7 inches
WHEELBASE	147½ inches	COOLING	Water
GAUGE	57 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	38 x 5½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 60	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



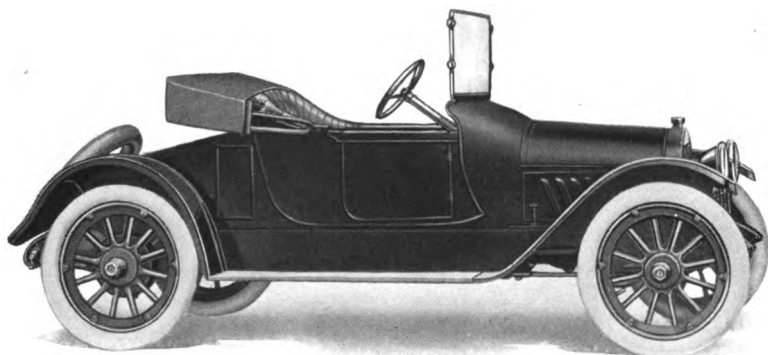
OLDSMOBILE TOURING CAR "42"

COLOR	Body, Orriford lake or Brewster green; chassis, black	CYLINDERS	Four
		ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Cone	BORE	3½ inches
WHEELBASE	112 inches	STROKE	5 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	33 x 4 inches	IGNITION	Jump spark
REAR	33 x 4 inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
		TRANSMISSION	Selective gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**O L D S
M O T O R
W O R K S
L A N S I N G
M I C H I G A N**

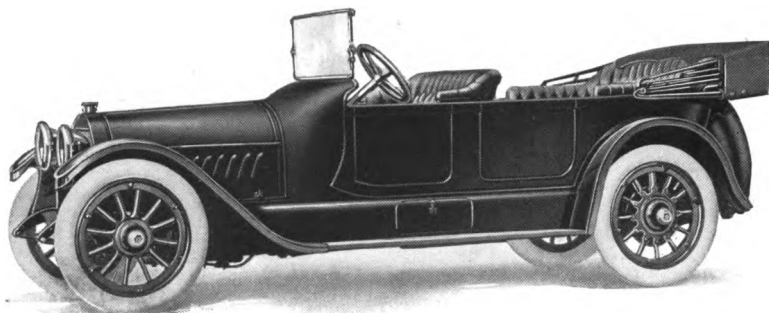
Price, \$1285



OLDSMOBILE ROADSTER "42"

COLOR	Body, Orriford lake or Brewster green; chassis, black	CYLINDERS	Four
SEATING CAPACITY	Two persons	ARRANGED	Vertically, under hood
CLUTCH	Cone	CAST	En bloc
WHEELBASE	112 inches	BORE	3½ inches
GAUGE	56 inches	STROKE	5 inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	33 x 4 inches	RADIATOR	Honeycomb
REAR	33 x 4 inches	IGNITION	Jump spark
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	ELECTRIC SOURCE .	Delco system
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	DRIVE	Shaft
		TRANSMISSION . . .	Selective gear
		GEAR CHANGES . .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims



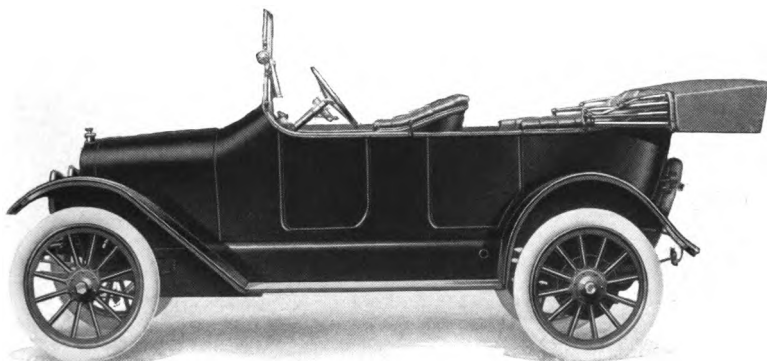
OLDSMOBILE TOURING CAR "55"

COLOR	Body, Orriford lake or Brewster green; chassis, black	CYLINDERS	Six
SEATING CAPACITY	Seven persons	ARRANGED	Vertically, under hood
CLUTCH	Cone	CAST	In pairs
WHEELBASE . . .	139 inches	BORE	4¼ inches
GAUGE	56 inches	STROKE	5¼ inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	36 x 5 inches	RADIATOR	Honeycomb
REAR	36 x 5 inches	IGNITION	Jump spark
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	ELECTRIC SOURCE .	Delco system
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	DRIVE	Shaft
		TRANSMISSION . .	Selective gear
		GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MAXWELL
MOTOR COM-
PANY, Inc.
DETROIT
MICHIGAN**

Price	\$695
With Electric Self-Starter	750
Roadster	670
Cabriolet	840
Town Car	920



MAXWELL TOURING CAR "25"

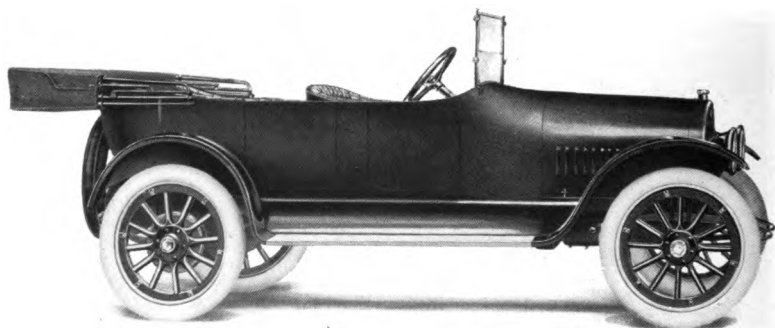
COLOR	Black
SEATING CAPACITY	Five persons
CLUTCH	Cone
WHEELBASE	103 inches
GAUGE	56 or 60 inches
TIRE DIMENSIONS:	
FRONT	30 x 3½ inches
REAR	30 x 3½ inches
BRAKE SYSTEMS	Contracting and expanding on both rear wheels
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 21
CYLINDERS	Four
ARRANGED	Vertically, under hood

CAST	En bloc
BORE	3¾ inches
STROKE	4½ inches
COOLING	Water
RADIATOR	Tubular
IGNITION	Jump spark
ELECTRIC SOURCE	High-tension magneto
DRIVE	Shaft
TRANSMISSION	Selective gear
GEAR CHANGES	Three forward, one reverse
POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric
lighting, windshield and speedometer

**JACKSON
AUTOMOBILE
COMPANY**
WILLOW RUN, MICHIGAN
**JACKSON
MICHIGAN**

Price \$1250
Three-Passenger Roadster . 1250



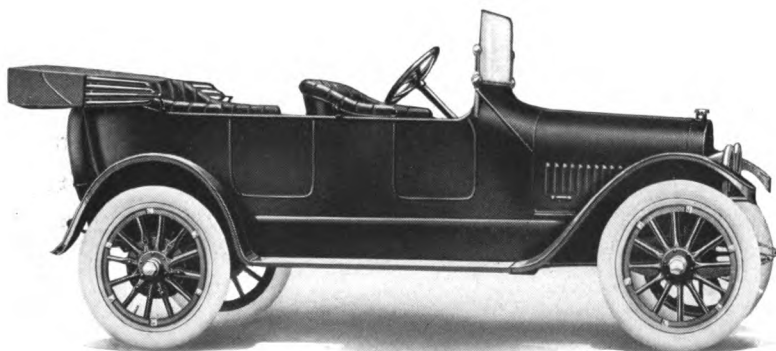
JACKSON "44"

COLOR	Brewster green	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4 $\frac{1}{8}$ inches
CLUTCH	Cone	STROKE	4 $\frac{1}{8}$ inches
WHEELBASE	115 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	Generator
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**JACKSON
AUTOMOBILE
COMPANY**
INCORPORATED IN MICHIGAN
**JACKSON
MICHIGAN**

Price, \$1650



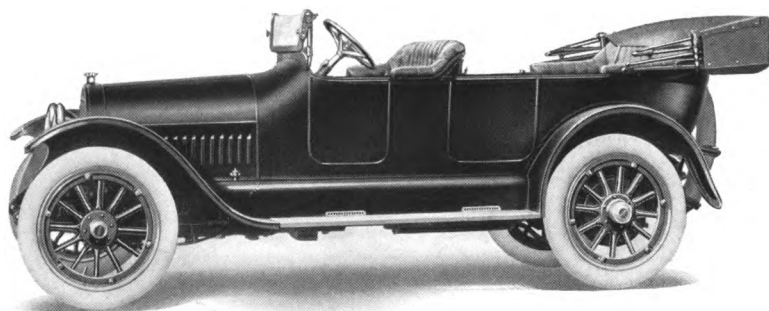
JACKSON "48-SIX" TOURING CAR

COLOR	Dark blue	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE . . .	125 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE .	Delco system
REAR	34 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**JAS. CUNNINGHAM
SON & COMPANY**
ROCHESTER
NEW YORK

Price	\$3750
Five-Passenger . .	3750
Four-Passenger . .	3750
Runabout	3500
Limousine	5000
Landaulet	5000



CUNNINGHAM TOURING CAR "S"

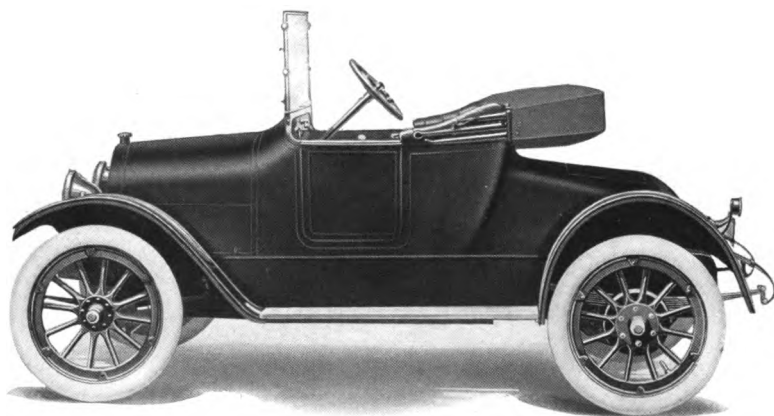
COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4¾ inches
CLUTCH	Dry disc	STROKE	5¾ inches
WHEELBASE	129 inches	COOLING	Water
GAUGE	56½ inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE . .	High-tension magneto and storage battery
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 36.1	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

CARTERCAR COMPANY

1401 10th AVE. S.W. DETROIT, MICH.
PONTIAC
MICHIGAN

Price . . . \$1250
Touring . . . 1250



CARTERCAR ROADSTER "9-R"

COLOR	Body, blue or gray; running gear, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Two persons	CAST	En bloc
WHEELBASE	106 inches	BORE	3½ inches
GAUGE	56 or 60 inches	STROKE	5 inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	33 x 4 inches	RADIATOR	Tubular
REAR	33 x 4 inches	IGNITION	Jump spark
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	ELECTRIC SOURCE .	Delco system
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	DRIVE	Single chain
CYLINDERS	Four	TRANSMISSION . . .	Friction
		POSITION OF DRIVER	Right-side drive and right-hand control

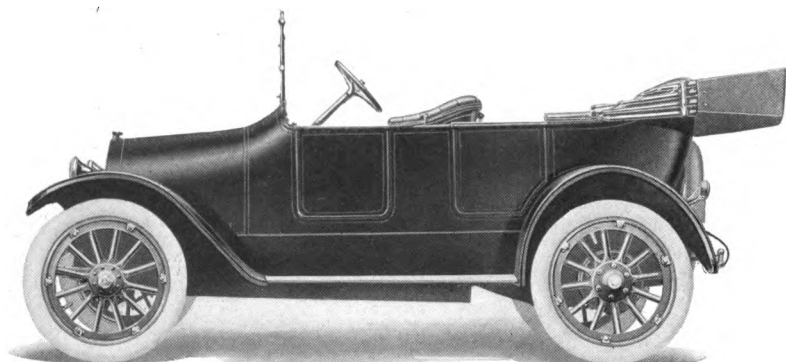
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

CARTERCAR COMPANY

30-401-177 THE CATERPILLAR COMPANY'S CATERPILLAR MOTOR

PONTIAC
MICHIGAN

Price . . . \$1250
Roadster . . 1250



CARTERCAR TOURING CAR "9-T"

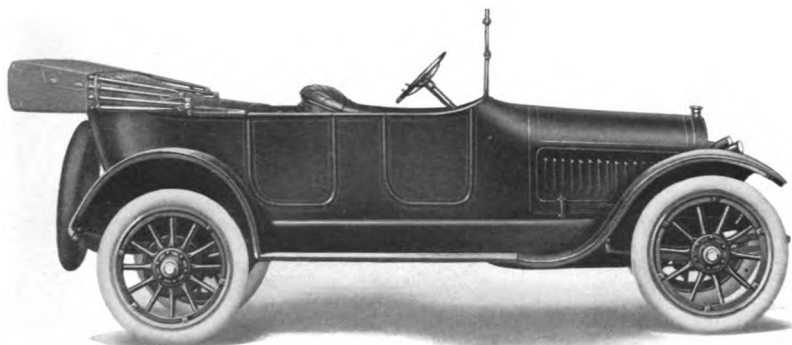
COLOR	Body, blue or gray; running gear, black	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
WHEELBASE . .	106 inches	BORE	3½ inches
GAUGE	56 or 60 inches	STROKE	5 inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	33 x 4 inches	RADIATOR . . .	Tubular
REAR	33 x 4 inches	IGNITION . . .	Jump spark
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	ELECTRIC SOURCE	Delco system
HORSE-POWER .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	DRIVE	Single chain
CYLINDERS . .	Four	TRANSMISSION .	Friction
		POSITION OF DRIVER	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

CHANDLER MOTOR CAR COMPANY

2000 CLEVELAND AVE. CLEVELAND, OHIO
CLEVELAND, OHIO

Price . . . \$1595
Limousine . . 2750
Sedan . . . 2750



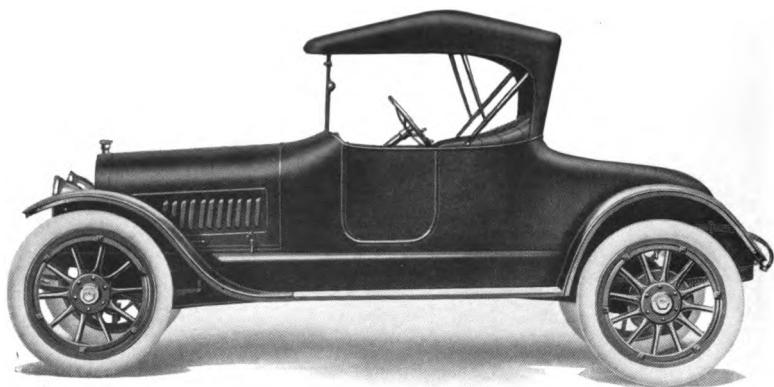
CHANDLER "SIX" TOURING CAR

COLOR	Victoria blue with silver stripe	CAST	In blocks of three
SEATING CAPACITY	Five persons	BORE	3 $\frac{1}{4}$ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	120 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Generator, storage battery and high-tension magneto
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 27.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CHANDLER
MOTOR CAR
COMPANY**
CLEVELAND, OHIO

Price . . . \$1595
Coupe . . . 2200
Coupelet . . . 1950



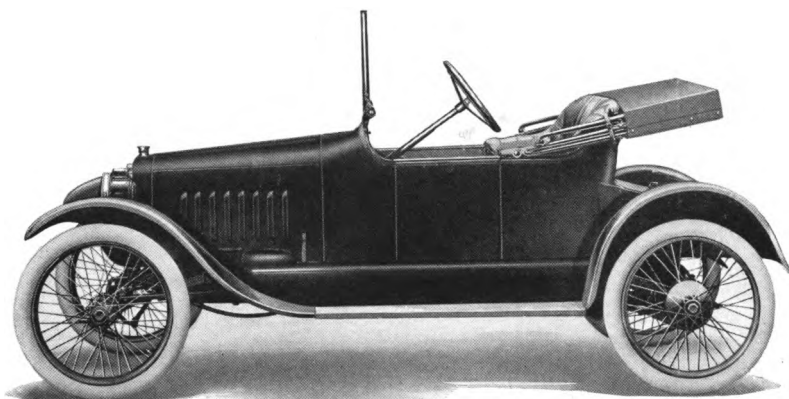
CHANDLER "SIX" RUNABOUT

COLOR	Victoria blue with silver stripe	CAST	In blocks of three
SEATING CAPACITY	Two persons	BORE	3 $\frac{3}{8}$ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE . . .	120 inches	COOLING	Water
GAUGE	56 inches	RADIATOR . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	Generator, high-tension magneto and storage battery
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 27.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**SAXON MOTOR
COMPANY**
**DETROIT
MICHIGAN**

Price, \$395



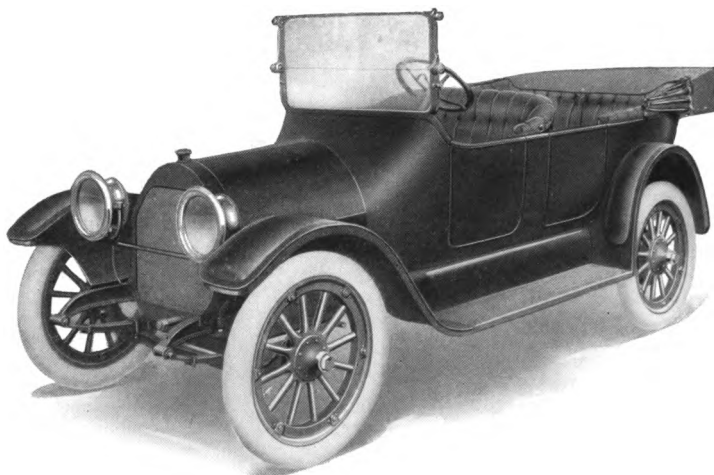
SAXON "A"

COLOR	Body, Richelieu blue; running gear, black	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Two persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	2½ inches
WHEELBASE . .	96 inches	STROKE	4 inches
GAUGE	56 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR . . .	Cellular
FRONT	28 x 3 inches	IGNITION . . .	Igniter
REAR	28 x 3 inches	ELECTRIC SOURCE	Dry cells
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER .	N. A. C. C. (formerly A.L.A.M.) rating 12.1	TRANSMISSION .	Progressive sliding gear
CYLINDERS . . .	Four	GEAR CHANGES	Two forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, lamps and windshield

**AUBURN
AUTOMOBILE
COMPANY**
AUBURN
INDIANA

Price \$1075
Two-Passenger Roadster . . . 1075



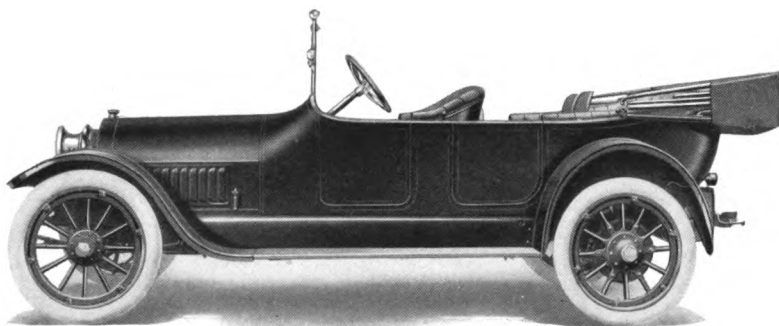
AUBURN "4-36"

COLOR	Royal blue	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3¾ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	114 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	32 x 4 inches	ELECTRIC SOURCE .	Storage battery and electric generator
REAR	32 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**A U B U R N
AUTOMOBILE
C O M P A N Y**
**A U B U R N
I N D I A N A**

Price \$1550
Two-Passenger Roadster 1550



AUBURN "6-40" TOURING CAR

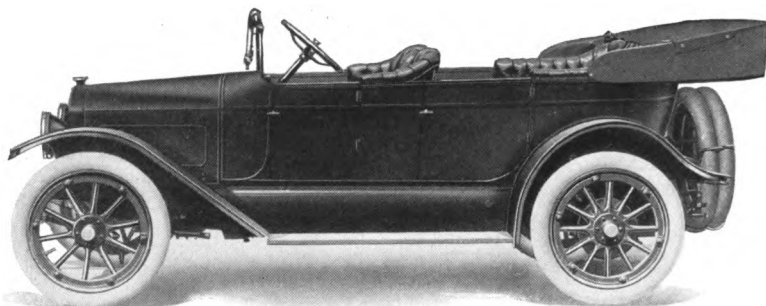
COLOR	Royal blue	CAST	En bloc
SEATING CAPACITY	Six persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	126 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Storage battery and electric generator
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PEERLESS
MOTOR CAR
COMPANY**

CLEVELAND, OHIO

Price . . .	\$2000
Roadster . .	2000
Limousine . .	3100
Cabriolet . .	2300



PEERLESS "ALL-PURPOSE FOUR"

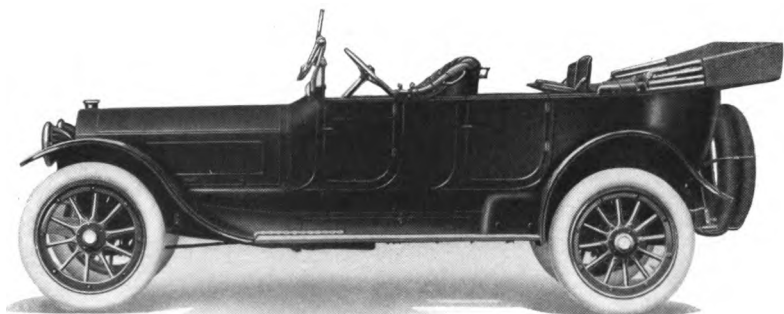
COLOR	Thistle green and black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3¼ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	113 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Fin and tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	Dry and storage batteries
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES .	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PEERLESS
MOTOR CAR
COMPANY**

INCORPORATED IN OHIO
CLEVELAND, OHIO

Price . . . \$5000
Limousine . . 6000



PEERLESS "48-SIX"

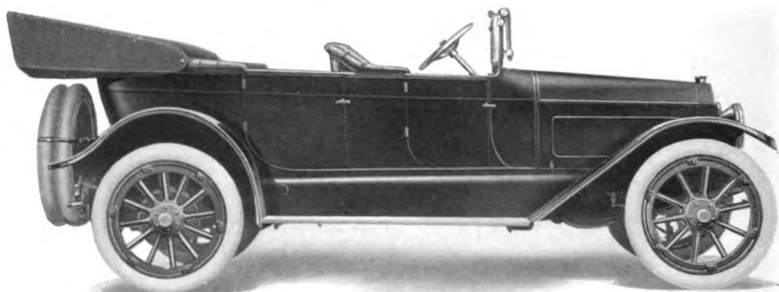
COLOR Optional
SEATING CAPACITY . . . Seven persons
CLUTCH Expanding
WHEELBASE 137 inches
GAUGE 56 inches
TIRE DIMENSIONS:
FRONT 37 x 5 inches
REAR 37 x 5 inches
BRAKE SYSTEMS . . Contracting and
expanding on
both rear wheels
HORSE-POWER . . . N. A. C. C. (for-
merly A.L.A.M.)
rating 48.6
CYLINDERS Six
ARRANGED Vertically,
under hood

CAST In pairs
BORE 4½ inches
STROKE 6 inches
COOLING Water
RADIATOR Fin and tube
IGNITION Jump spark
ELECTRIC SOURCE . . High-tension
magneto and
storage battery
DRIVE Shaft
TRANSMISSION . . . Selective sliding
gear
GEAR CHANGES . . Four forward,
one reverse
POSITION OF DRIVER Optional

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**PEERLESS
MOTOR CAR
COMPANY**
CLEVELAND, OHIO

Price . . .	\$2250
Roadster . .	2250
Limousine .	3350
Cabriolet . .	2550



PEERLESS "ALL-PURPOSE SIX"

COLOR	Thistle green and black
SEATING CAPACITY	Five persons
CLUTCH	Multiple disc
WHEELBASE . . .	121 inches
GAUGE	56 inches

TIRE DIMENSIONS:

FRONT	34 x 4 inches
REAR	34 x 4 inches
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4

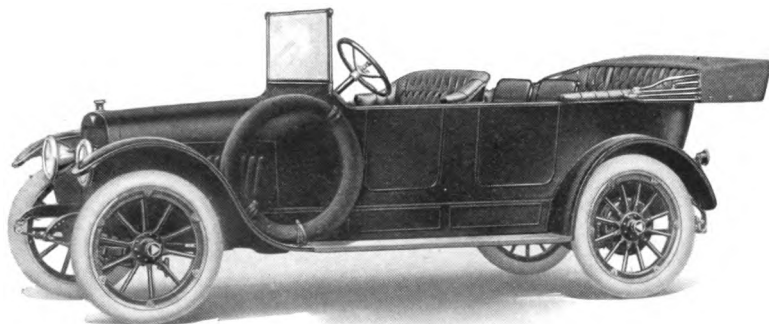
CYLINDERS . . .	Six
ARRANGED . . .	Vertically, under hood

CAST	En bloc
BORE	3½ inches
STROKE	5 inches
COOLING	Water
RADIATOR	Fin and tube
IGNITION	Jump spark
ELECTRIC SOURCE .	Dry cells and storage battery
DRIVE	Shaft
TRANSMISSION . .	Selective sliding gear
GEAR CHANGES .	Three forward, one reverse
POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rim

**H U D S O N
M O T O R C A R
C O M P A N Y
D E T R O I T
M I C H I G A N**

Price	\$1550
Roadster	1550
Convertible Roadster	1750
Coupe	2150
Limousine	2550



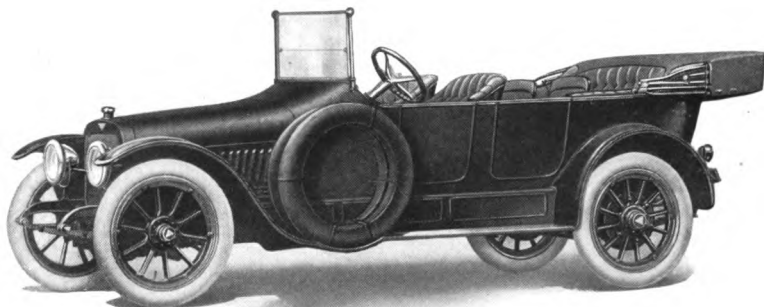
HUDSON "SIX-40" PHAETON

COLOR	Body and chassis, blue with gold striping; hood, radiator, fenders, etc., black enamel	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3½ inches
WHEELBASE	123 inches	STROKE	5 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical flat tube
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**HUDSON
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

**Price . . . \$2350
Limousine . . 3500**



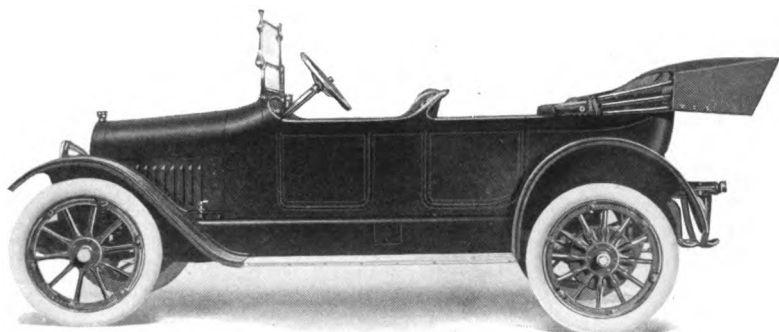
HUDSON "SIX-54" PHAETON

COLOR	Body and chassis, coach blue, gold striping; hood, radiator, fenders, etc., black enamel	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	In blocks of three
CLUTCH	Multiple disc	BORE	4½ inches
WHEELBASE	135 inches	STROKE	5¼ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical flat tube
FRONT	36 x 4½ inches	IGNITION	Jump spark
REAR	36 x 4½ inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 40.9	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**THE F. B.
STEARNS
COMPANY
CLEVELAND
O H I O**

Price	\$1750
Three-Passenger Roadster	1750
Three-Passenger Cabriolet	2250
Seven-Passenger Limousine	2850



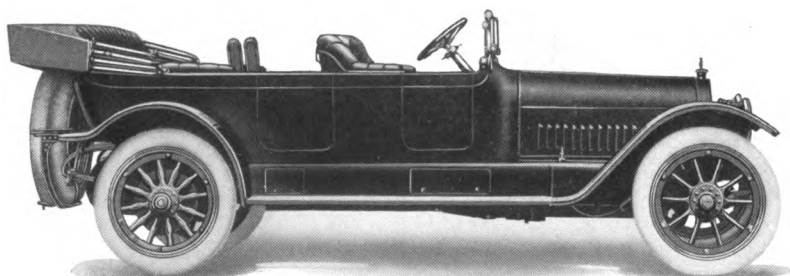
STEARNS-KNIGHT TOURING CAR "L-4"

COLOR	Body and running gear, Brewster green with light green stripe; hood and fenders, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Cone	BORE	3¼ inches
WHEELBASE	119 inches	STROKE	5¾ inches
GAUGE	56½ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
BRAKE SYSTEMS	Contracting on propeller shaft and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**THE F. B.
STEARNS
COMPANY**
CLEVELAND
OHIO

Price	\$5000
Six-Passenger Touring	5000
Five-Passenger Touring	4850
Four-Passenger Light Touring	4850
Three-Passenger Roadster	4850
Seven-Passenger Limousine	6100
Seven-Passenger Landaulet	6200



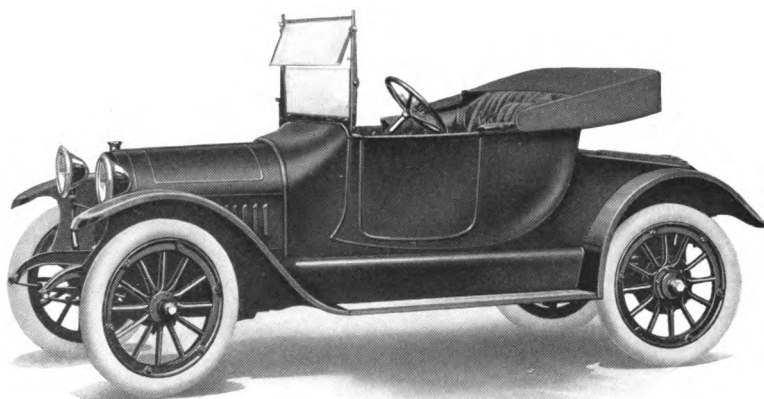
STEARNS-KNIGHT TOURING CAR

COLOR	Blue, maroon or green	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4¼ inches
CLUTCH	Dry multiple disc	STROKE	5¾ inches
WHEELBASE	140 inches	COOLING	Water
GAUGE	56½ inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and dry and storage batteries
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 43.3	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUDEBAKER
CORPORATION
OF AMERICA**
DETROIT
MICHIGAN

Price, \$985



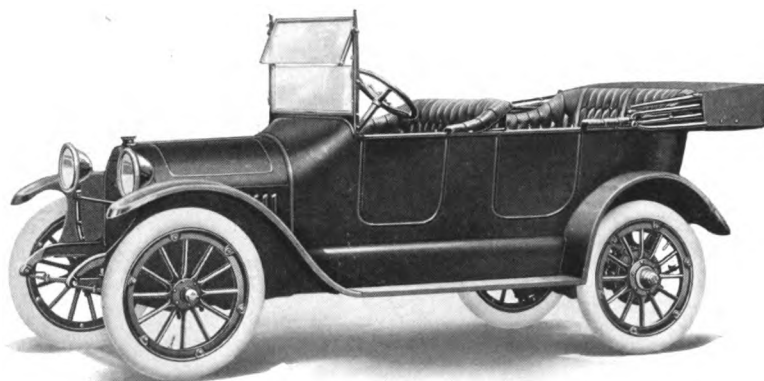
STUDEBAKER "FOUR" ROADSTER "S-D-R"

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Three persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	108 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 19.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUDEBAKER
CORPORATION
OF AMERICA
DETROIT
MICHIGAN**

Price, \$985



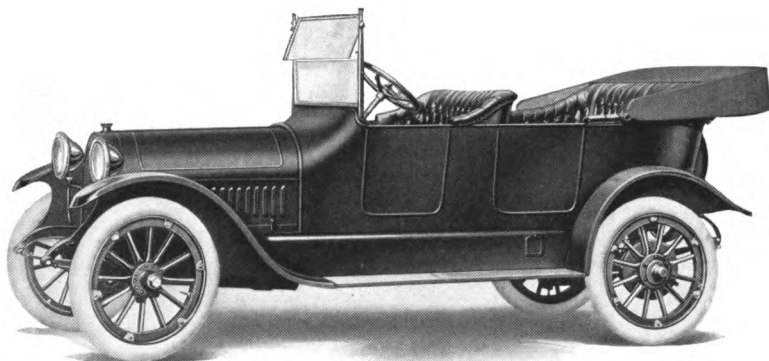
STUDEBAKER "FOUR" TOURING CAR "5-D"

COLOR	Body, dark blue with white striping; running gear, black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	108 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 19.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUDEBAKER
CORPORATION
OF AMERICA**
DETROIT
MICHIGAN

Price, \$1385



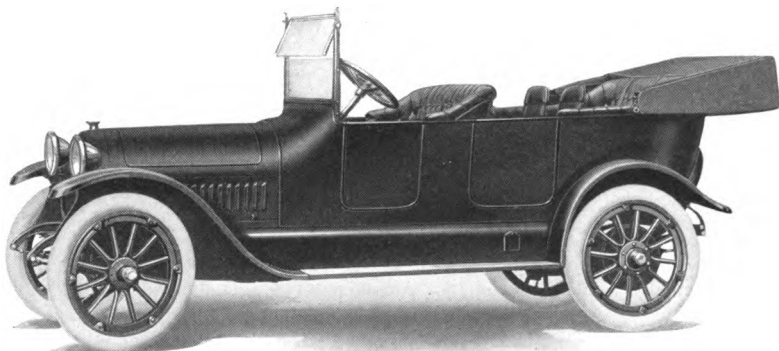
STUDEBAKER "SIX" TOURING CAR "E-C-V"

COLOR	Body, dark blue; running gear, black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	121 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**STUDEBAKER
CORPORATION
OF AMERICA**
DETROIT
MICHIGAN

Price, \$1450



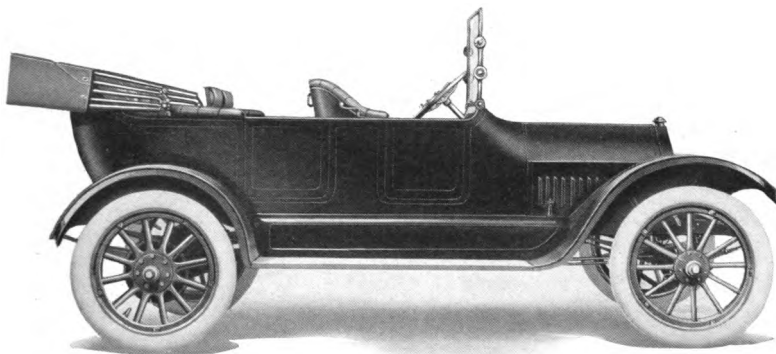
STUDEBAKER "SIX" TOURING CAR "E-C"

COLOR	Body, dark blue; running gear, black	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	3¼ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	121 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**G R E A T
W E S T E R N
A U T O M O B I L E
C O M P A N Y**
PERU, INDIANA

Price	\$2500
Four-Passenger Touring	2250
Five-Passenger Touring	2250
Seven-Passenger Touring	2500
Two-Passenger Roadster	2200
Two-Passenger Convertible Coupe	3200
Four-Passenger Sedan Limousine	3200
Six-Passenger Berlin Limousine	3800



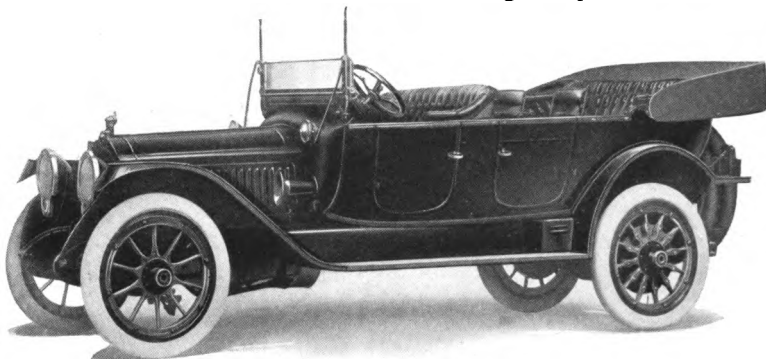
GREAT WESTERN TOURING CAR "56-B"

COLOR	Blue-black	CAST	En bloc
SEATING CAPACITY	Six persons	BORE	3¼ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	High-tension magneto
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PACKARD
MOTOR CAR
COMPANY**
DETROIT
MICHIGAN

Price	\$4850
Salon Touring Car	4850
Five-Passenger Phaeton	4750
Four-Passenger Phaeton	4750
Runabout	4750
Seven-Passenger Limousine	6000
Seven-Passenger Landaulet	6000
Six-Passenger Limousine	5950
Six-Passenger Landaulet	5900
Six-Passenger Imperial Limousine	6100
Seven-Passenger Imperial Limousine	6150
Seven-Passenger Salon Limousine	6100
Six-Passenger Brougham	6000
Four-Passenger Salon Brougham	5950
Three-Passenger Coupe	5450



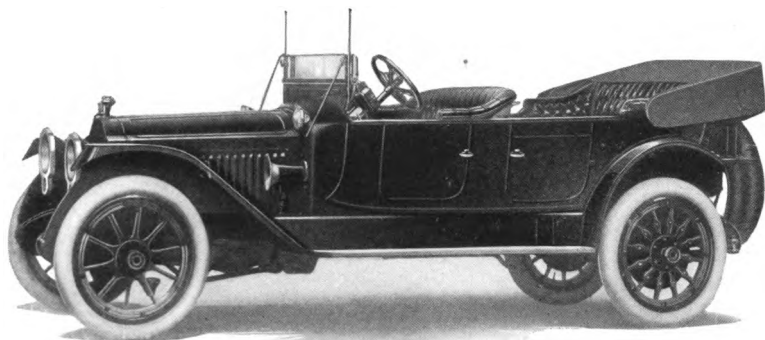
PACKARD "5-48" SEVEN-PASSENGER STANDARD TOURING CAR

COLOR	Body and door panels, Packard blue, striped with black; wheels, cream yellow striped with black; chassis black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	In blocks of three
CLUTCH	Dry plate	BORE	4½ inches
WHEELBASE	144 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	37 x 5 inches	IGNITION	Jump spark
REAR	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto, generator and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION	Sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and left-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

Price	\$3750
Four-Passenger Phaeton	3750
Runabout	3750
Six-Passenger Brougham	5000
Four-Passenger Salon Brougham	4950
Three-Passenger Coupe	4450



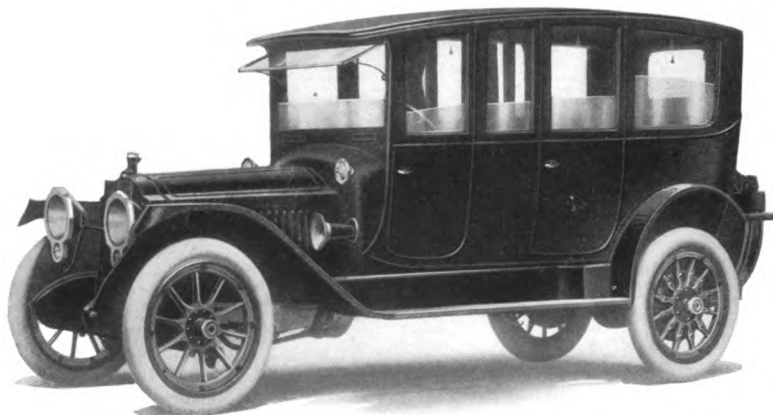
PACKARD "3-38" FIVE-PASSENGER PHAETON

COLOR	Body and door panels, Packard blue, striped with black; wheels, cream yellow striped with black; chassis, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	In blocks of three
CLUTCH	Dry plate	BORE	4 inches
WHEELBASE	140 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	36 x 4¼ inches	IGNITION	Jump spark
REAR	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto, generator and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION	Sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and left-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield and demountable rims

**PACKARD
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

Price	\$5100
Standard Touring	3850
Salon Touring	3850
Special Touring	3350
Seven-Passenger Limousine	5000
Seven-Passenger Landaulet	5000
Six-Passenger Limousine	4950
Six-Passenger Landaulet	4900
Seven-Passenger Imperial Limousine	5150
Seven-Passenger Salon Limousine	5100



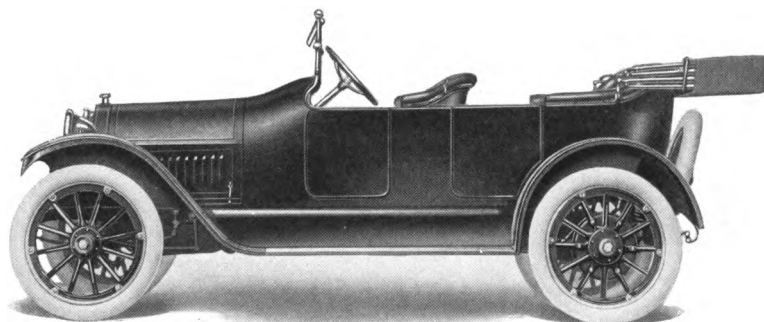
PACKARD "3-38" SIX-PASSENGER IMPERIAL LIMOUSINE

COLOR	Body, door panels and wheels, Packard blue, striped with black; chassis, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Six persons	CAST	In blocks of three
CLUTCH	Dry plate	BORE	4 inches
WHEELBASE	140 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	36 x 4½ inches	IGNITION	Jump spark
REAR	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto, generator and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION	Sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and left-hand control

Price includes electric lighting, electric self-starter, windshield and demountable rims

**PAIGE-DETROIT
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

Price	\$1075
Westbrooke Runabout	1075
Montrose Coupe	1600
Speedway Raceabout	1275



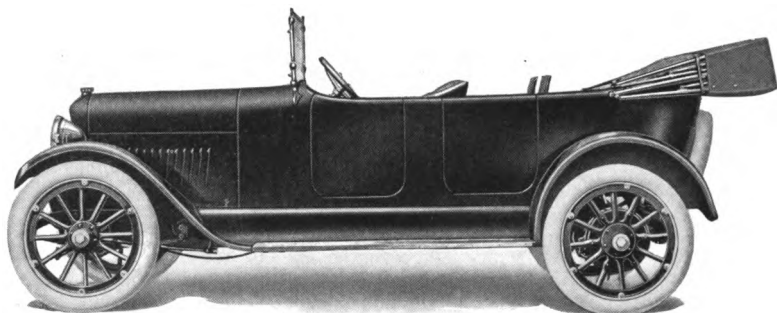
GLENWOOD TOURING CAR

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	4 inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	116 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 25.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PAIGE-DETROIT
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

Price \$1395
Meadowbrooke Runabout . . . 1395
Dartmore Raceabout . . . 1420



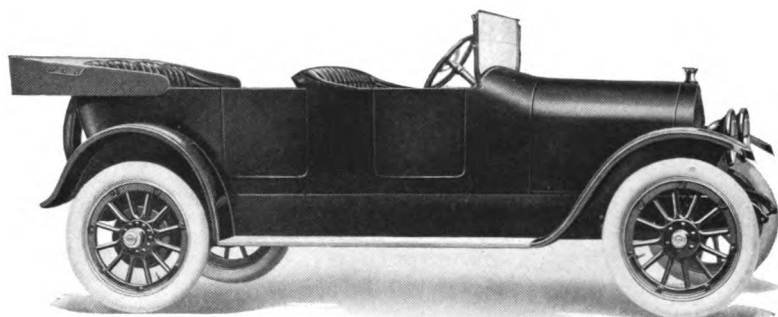
FAIRFIELD TOURING CAR

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	123¼ inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	34 x 4 inches		
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES .	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**THE THOMAS
B. JEFFERY
COMPANY**
KENOSHAWISCONSIN

Price \$1650
Two-Passenger Roadster . . 1650
Two-Passenger All-Weather . 1950



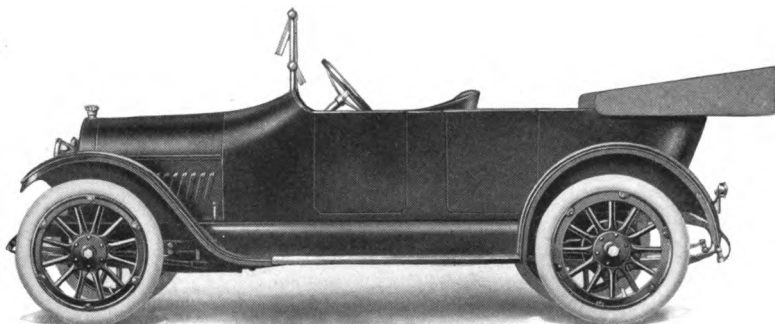
JEFFERY CHESTERFIELD SIX

COLOR	Chesterfield blue	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3 inches
CLUTCH	Dry multiple disc	STROKE	5 inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	High-tension magneto
REAR	34 x 4 inches	DRIVE	Worm
BRAKE SYSTEMS	Internal expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 21.6	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**IMPERIAL
AUTOMOBILE
COMPANY
JACKSON
MICHIGAN**

Price \$1085
Two-Passenger Roadster 1085



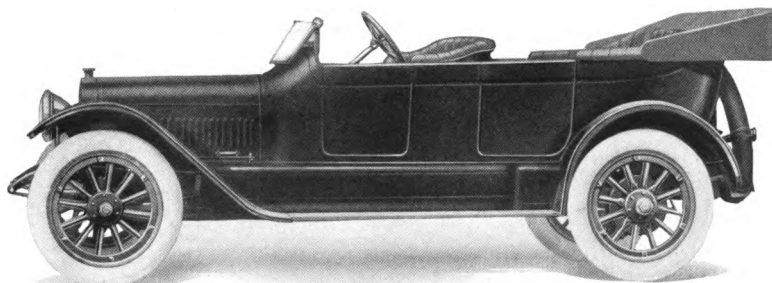
IMPERIAL TOURING CAR "64"

COLOR	Black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3¾ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	115 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	32 x 3½ inches	ELECTRIC SOURCE .	Storage battery
REAR	32 x 3½ inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**WINTON
MOTOR CAR
COMPANY**
CLEVELAND, OHIO

Price	\$3250
Four-Passenger Touring	3250
Six-Passenger Touring	3500
Seven-Passenger Touring	3500
Two-Passenger Roadster	3250
Three-Passenger Roadster	3250



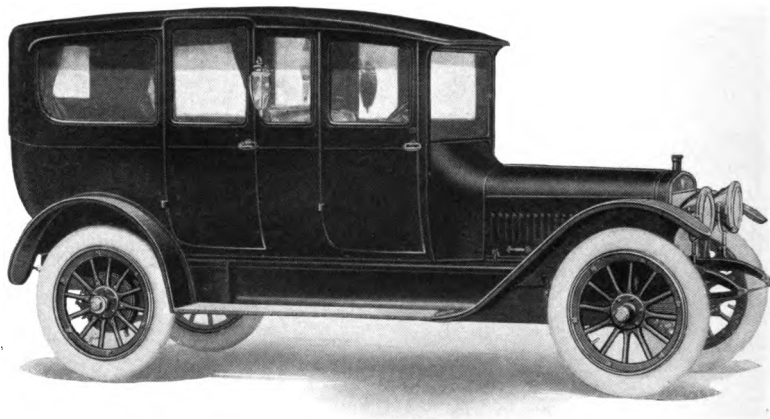
WINTON SIX TOURING CAR "21"

COLOR	Optional	BORE	4½ inches
SEATING CAPACITY	Five persons	STROKE	5½ inches
CLUTCH	Multiple disc	COOLING	Water
WHEELBASE	136 inches	RADIATOR	Honeycomb
GAUGE	56½ inches	IGNITION	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE	High-tension magneto and storage battery
FRONT	37 x 5 inches	DRIVE	Shaft
REAR	37 x 5 inches	TRANSMISSION	Selective sliding gear
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	GEAR CHANGES	Four forward, one reverse
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	POSITION OF DRIVER	Left-side drive and center control
CYLINDERS	Six		
ARRANGED	Vertically, under hood		
CAST	In pairs		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**WINTON
MOTOR CAR
COMPANY**
CLEVELAND, OHIO

Price	\$4600
Landulet	4600
Sedan	4600
Three-quarter Limousine	4350



WINTON SIX FULL FOUR-DOOR LIMOUSINE "21"

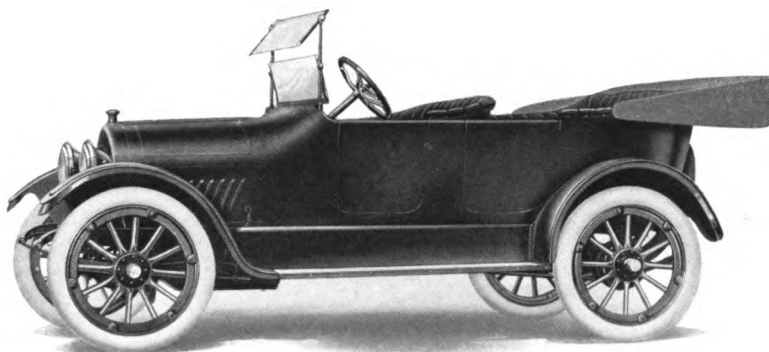
COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	136 inches	COOLING	Water
GAUGE	56½ inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, speedometer and demountable rims

KRIT MOTOR CAR COMPANY

DETROIT
MICHIGAN

Price \$995
Three-Passenger Cabriolet 1295



KRIT TOURING CAR DE LUXE "M"

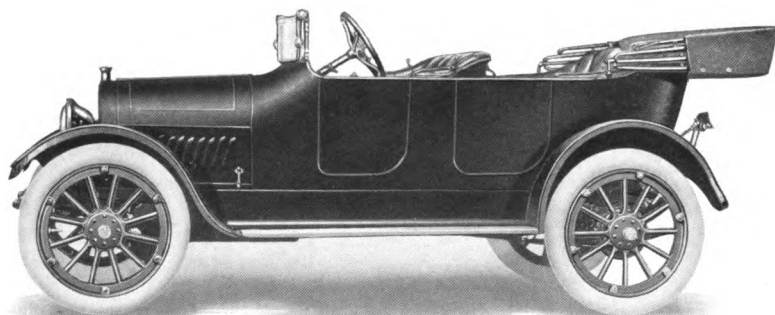
COLOR	Body, blue; running gear, black; wheels, gray	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3¼ inches
CLUTCH	Multiple disc	STROKE	4 inches
WHEELBASE	108 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Vertical tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	32 x 3¼ inches	ELECTRIC SOURCE	High-tension magneto
REAR	32 x 3¼ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

KRIT MOTOR CAR COMPANY

DETROIT
MICHIGAN

Price . . . \$850
Roadster . . . 850



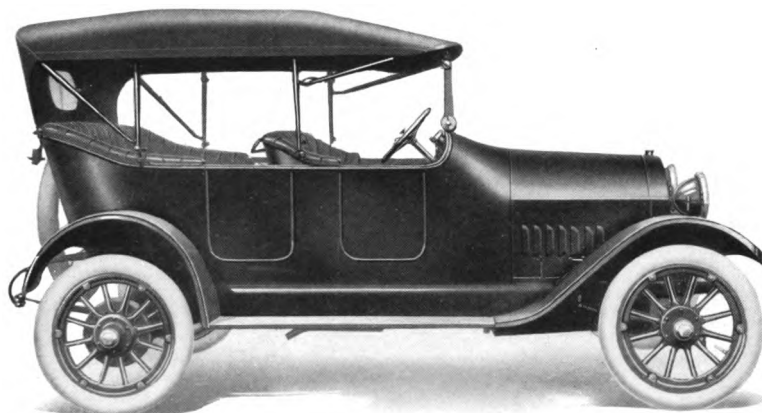
KRIT TOURING CAR "O"

COLOR	Body and wheels, Brewster green; gear, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3¾ inches
WHEELBASE	108 inches	STROKE	4 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical tube
FRONT	32 x 3½ inches	IGNITION	Jump spark
REAR	32 x 3½ inches	ELECTRIC SOURCE .	Generator and storage battery
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	TRANSMISSION . .	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**A V E R Y
C O M P A N Y**
PEORIA, ILLINOIS

Price . . \$1195
Roadster . 1195



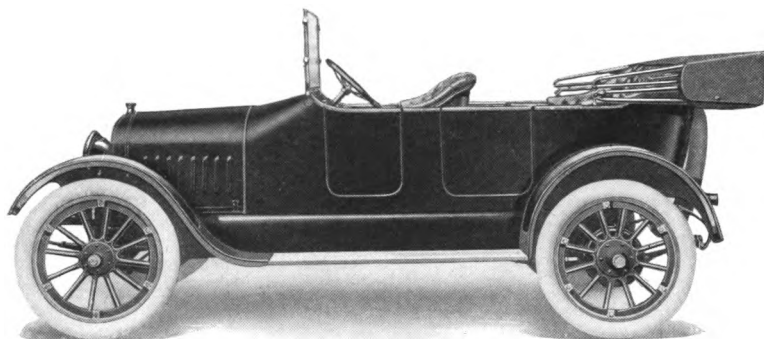
GLIDE TOURING CAR "30"

COLOR	Body and chassis, meteor blue; fenders and hood, black	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3½ inches
WHEELBASE . . .	114 inches	STROKE	5 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR . . .	Vertical tube
FRONT	32 x 4 inches	IGNITION	Jump spark
REAR	32 x 4 inches	ELECTRIC SOURCE .	Generator and storage battery
BRAKE SYSTEMS .	Contracting on propeller shaft and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**INTER-STATE
MOTOR
COMPANY
MUNCIE
INDIANA**

Price, \$1000



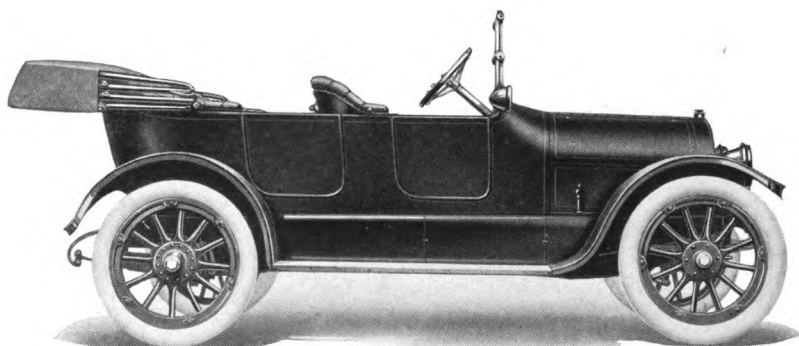
INTER-STATE TOURING CAR "T"

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	110 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 19.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**WILLYS -
OVERLAND
COMPANY**
TOLEDO, OHIO

Price	\$850
Two-Passenger Roadster	795
Panel Delivery Car	895
Express Delivery Car	850



OVERLAND TOURING CAR "81"

COLOR	Brewster green with ivory striping	CAST	Separately
SEATING CAPACITY	Five persons	BORE	4 inches
CLUTCH	Cone	STROKE	4 1/4 inches
WHEELBASE	106 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	High-tension magneto
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 25.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

● 本書は、2014年10月1日現在、日本国内で発行されている書籍、雑誌、新聞、インターネット上の情報などを対象としています。

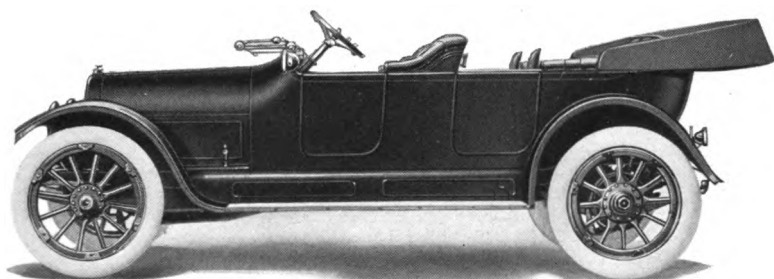
Four-Passenger Coupe . . . 1600

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**WILLYS -
OVERLAND
COMPANY**
TOLEDO, OHIO

Price, \$1475



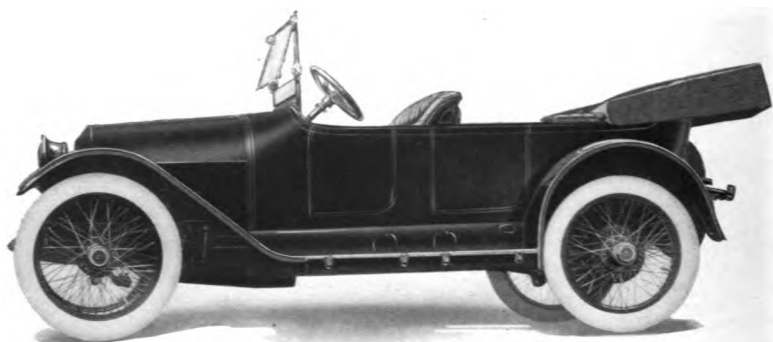
OVERLAND TOURING CAR "82"

COLOR	Overland blue with ivory strip- ing	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE	125 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	35 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR	35 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**THE GARFORD
COMPANY
ELYRIA, OHIO
AND
THE WILLYS-
OVERLAND
COMPANY
TOLEDO, OHIO**

Price, \$2475



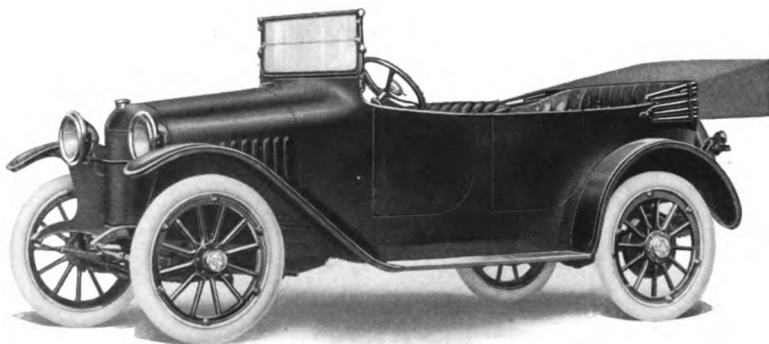
WILLYS-KNIGHT TOURING CAR "K-19"

COLOR	Dark blue	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE . . .	120 inches	COOLING	Water
GAUGE	56½ inches	RADIATOR . . .	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION .	Selective gear
HORSE-POWER . .	N. A. C. C. (formerly A. I. A. M.) rating 23.6	GEAR CHANGES	Four forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**BRIGGS -
DETROITER
COMPANY
DETROIT
MICHIGAN**

Price, \$1050



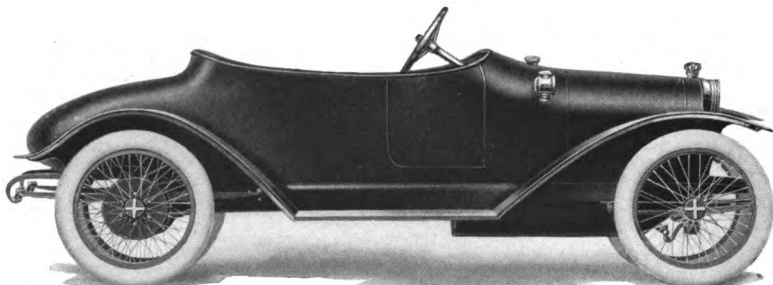
DETROITER TOURING CAR "C-5"

COLOR	Body, raven blue; running gear, black	BORE	3 1/4 inches
SEATING CAPACITY	Five persons	STROKE	5 inches
CLUTCH	Multiple disc	COOLING	Water
WHEELBASE	112 inches	RADIATOR	Tubular
GAUGE	56 inches	IGNITION	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE .	Generator and storage battery, or high-tension magneto and storage battery
FRONT	32 x 3 1/2 inches	DRIVE	Shaft
REAR	32 x 3 1/2 inches	TRANSMISSION . .	Selective sliding gear
BRAKE SYSTEMS	Expanding on both rear wheels	GEAR CHANGES .	Three forward, one reverse
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	POSITION OF DRIVER	Left-side drive and center con- trol
CYLINDERS . . .	Four		
ARRANGED . . .	Vertically, under hood		
CAST	En bloc		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**BRISCOE
MOTOR CO.
INCORPORATED
JACKSON
MICHIGAN**

Price \$785
Five-Passenger De Luxe Touring . . . 785



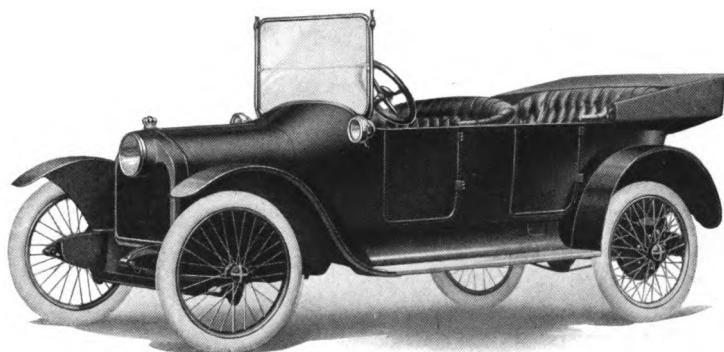
BRISCOE CLOVER LEAF ROADSTER

COLOR	Body, gray or Brewster green; running gear, black	CAST	En bloc
SEATING CAPACITY	Three persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE . . .	107 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	30 x 3¼ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	30 x 3¼ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 15.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and left-hand control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting,
electric self-starter, windshield and speedometer

**BRISCOE
MOTOR CO.
INCORPORATED
JACKSON
MICHIGAN**

Price \$785
Three-Passenger Clover Leaf Roadster 785



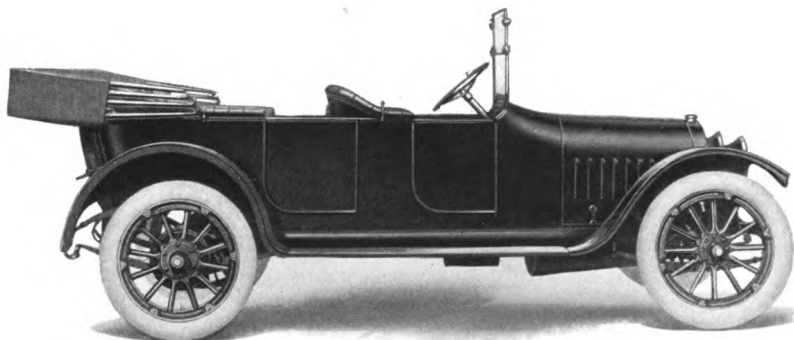
BRISCOE DE LUXE TOURING CAR

COLOR	Body, gray or Brewster green; running gear, black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE . . .	107 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	30 x 3½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	30 x 3½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 15.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and left-hand control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

**WESTCOTT
MOTOR CAR
COMPANY**
11101 CARROLL AVE. RICHMOND, INDIANA
**RICHMOND
INDIANA**

Price \$1185
Three-Passenger . 1185



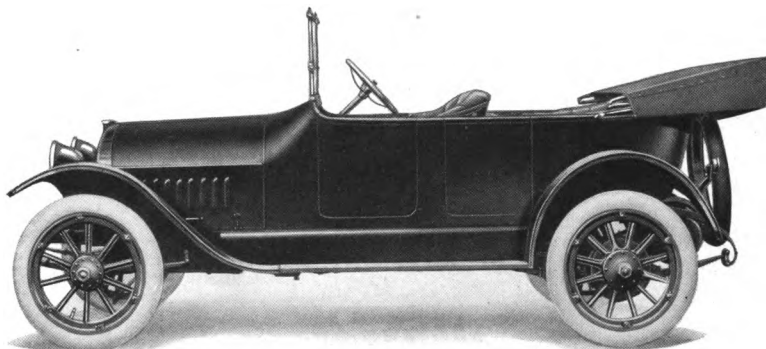
WESTCOTT TOURING CAR "O-35"

COLOR	Westcott green	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE . . .	113 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	35	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**VELIE MOTOR
VEHICLE
COMPANY**
M O L I N E
I L L I N O I S

Price, \$1595



VELIE TOURING CAR "15"

COLOR	Velie blue	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Disc	STROKE	5 inches
WHEELBASE	124 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	Storage battery
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES .	Four forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter,
windshield, speedometer and detachable demountable rims

**LOZIER
MOTOR
COMPANY**
DETROIT
MICHIGAN

Price, \$3250



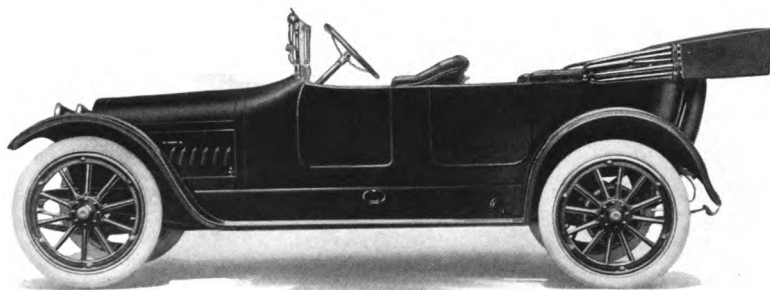
LOZIER TOURING CAR "22"

COLOR	Optional	CAST	In blocks of three
SEATING CAPACITY	Seven persons	BORE	3 3/4 inches
CLUTCH	Multiple disc	STROKE	6 inches
WHEELBASE	132 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4 1/2 inches	ELECTRIC SOURCE	High-tension magneto
REAR	36 x 4 1/2 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 36	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top board, electric lighting, electric self-starter, windshield, speedometer and detachable fenders

**R E G A L
MOTOR CAR
C O M P A N Y
D E T R O I T
M I C H I G A N**

**Price . . \$1085
Roadster . 1085**



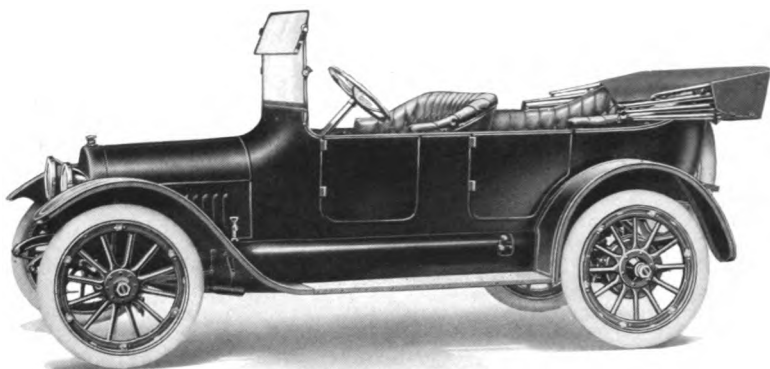
REGAL TOURING CAR "D"

COLOR	Regal blue	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3 $\frac{3}{4}$ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	112 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	Storage battery with dry cells
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Optional
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**BUICK
MOTOR
COMPANY**
MAKING THE FINEST AUTOMOBILES IN THE WORLD
**FLINT
MICHIGAN**

Price . . . \$950
Roadster . . . 900



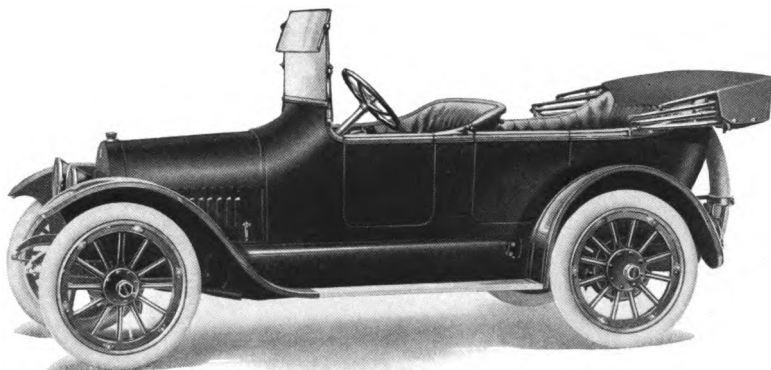
BUICK "C-25"

COLOR	Body and hood, blue-black; fenders, black; chassis, black with ivory stripe	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	In pairs
CLUTCH	Cone	BORE	3¼ inches
WHEELBASE . .	106 inches	STROKE	3¼ inches
GAUGE	56 or 60 inches	COOLING . . .	Water
TIRE DIMENSIONS:		RADIATOR . .	Vertical tube
FRONT	32 x 3½ inches	IGNITION . . .	Jump spark
REAR	32 x 3½ inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield and demountable rims

**BUICK
MOTOR
COMPANY**
FLINT
MICHIGAN

Price . . \$1235
Roadster . 1185



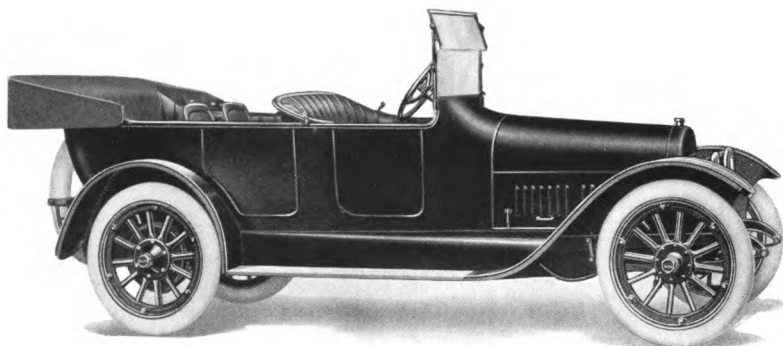
BUICK "C-37"

COLOR	Body and hood, blue-black; fenders, black; chassis, black with ivory stripe	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	In pairs
CLUTCH	Cone	BORE	3¼ inches
WHEELBASE . . .	112 inches	STROKE	5 inches
GAUGE	56 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR . . .	Vertical tube
FRONT	34 x 4 inches	IGNITION . . .	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	TRANSMISSION .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**BUICK
MOTOR
COMPANY**
**FLINT
MICHIGAN**

Price . . . \$1650
Roadster . 1650



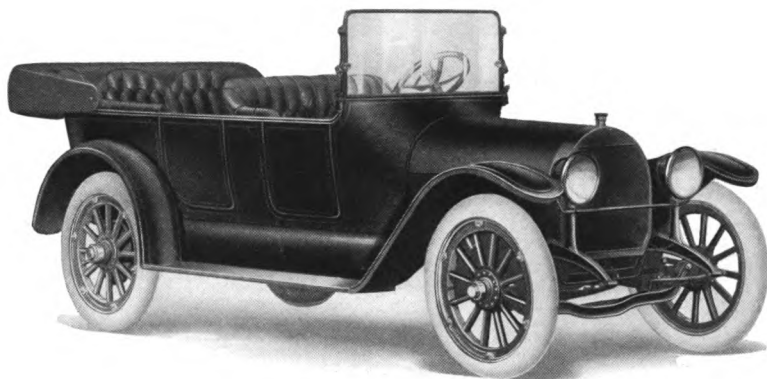
BUICK "C-55"

COLOR	Body and hood, blue-black; fenders, black; chassis, black with ivory stripe	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	In pairs
CLUTCH	Cone	BORE	3¾ inches
WHEELBASE	130 inches	STROKE	5 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical tube
FRONT	36 x 4½ inches	IGNITION	Jump spark
REAR	36 x 4½ inches	ELECTRIC SOURCE .	Delco system
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 33.7	TRANSMISSION . .	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**K I S S E L
M O T O R C A R
C O M P A N Y
H A R T F O R D
W I S C O N S I N**

Price	\$1650
Detachable Sedan	2000
Seven-Passenger Touring	1850
Cabriolet	1950
Coupe	2300



KISSEL KAR TOURING "6-42"

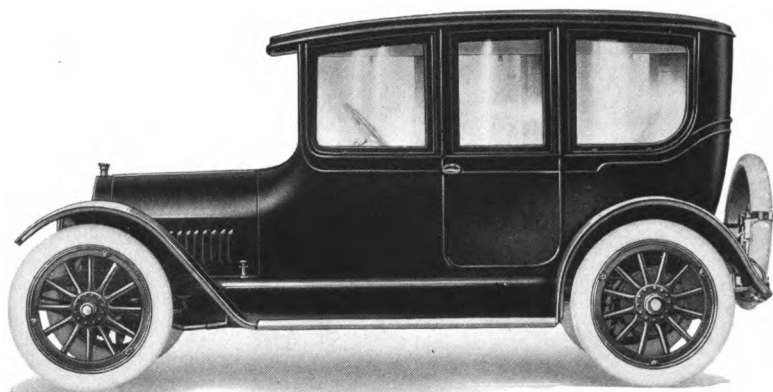
COLOR	Blue and black
SEATING CAPACITY	Five persons
CLUTCH	Cone
WHEELBASE	126 inches
GAUGE	56 inches
TIRE DIMENSIONS:	
FRONT	34 x 4 inches
REAR	34 x 4 inches
BRAKE SYSTEMS	Contracting on both rear wheels
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 31.6
CYLINDERS	Six
ARRANGED	Vertically, under hood

CAST	En bloc
BORE	3¼ inches
STROKE	5½ inches
COOLING	Water
RADIATOR	Square tube
IGNITION	Jump spark
ELECTRIC SOURCE	Generator and storage battery
DRIVE	Shaft
TRANSMISSION	Selective sliding gear
GEAR CHANGES	Three forward, one reverse
POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**K I S S E L
M O T O R C A R
C O M P A N Y
H A R T F O R D
W I S C O N S I N**

Price	\$1800
Five-Passenger Touring	1450
Seven-Passenger Touring	1550
Roadster	1450
Cabriolet	1750
Coupe	2100



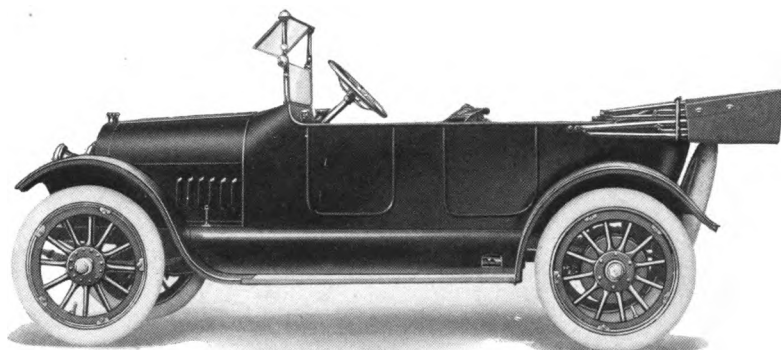
KISSEL KAR DETACHABLE SEDAN "4-36"

COLOR	Blue and black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	4¾ inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	121 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Square tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Generator and storage battery
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 28.9	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**KING MOTOR
CAR COMPANY
DETROIT
MICHIGAN**

Price	\$1075
With Electric Lighting and Starting	1165
Roadster	1075
Cabriolet	1490



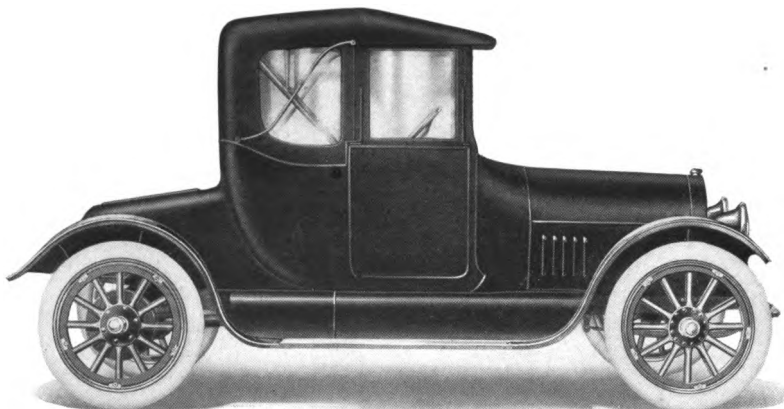
KING TOURING CAR "C"

COLOR	Dark blue	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3 $\frac{1}{8}$ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	113 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE .	Storage battery and distributor system
REAR	33 x 4 inches		
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 24.8	TRANSMISSION . .	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES .	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Left-side drive, and center control

Price includes top, top hood, windshield, speedometer and demountable rims

**KING MOTOR
CAR COMPANY**
DETROIT
MICHIGAN

Price . . . \$1490
Touring . . 1075
Roadster . . 1075



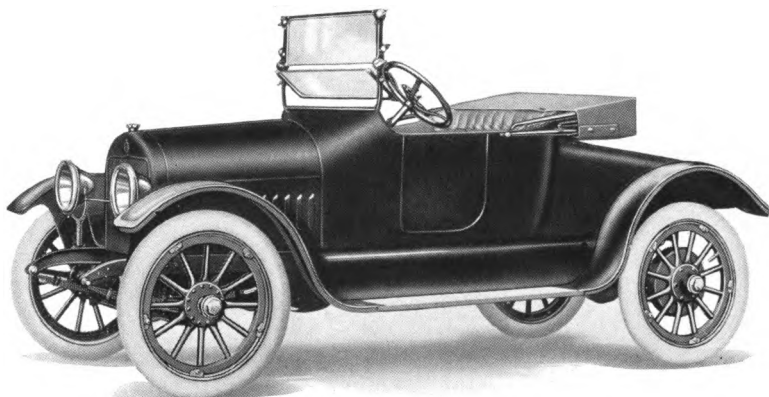
KING CABRIOLET "C"

COLOR	Dark blue	CAST	En bloc
SEATING CAPACITY	Two persons	BORE	3 $\frac{1}{4}$ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE . . .	113 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR . . .	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE .	Storage battery and distributor system
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A. L. A. M.) rating 24.8	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**KING MOTOR
CAR COMPANY**
DETROIT
MICHIGAN

Price	\$1075
With Electric Lighting and Starting	1165
Touring	1075
Cabriolet	1490



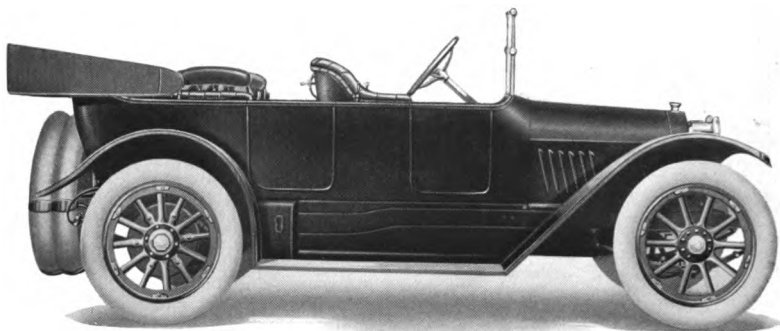
KING ROADSTER "C"

COLOR	Dark blue	CAST	En bloc
SEATING CAPACITY	Two persons	BORE	3 1/8 inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	113 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	33 x 4 inches	ELECTRIC SOURCE	Storage battery and distributor system
REAR	33 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 24.8	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, windshield, speedometer and demountable rims

**ABBOTT
MOTOR CAR
COMPANY
DETROIT
MICHIGAN**

Price, \$2085



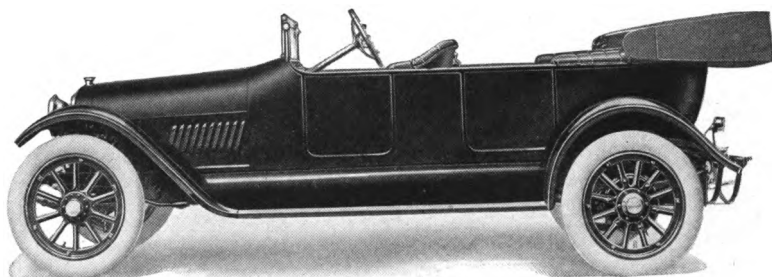
ABBOTT-DETROIT TOURING CAR "L"

COLOR	Black with gold stripe	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	121 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	Magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 32.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**ABBOTT
MOTOR CAR
COMPANY**
DETROIT
MICHIGAN

Price \$2290
Roadster 2190
Five-Passenger Touring . . 2190



ABBOTT-DETROIT TOURING CAR "F"

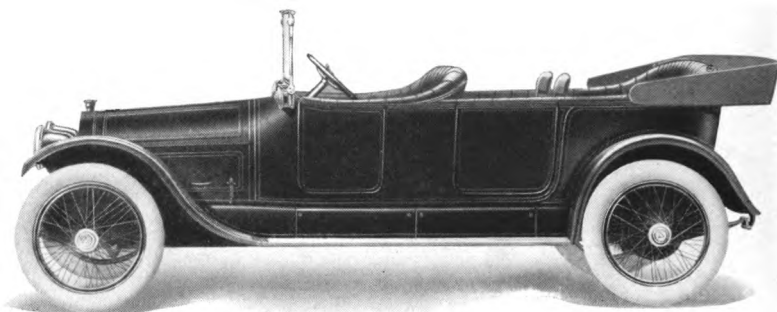
COLOR Black with gold stripe
SEATING CAPACITY Seven persons
CLUTCH Multiple disc
WHEELBASE 130 inches
GAUGE 56 inches
TIRE DIMENSIONS:
FRONT 35 x 4½ inches
REAR 35 x 4½ inches
BRAKE SYSTEMS . . . Contracting and expanding on both rear wheels
HORSE-POWER . . . N. A. C. C. (formerly A.L.A.M.) rating 33.7
CYLINDERS Six
ARRANGED Vertically, under hood

CAST In blocks of three
BORE 3¼ inches
STROKE 5¼ inches
COOLING Water
RADIATOR Honeycomb
IGNITION Jump spark
ELECTRIC SOURCE . . High-tension magneto and storage battery
DRIVE Shaft
TRANSMISSION . . . Selective sliding gear
GEAR CHANGES . . Four forward, one reverse
POSITION OF DRIVER Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STEVENS -
DURYEA
COMPANY**
CHICOPEE FALLS
MASSACHUSETTS

Price	\$4800
Seven-Passenger Landau-Phaeton	5600
Seven-Passenger Limousine	6100
Seven-Passenger Berlin	6200
Seven-Passenger Landaulet	6300



STEVENS-DURYEA TOURING CAR "D-6"

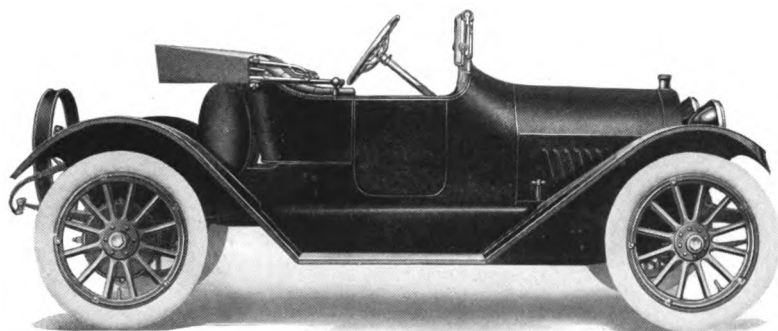
COLOR	English purple lake, lakelet green, olive brown, or sap- phire blue	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	In pairs
CLUTCH	Multiple disc	BORE	4 $\frac{1}{8}$ inches
WHEELBASE	138 inches	STROKE	5 $\frac{1}{2}$ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	37 x 5 inches	IGNITION	Jump spark
REAR	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 47.2	TRANSMISSION	Progressive slid- ing gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and left-hand control

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**CHEVROLET
MOTOR
COMPANY**

FLINT, MICHIGAN

Price \$750
With Electric Lighting and Starting 860



CHEVROLET "ROYAL MAIL" "H-2"

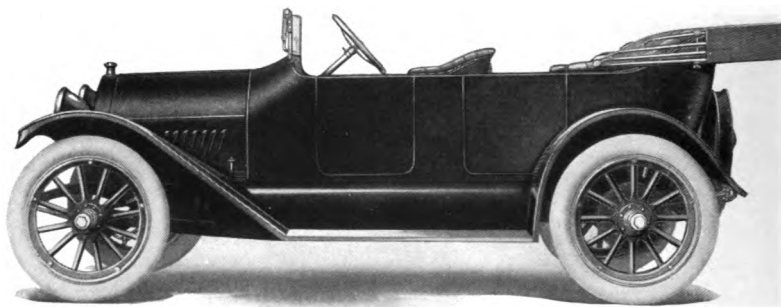
COLOR	Body and wheels, gun-metal; chassis, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Two persons	CAST	En bloc
CLUTCH	Cone	BORE	3 $\frac{1}{4}$ inches
WHEELBASE	106 inches	STROKE	4 inches
GAUGE	56 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Tubular
FRONT	32 x 3 $\frac{1}{2}$ inches	IGNITION	Jump spark
REAR	32 x 3 $\frac{1}{2}$ inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 21.7	TRANSMISSION . . .	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES . .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, prestolite tank, windshield, speedometer and demountable rims

**CHEVROLET
MOTOR
COMPANY**

FLINT, MICHIGAN

Price \$875
With Electric Lighting and Starting 985



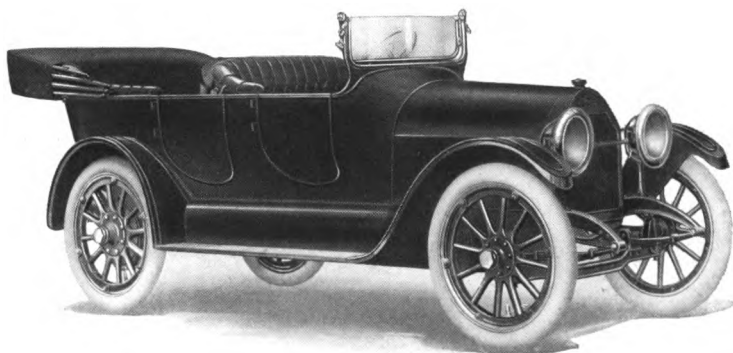
CHEVROLET "BABY GRAND" TOURING CAR "H-4"

COLOR	Body and wheels, Chevrolet gun-metal or Chevrolet lake red; chassis, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Cone	BORE	3 $\frac{1}{4}$ inches
WHEELBASE	106 inches	STROKE	4 inches
GAUGE	56 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Tubular
FRONT	32 x 3 $\frac{1}{2}$ inches	IGNITION	Jump spark
REAR	32 x 3 $\frac{1}{2}$ inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 21.7	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, prestolite tank, windshield, speedometer and demountable rims

**CHEVROLET
MOTOR
COMPANY**
FLINT, MICHIGAN

Price, \$1425



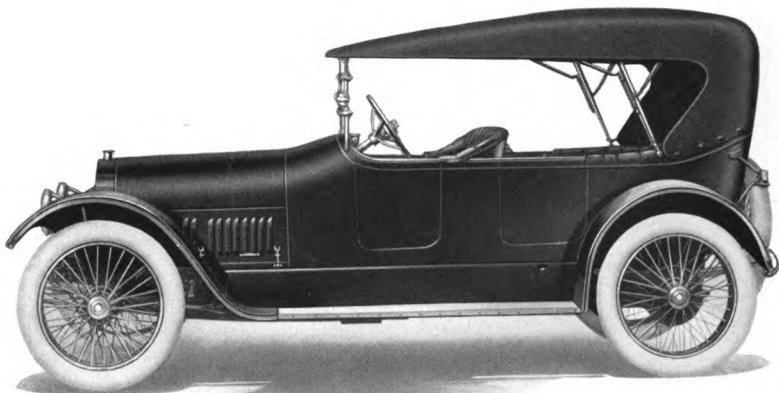
CHEVROLET "LIGHT SIX" TOURING CAR "L"

COLOR	Body, Chevrolet blue or gun-metal; chassis and wheels, blue	CAST	In blocks of three
SEATING CAPACITY	Five persons	BORE	3 $\frac{1}{8}$ inches
CLUTCH	Cone	STROKE	5 $\frac{1}{4}$ inches
WHEELBASE . .	112 inches	COOLING	Water
GAUGE	56 inches	RADIATOR . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . .	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	High-tension magneto
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION .	Selective sliding gear
HORSE-POWER .	N. A. C. C. (formerly A.L.A.M.) rating 26.3	GEAR CHANGES	Three forward, one reverse
CYLINDERS . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PULLMAN
MOTOR CAR
COMPANY**
YORK, PA.

Price	\$2500
Seven-Passenger Touring	2550
Limousine	3500
Landaulet	3500
Sedan	3200
Cabriolet	2800



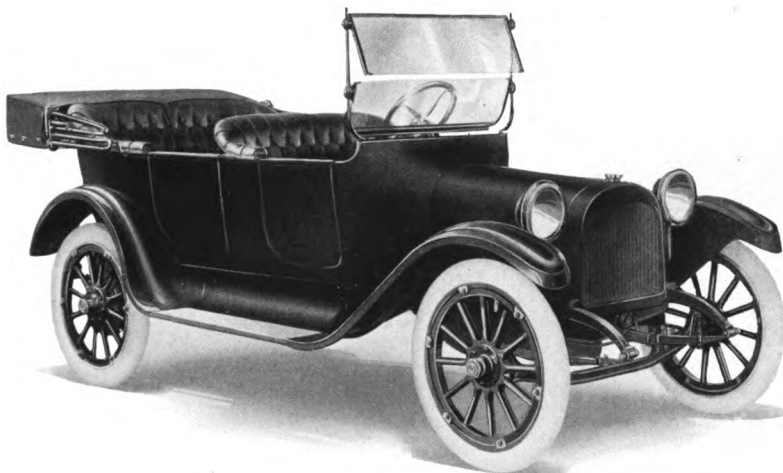
PULLMAN TOURING CAR "6-48"

COLOR	Pullman blue	CAST	In blocks of three
SEATING CAPACITY	Five persons	BORE	3¼ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	134 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 33.7	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive
ARRANGED	Vertically, under hood	CONTROL	Electric gear shift, center brake

Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

**D O D G E
B R O T H E R S
D E T R O I T
M I C H I G A N**

**Price . . \$785
Roadster . 785**



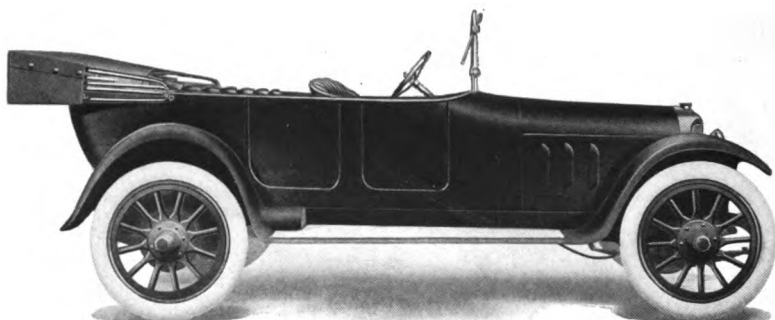
DODGE BROTHERS TOURING CAR

COLOR	Black, with blue wheels	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3 $\frac{1}{4}$ inches
CLUTCH	Cone	STROKE	4 $\frac{1}{2}$ inches
WHEELBASE	110 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	32 x 3 $\frac{1}{2}$ inches	ELECTRIC SOURCE .	Generator
REAR	32 x 3 $\frac{1}{2}$ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 24	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**OAKLAND
MOTOR CAR
COMPANY**
DAVID D. BAKER, CHIEF ENGINEER
**PONTIAC
MICHIGAN**

Price, \$1685



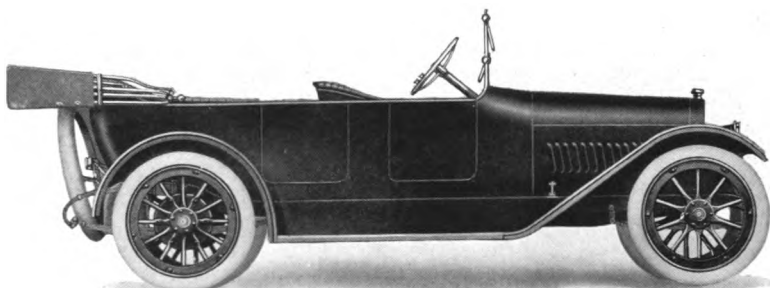
OAKLAND TOURING CAR "49"

COLOR	Body, blue and gray; running gear, black	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	123½ inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	35 x 4½ inches	ELECTRIC SOURCE .	Low-tension magneto with storage battery and dry cells
REAR	35 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**KLINE MOTOR
CAR CORP.**
RICHMOND
VIRGINIA

Price	\$1750
Two-Passenger Runabout	1750
Seven-Passenger Touring	1850
Two-Passenger Detachable Coupe	2400
Five-Passenger Limousine	2850
Seven-Passenger Limousine	2850



KLINE KAR FIVE-PASSENGER TOURING

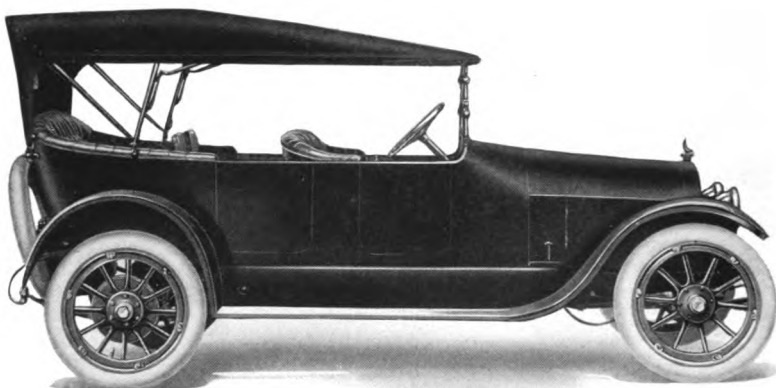
COLOR	Blue or green	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	123 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS :		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Generator
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Internal expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MOON MOTOR
CAR COMPANY**

**ST. LOUIS
MISSOURI**

Price, \$1575



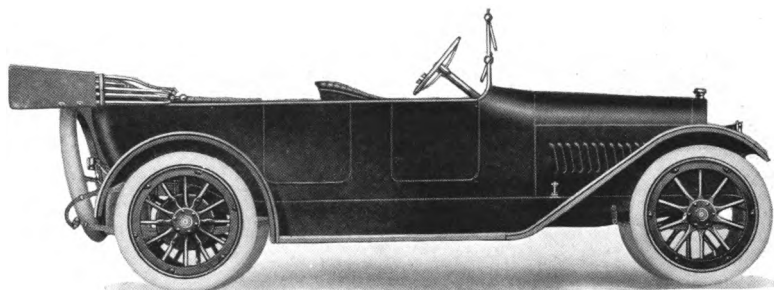
MOON "6-40" TOURING CAR

COLOR	Optional	CAST	En bloc
SEATING CAPACITY	Six persons	BORE	3¼ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	122 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	Delco system
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 33.7	GEAR CHANGES .	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**KLINE MOTOR
CAR CORP.**
RICHMOND
VIRGINIA

Price	\$1750
Two-Passenger Runabout	1750
Seven-Passenger Touring	1850
Two-Passenger Detachable Coupe	2400
Five-Passenger Limousine	2850
Seven-Passenger Limousine	2850



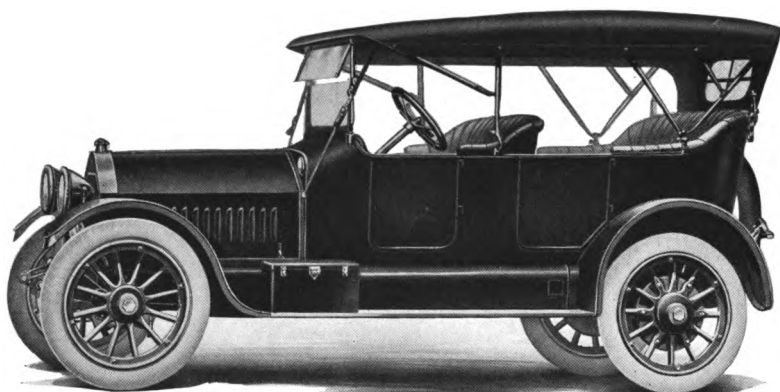
KLINE KAR FIVE-PASSENGER TOURING

COLOR	Blue or green	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	123 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS :		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Generator
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Internal expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MARION
MOTOR
COMPANY**
INDIANAPOLIS
INDIANA

Price	\$2150
Two-Passenger Roadster	2150
Four-Passenger Coupe	2650
Five-Passenger Sedan	2950



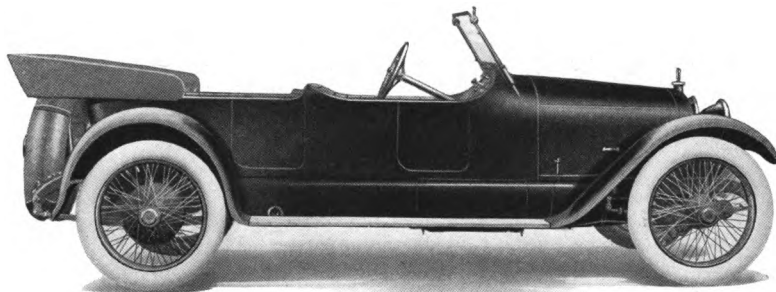
MARION "G-5"

COLOR	Marion blue	CAST	In blocks of three
SEATING CAPACITY	Five persons	BORE	3¾ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	124 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	35 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	35 x 4½ inches		
BRAKE SYSTEMS	Internal expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 33.7	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**M E R C E R
A U T O M O B I L E
C O M P A N Y**
T R E N T O N
N E W J E R S E Y

Price	\$3000
Six-Passenger Touring . .	3000
Runabout	2900
Raceabout	2750



M E R C E R "22-70" S P O R T I N G

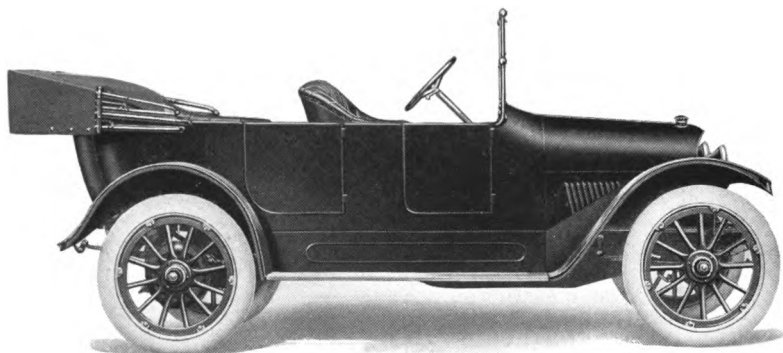
COLOR	Brown, blue, green, gray or red	CAST	En bloc
SEATING CAPACITY	Four persons	BORE	3¾ inches
CLUTCH	Multiple disc dry plate	STROKE	6¾ inches
WHEELBASE	130 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE	High-tension magneto
REAR	34 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Expanding on drive shaft and both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER . .	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

REO MOTOR CAR COMPANY

LANSING
MICHIGAN

Price, \$1050



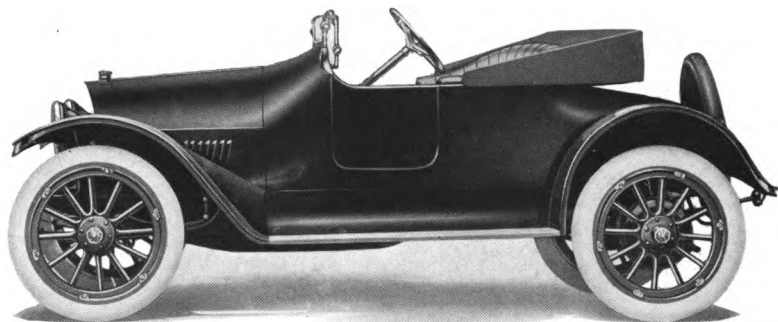
REO "FOUR" TOURING CAR

COLOR	Cobalt blue, trimmed with black	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4½ inches
CLUTCH	Multiple disc dry plate	STROKE	4½ inches
WHEELBASE	115 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Generator, stor- age battery and dry cells
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rim

**REO MOTOR
CAR COMPANY**
**LANSING
MICHIGAN**

Price, \$1000



REO "FOUR" ROADSTER

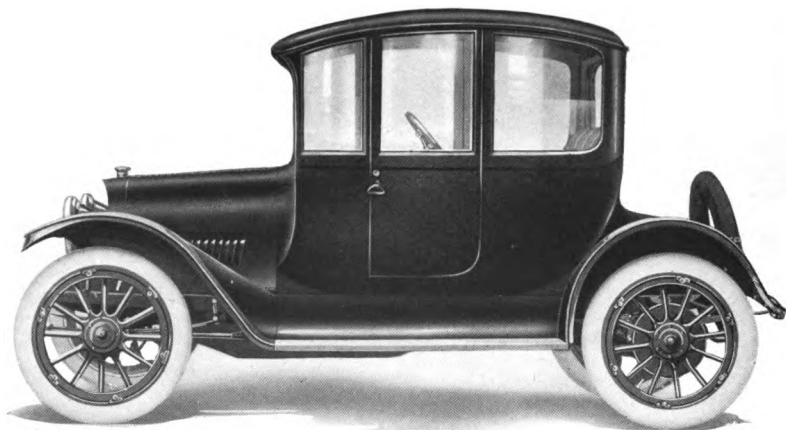
COLOR	Black	BORE	4½ inches
SEATING CAPACITY	Two persons	STROKE	4½ inches
CLUTCH	Multiple disc dry plate	COOLING	Water
WHEELBASE	112 inches	RADIATOR	Tubular
GAUGE	56 or 60 inches	IGNITION	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE .	Generator, stor- age battery and dry cells
FRONT	34 x 4 inches	DRIVE	Shaft
REAR	34 x 4 inches	TRANSMISSION . .	Selective sliding gear
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	GEAR CHANGES .	Three forward, one reverse
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	POSITION OF DRIVER	Left-side drive and center con- trol
CYLINDERS . . .	Four		
ARRANGED . . .	Vertically, under hood		
CAST	In pairs		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

REO MOTOR CAR COMPANY

REO MOTOR CAR COMPANY, LANSING, MICHIGAN
**LANSING
MICHIGAN**

Price, \$1575



REO COUPE

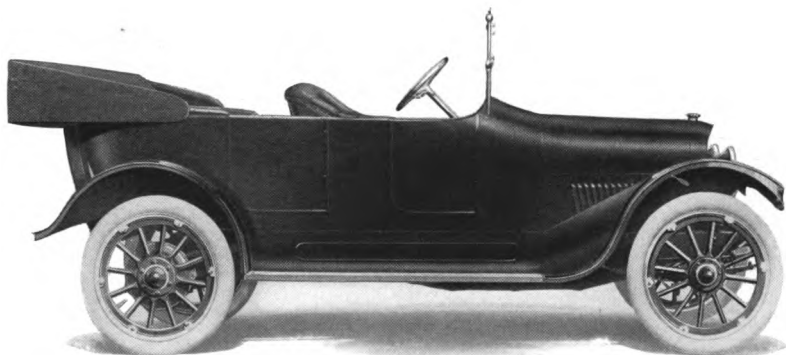
COLOR	Cobalt blue, trimmed with black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Four persons	CAST	In pairs
CLUTCH	Multiple disc dry plate	BORE	4½ inches
WHEELBASE	112 inches	STROKE	4½ inches
GAUGE	56 or 60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Tubular
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	Generator, storage battery and dry cells
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 27.2	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes electric starting, electric lighting, speedometer and demountable rim

REO MOTOR CAR COMPANY

**LANSING
MICHIGAN**

Price, \$1385



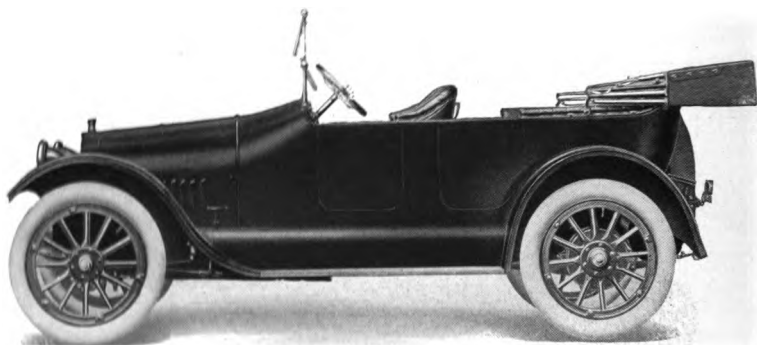
REO "SIX" TOURING CAR

COLOR	Cobalt blue, trimmed with black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	In blocks of three
CLUTCH	Multiple disc dry plate	BORE	3 ¹ / ₈ inches
WHEELBASE	122 inches	STROKE	5 ¹ / ₄ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Tubular
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE	Generator, stor- age battery and dry cells
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 30.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

**MITCHELL-
LEWIS MOTOR
COMPANY**
RACINE
WISCONSIN

Price \$1250
Six-Passenger . . 1300
Roadster 1250



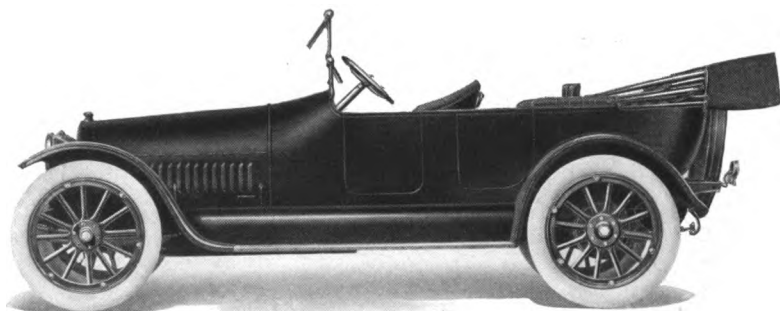
MITCHELL "LIGHT FOUR" TOURING CAR

COLOR	Imperial dark blue	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4 inches
CLUTCH	Cone	STROKE	5½ inches
WHEELBASE	116 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE	Storage battery with igniter
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 25.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MITCHELL -
LEWIS MOTOR
COMPANY**
R A C I N E
W I S C O N S I N

Price \$1585
Five-Passenger . 1585
Roadster 1585



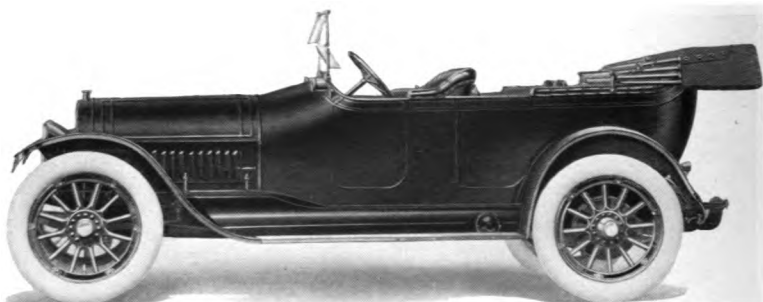
MITCHELL "LIGHT SIX" TOURING CAR

COLOR	Imperial dark blue	CAST	In pairs
SEATING CAPACITY	Six persons	BORE	4 inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE . .	128 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4 inches	ELECTRIC SOURCE .	Storage battery with igniter
REAR	36 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MITCHELL-
LEWIS MOTOR
COMPANY**
RACINE
WISCONSIN

Price \$1895
Six-Passenger . 1995



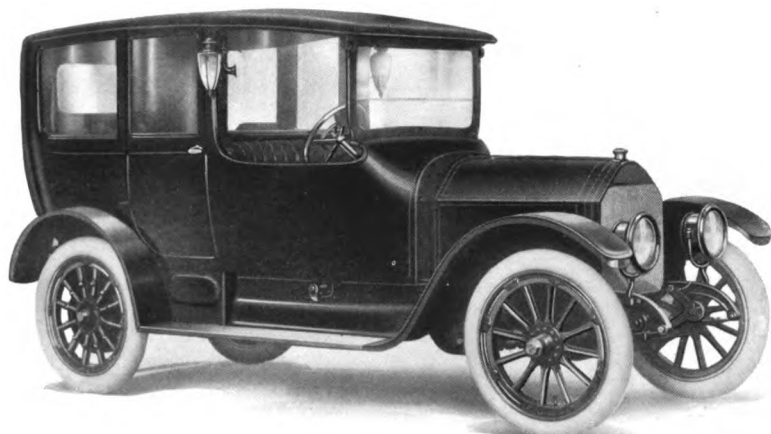
MITCHELL SPECIAL "SIX" TOURING CAR

COLOR	Imperial dark blue	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4¼ inches
CLUTCH	Cone	STROKE	6 inches
WHEELBASE	132 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE .	Low-tension magneto
REAR	36 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

F. I. A. T.
INTERNATIONAL AUTOMOBILE COMPANY, 405 WEST 57TH STREET, NEW YORK
POUGHKEEPSIE
NEW YORK

Price	\$5650
Roadster	4650
Runabout	4650
Five-Passenger Touring	4650
Seven-Passenger Touring	4650
Landulet	\$750
Berline Limousine	5950



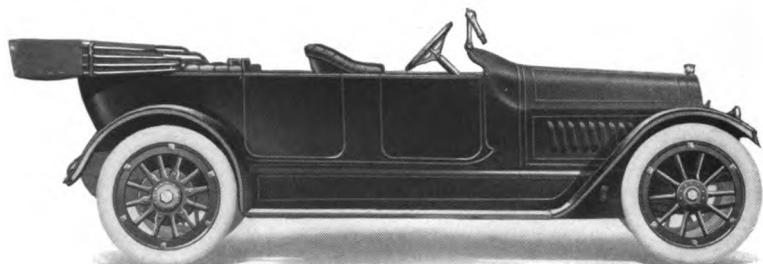
F. I. A. T. "55" LIMOUSINE

COLOR	Fiat blue, green or maroon	CAST	En bloc
SEATING CAPACITY	Seven persons	BORE	5¼ inches
CLUTCH	Multiple disc	STROKE	6¼ inches
WHEELBASE	128 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches	DRIVE	Shaft
BRAKE	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 42	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter, speedometer and demountable rims

**COLE MOTOR
CAR COMPANY**
INDIANAPOLIS
I N D I A N A

Price . . . \$2465
Roadster . . . 2465
Coupe . . . 2750
Limousine . . . 3750



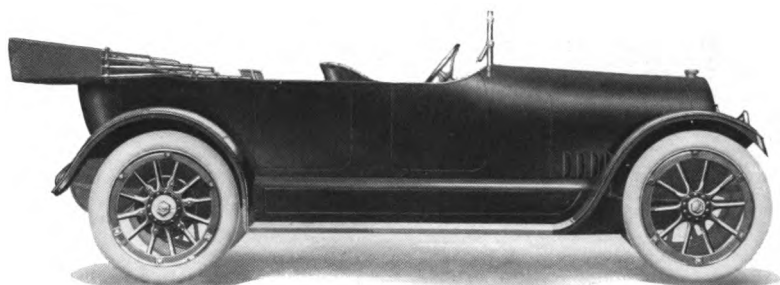
COLE BIG SIX "660"

COLOR	Body, Brewster green; running gear, black	ARRANGED	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	In pairs
CLUTCH	Cone	BORE	4¼ inches
WHEELBASE	136 inches	STROKE	5¼ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	37 x 5 inches	IGNITION	Jump spark
REAR	37 x 5 inches	ELECTRIC SOURCE .	Delco system
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION . . .	Selective gear
CYLINDERS	Six	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**COLE MOTOR
CAR COMPANY**
INDIANAPOLIS
I N D I A N A

Price . . \$1485
Roadster . 1485
Coupe . . 1885



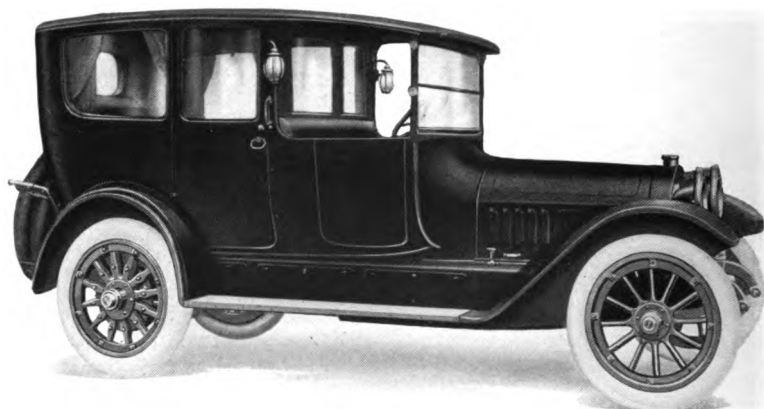
COLE STANDARD FOUR TOURING CAR "440"

COLOR	Body, Brewster green; running gear, black	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4¼ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE . . .	120 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 inches	ELECTRIC SOURCE .	Delco system
REAR	34 x 4 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 28.9	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**LOCOMOBILE
COMPANY
OF AMERICA**
**BRIDGEPORT
CONNECTICUT**

Price	\$5400
Seven-Passenger Landaulet	5500
Seven-Passenger Berline	5700
Five-Passenger Touring	4400
Four-Passenger Torpedo	4400
Two-Passenger Roadster	4400



LOCOMOBILE "38" LIMOUSINE "R-4"

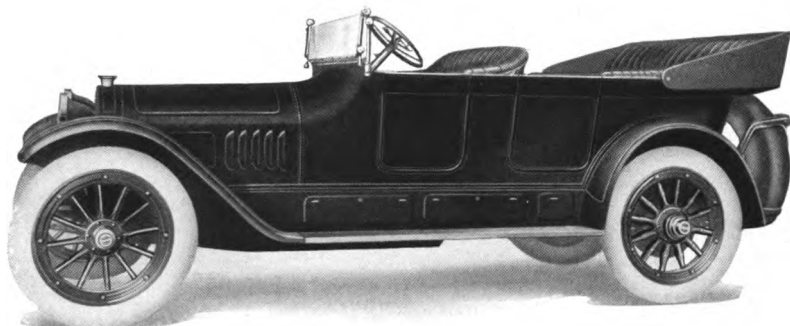
COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4¼ inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	132 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4½ inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Four forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**LOCOMOBILE
COMPANY
OF AMERICA**

**BRIDGEPORT
CONNECTICUT**

Price	\$4400
Two-Passenger Roadster	4400
Four-Passenger Torpedo	4400
Seven-Passenger Limousine	5400
Seven-Passenger Landaulet	5500
Seven-Passenger Berline	5700



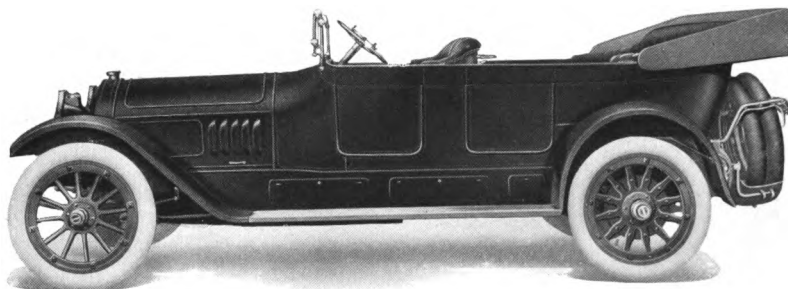
LOCOMOBILE "38" TOURING CAR "R-5"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4 1/4 inches
CLUTCH	Multiple disc	STROKE	5 inches
WHEELBASE	132 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 4 1/2 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Four forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**LOCOMOBILE
COMPANY
OF AMERICA**
BRIDGEPORT
CONNECTICUT

Price	\$5100
Two-Passenger Roadster	5100
Six-Passenger Torpedo	5100
Seven-Passenger Limousine	6200
Seven-Passenger Landaulet	6300
Seven-Passenger Berline	6500



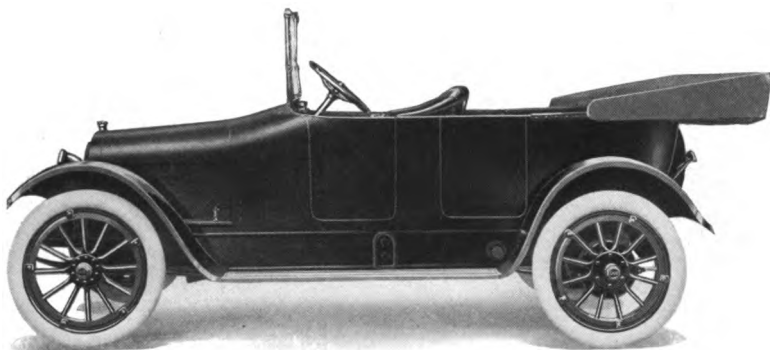
LOCOMOBILE "48" TOURING CAR "M-5"

COLOR	Optional	CAST	In pairs
SEATING CAPACITY	Seven persons	BORE	4½ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE	140 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	37 x 5 inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Four forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**J. I. CASE T. M.
COMPANY, Inc.**
R A C I N E
W I S C O N S I N

Price, \$1350



CASE TOURING CAR "25"

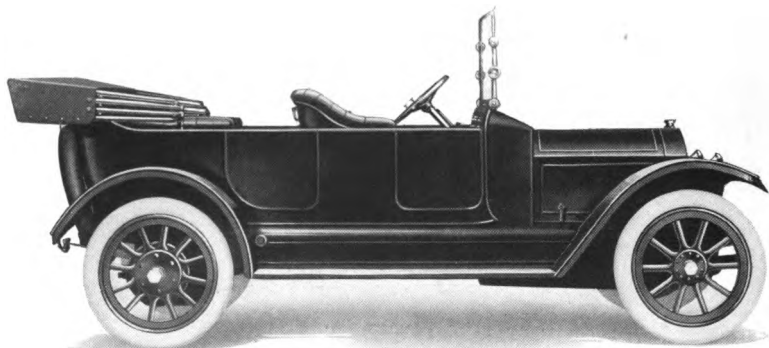
COLOR Dark Brewster green
SEATING CAPACITY Five persons
CLUTCH Multiple disc
WHEELBASE 115½ inches
GAUGE 56 or 60 inches
TIRE DIMENSIONS:
 FRONT 34 x 4 inches
 REAR 34 x 4 inches
BRAKE SYSTEMS Contracting and expanding on both rear wheels
HORSE-POWER N. A. C. C. (formerly A.L.A.M.) rating 22.5
CYLINDERS Four
ARRANGED Vertically, under hood

CAST In pairs
BORE 3¾ inches
STROKE 4¾ inches
COOLING Water
RADIATOR Cellular
IGNITION Jump spark
ELECTRIC SOURCE Storage battery and generator
DRIVE Shaft
TRANSMISSION Selective sliding gear
GEAR CHANGES Three forward, one reverse
POSITION OF DRIVER Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**J. I. CASE T. M.
COMPANY, Inc.**
**R A C I N E
W I S C O N S I N**

Price, \$1600



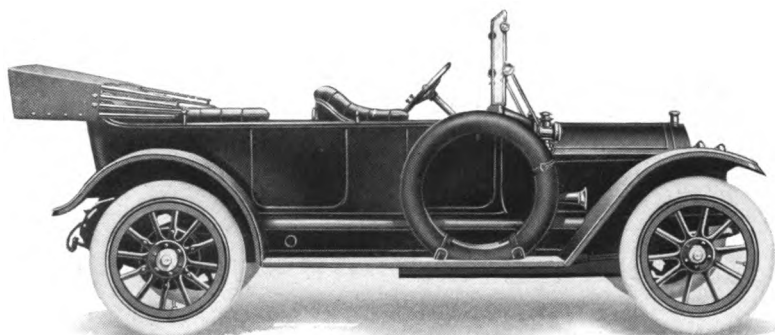
CASE TOURING CAR "35"

COLOR	Blue and gray	CAST	In pairs
SEATING CAPACITY	Five persons	BORE	4¼ inches
CLUTCH	Multiple disc	STROKE	5½ inches
WHEELBASE . . .	120 inches	COOLING	Water
GAUGE	56 or 60 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	35 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR	35 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 28.9	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**J. I. CASE T. M.
COMPANY, Inc.**
R A C I N E
W I S C O N S I N

Price \$1800
Seven-Passenger Touring . 2000



CASE TOURING CAR "40"

COLOR Blue and gray
SEATING CAPACITY Five persons
CLUTCH Single disc
WHEELBASE 124 inches
GAUGE 56 or 60 inches
TIRE DIMENSIONS:
FRONT 37 x 4½ inches
REAR 37 x 4½ inches
BRAKE SYSTEMS Contracting and
expanding on
both rear wheels
HORSE-POWER N. A. C. C. (for-
merly A.L.A.M.)
rating 32.4
CYLINDERS Four
ARRANGED Vertically,
under hood

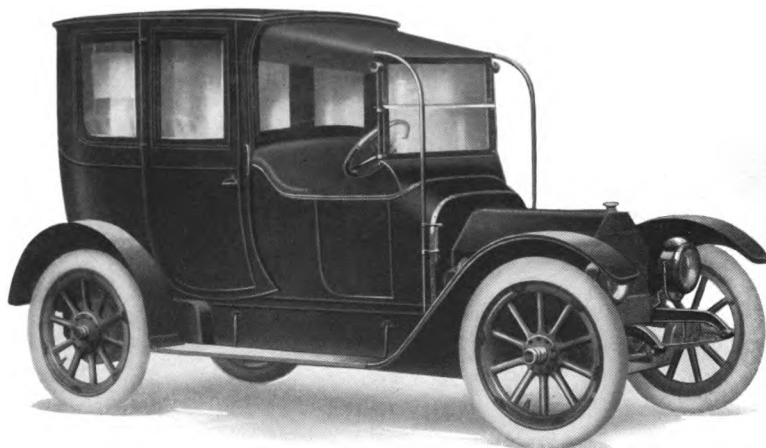
CAST In pairs
BORE 4½ inches
STROKE 5¼ inches
COOLING Water
RADIATOR Cellular
IGNITION Jump spark
ELECTRIC SOURCE High-tension
magneto and
storage battery
DRIVE Shaft
TRANSMISSION Selective sliding
gear
GEAR CHANGES Three forward,
one reverse
POSITION OF DRIVER Right-side drive
and right-hand
control

Price includes top, top hood, electric lighting, electric self-
starter, windshield, speedometer and demountable rims

S. G. V. COMPANY

READING
PENNSYLVANIA

Price	..	\$3200
With Electric Starter	..	3300
Four-Passenger Touring	..	3200
Roadster	..	3200
Closed Body Models	..	4000



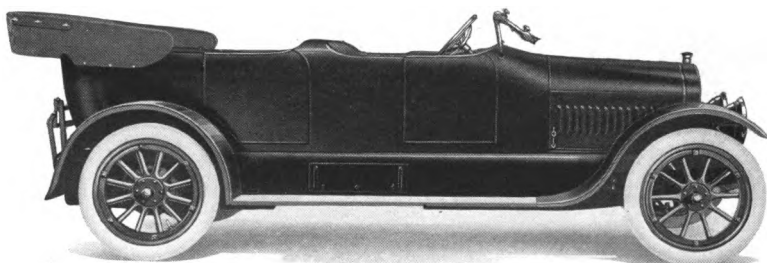
S. G. V. LANDAULET-BROUGHAM "J"

COLOR	Optional	ARRANGED	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Multiple disc	BORE	3¼ inches
WHEELBASE	118 inches	STROKE	4½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	34 x 4 inches	IGNITION	Jump spark
REAR	34 x 4 inches	ELECTRIC SOURCE .	High-tension magneto
BRAKE SYSTEMS . .	Contracting on transmission and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 24	TRANSMISSION . .	Sliding gear
CYLINDERS	Four	GEAR CHANGES .	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes electric lighting, windshield, speedometer and demountable rims

**THE WHITE
COMPANY**
CLEVELAND, OHIO

Price . . .	\$2700
Roadster . .	2650
Town Car . .	4000
Sedan . . .	4000



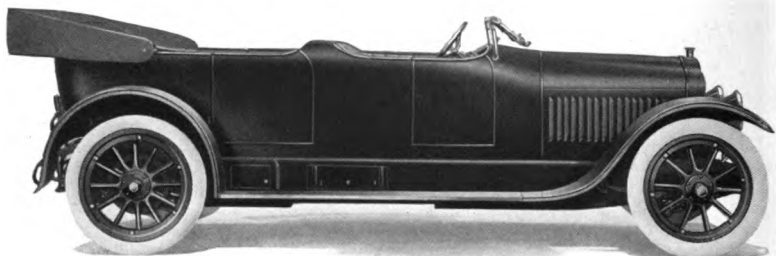
WHITE "30" FIVE-PASSENGER TOURING CAR

COLOR	White special maroon, White special gray, Cleveland gray, Brewster green, or cobalt blue	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST	En bloc
CLUTCH	Single plate	BORE	3¾ inches
WHEELBASE . .	115 inches	STROKE	5¼ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	32 x 4 inches	IGNITION	Jump spark
REAR	32 x 4 inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION .	Selective sliding gear
CYLINDERS . .	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**THE WHITE
COMPANY**
INCORPORATED IN OHIO
CLEVELAND, OHIO

Price	\$3800
Semi-Touring	5300
Landaulet-Limousine	5200
Limousine	5200



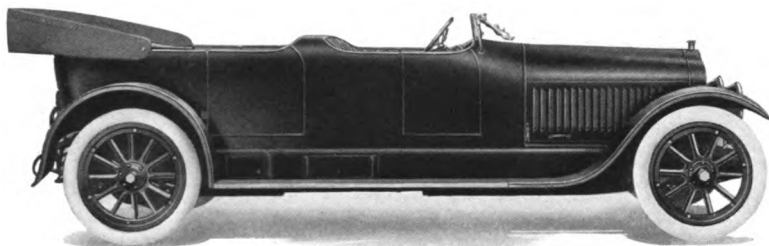
WHITE "45" SEVEN-PASSENGER TOURING CAR

COLOR	White special maroon, White special gray, Cleveland gray, Brewster green, or cobalt blue	CYLINDERS	Four
SEATING CAPACITY	Seven persons	ARRANGED	Vertically, under hood
CLUTCH	Single plate	CAST	En bloc
WHEELBASE	133½ inches	BORE	4¼ inches
GAUGE	56 inches	STROKE	6¾ inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	36 x 4½ inches	RADIATOR	Honeycomb
REAR	36 x 4½ inches	IGNITION	Jump spark
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	ELECTRIC SOURCE	High-tension magneto
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 28.9	DRIVE	Shaft
		TRANSMISSION	Selective sliding gear
		GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**THE WHITE
COMPANY**
CLEVELAND, OHIO

Price, \$5500



WHITE "60" SEVEN-PASSENGER TOURING CAR

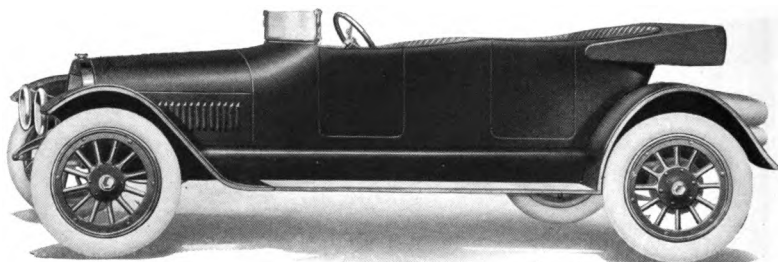
COLOR	White special maroon, White special gray, Cleveland gray, Brewster green, or cobalt blue	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST	En bloc
CLUTCH	Single plate	BORE	4¼ inches
WHEELBASE . .	140¾ inches	STROKE	5¾ inches
GAUGE	56 inches	COOLING . . .	Water
TIRE DIMENSIONS:		RADIATOR . . .	Honeycomb
FRONT	37 x 5 inches	IGNITION . . .	Jump spark
REAR	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**A U S T I N
A U T O M O B I L E
C O M P A N Y**

**G R A N D R A P I D S
M I C H I G A N**

Price	\$3600
Runabout	3600
Close Coupled	3600
Five-Passenger Touring	3600
Six-Passenger Touring	3600
Enclosed Four-Passenger Limousine	4200
Enclosed Five-Passenger Limousine	4200
Seven-Passenger Limousine	4700



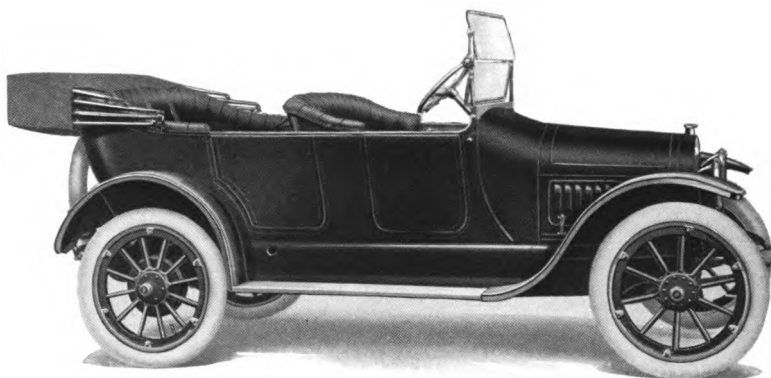
AUSTIN TOURING CAR "66"

COLOR	Special blue, gray or black	CAST	En bloc
SEATING CAPACITY	Four persons	BORE	4½ inches
CLUTCH	Multiple disc	STROKE	6 inches
WHEELBASE	141 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE	Generator and storage battery
REAR	34 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES	Six forward, two reverse (two-speed rear axle)
CYLINDERS	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, double cantilever springs, win~~d~~ speedometer and demountable rims

**ALLEN MOTOR
COMPANY**
FOSTORIA - OHIO

Price \$895
Two-Passenger Roadster . 875



ALLEN TOURING CAR "34"

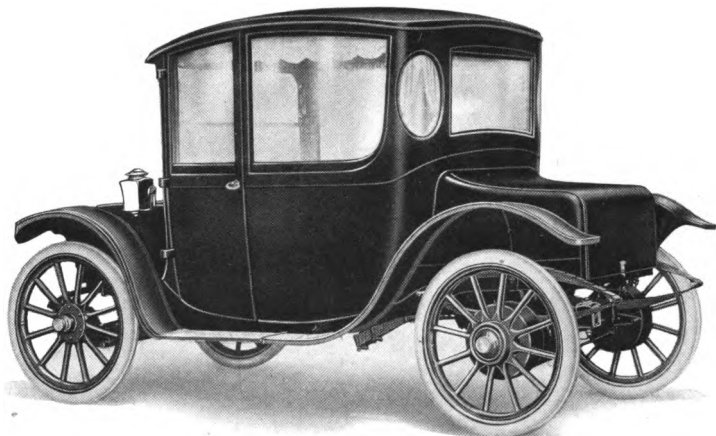
COLOR	Black	CAST	En bloc
SEATING CAPACITY	Five persons	BORE	3½ inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	110 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Vertical tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	32 x 3¼ inches	ELECTRIC SOURCE .	Generator and storage battery
REAR	32 x 3¼ inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 21	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**ILLUSTRATIONS AND
SPECIFICATIONS
ELECTRIC
VEHICLES**

**THE WAVERLEY
C O M P A N Y**
INDIANAPOLIS, INDIANA
**INDIANAPOLIS
I N D I A N A**

Price	\$2750
Five-Passenger Limousine	3000
Front-Drive Four	2400
Rear-Drive Four	2300
Dual-Drive Four	2600
Roadster Coupe	2000



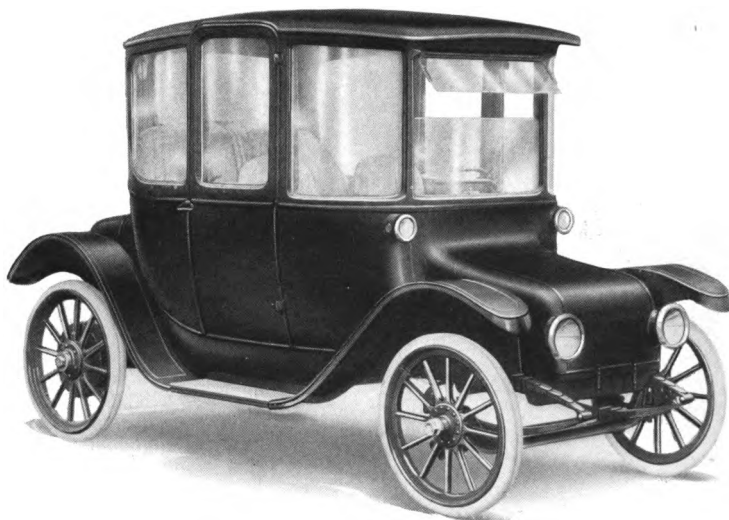
WAVERLEY CHAIR BROUGHAM "109"

COLOR	Black
SEATING CAPACITY	Four persons
BODY:	
LENGTH ALL OVER	131 inches
WIDTH ALL OVER	61 inches
WHEELBASE	106 inches
GAUGE	56 inches
TIRE DIMENSIONS:	
FRONT	34 x 4 inches (pneumatic), or 34 x 2½ inches (cushion)
REAR	34 x 4½ inches (pneumatic), or 34 x 2½ inches (cushion)

BRAKE SYSTEMS	Dual internal expanding on both rear wheels, and motor brake
BATTERY	42 cells; 11 or 13 plate
SPEED	20 miles per hour
NO. FORWARD SPEEDS	Four
NO. REVERSE SPEEDS	Four
CONTROL	Lever operated
STEERING	Lever

**WOODS MOTOR
VEHICLE CO.
CHICAGO
ILLINOIS**

Price	\$3100
Five-Passenger Front Control . .	3000
Five-Passenger Rear Control . .	3000
Four-Passenger Rear Control . .	2850



WOODS DUAL CONTROL ELECTRIC "1501"

COLOR Body, blue,
green or maroon;
running gear,
black

SEATING CAPACITY Five persons

BODY:

LENGTH ALL OVER 150 inches

WIDTH ALL OVER 64½ inches

WHEELBASE . . . 110 inches

GAUGE 56 inches

TIRE DIMENSIONS:

FRONT 34 x 4 inches
(cushion)

REAR 38 x 4½ inches
(cushion)

BRAKE SYSTEMS . Contracting on
armature shaft
and expanding on
both rear wheels

BATTERY 42 cells, 13 plates

SPEED 20 miles per hour

NO. FORWARD SPEEDS Five

NO. REVERSE SPEEDS Five

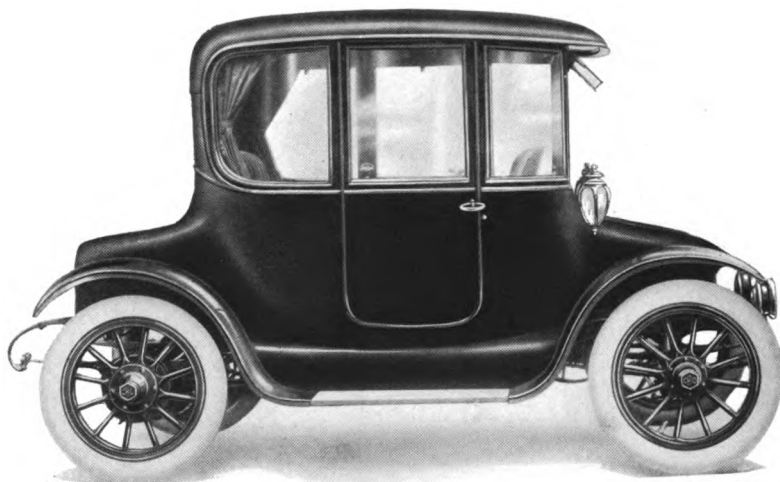
CONTROL Lever operated

STEERING Lever

OHIO ELECTRIC CAR COMPANY

T O L E D O
O H I O

Price	\$2900
Model 21 Roadster	2650
Model 51 Double-Drive Brougham	3000
Model 11 Single-Drive Coupe	2400



OHIO BROUGHAM "41"

COLOR Coach blue

SEATING CAPACITY Four persons

BODY:

LENGTH ALL OVER 117 inches

WIDTH ALL OVER 52 inches

WHEELBASE . . . 98½ inches

GAUGE 56 inches

TIRE DIMENSIONS:

FRONT 34 x 4½ inches
(pneumatic), or
36 x 4 inches
(cushion)

REAR 34 x 4½ inches
(pneumatic), or
36 x 4 inches
(cushion)

BRAKE SYSTEMS . Contracting on
both rear wheels,
with magnetic
brake operating
on motor

BATTERY 42 cells, 11 plate

SPEED 20 miles per hour

NO. FORWARD SPEEDS Five

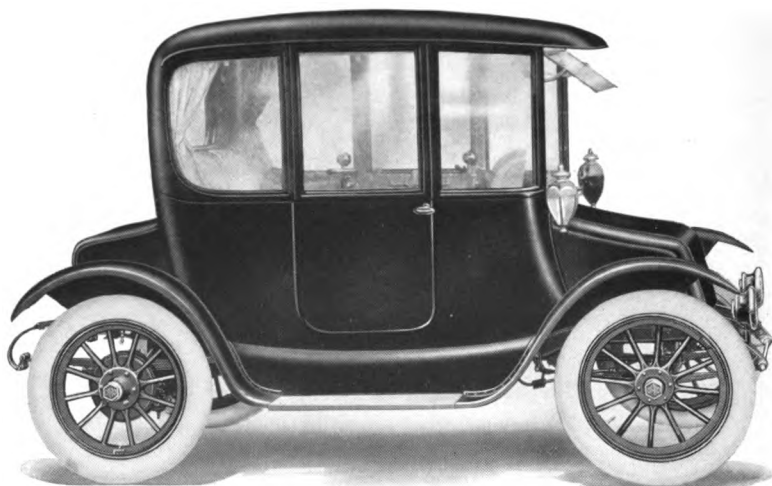
NO. REVERSE SPEEDS Three

CONTROL Magnetic

STEERING Lever operated

**OHIO ELECTRIC
CAR COMPANY**
TOLEDO, OHIO

Price	\$3250
Two-Passenger Roadster	2650
Four-Passenger Single-Drive Brougham	2600
Five-Passenger Single-Drive Brougham	2900
Five-Passenger Double-Drive Brougham	3000



OHIO ELECTRIC "61"

COLOR Ohio blue, green
or maroon

SEATING CAPACITY Five persons

BODY:

LENGTH ALL OVER 117 inches

WIDTH ALL OVER 53 inches

WHEELBASE 98½ inches

GAUGE 56 inches

TIRE DIMENSIONS:

FRONT 34 x 4½ inches
(pneumatic), or
36 x 4½ inches
(cushion)

REAR 34 x 4½ inches
(pneumatic), or
36 x 4½ inches
(cushion)

BRAKE SYSTEMS Double external
contracting on
both rear wheels
and magnetic
brake operated
by button

BATTERY 44 cells, 11 plate

SPEED 20 miles per hour

NO. FORWARD SPEEDS Five

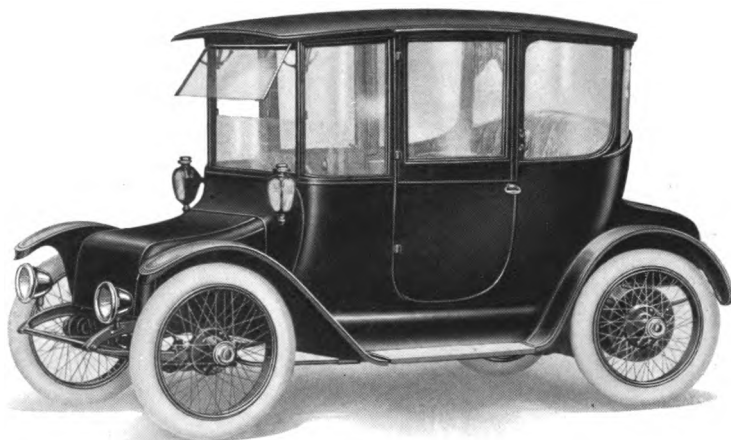
NO. REVERSE SPEEDS Three

CONTROL Magnetic, oper-
ated by disc

STEERING Lever

**ANDERSON
ELECTRIC
CAR COMPANY**
DETROIT, MICHIGAN
**DETROIT
MICHIGAN**

Price	\$2950
Model 50 Cabriolet	2650
Model 51 Small Brougham	2850
Model 52 Duplex-Drive Brougham	3000
Model 53 Front-Drive Brougham	2950
Model 55 Small Brougham	2600

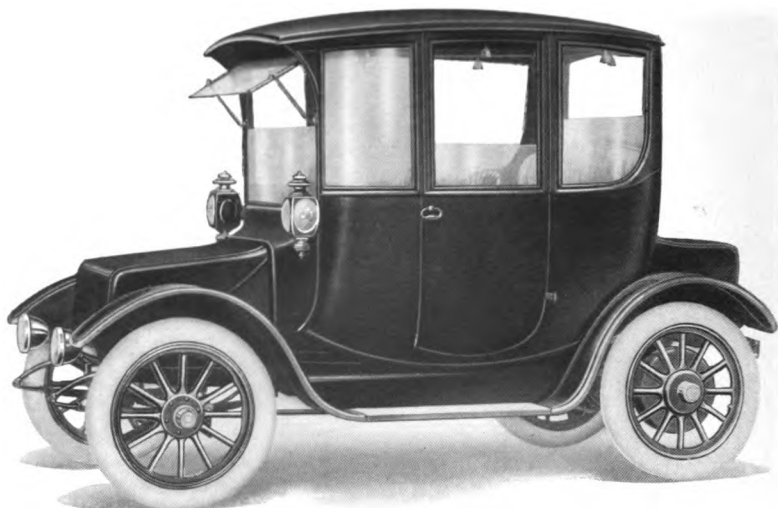


DETROIT REAR-SEAT BROUGHAM "54"

COLOR	Blue	BRAKE SYSTEMS	Internal expanding on both rear wheels; also magnetic controller brake
SEATING CAPACITY	Five persons		
BODY:			
LENGTH ALL OVER	142 inches		
WIDTH ALL OVER	67 inches	BATTERY	42 cells, 15 WTX
WHEELBASE	100 inches		
GAUGE	56 inches	SPEED	22 miles per hour
TIRE DIMENSIONS:			
FRONT	34 x 4 1/2 inches (pneumatic), or 36 x 4 1/2 inches (cushion)	NO. FORWARD SPEEDS	Five
		NO. REVERSE SPEEDS	Five
REAR	34 x 4 1/2 inches (pneumatic), or 36 x 4 1/2 inches (cushion)	CONTROL	Lever operated
		STEERING	Lever

**RAUCH & LANG
CARRIAGE
COMPANY**
CLEVELAND, OHIO

Price, Coach J-5 Double Control . . . \$3200
Coach J-5 Front Control 3100
Coach J-5 Rear Control 3100



RAUCH & LANG COACH "J-5"

COLOR Optional
SEATING CAPACITY Five persons

BODY:

LENGTH ALL OVER 144 inches
WIDTH ALL OVER 64 inches
WHEELBASE 102 inches
GAUGE 56 inches

TIRE DIMENSIONS:

FRONT 33 x 4½ inches
 (pneumatic), or
 36 x 4 inches
 (cushion)
REAR 33 x 4½ inches
 (pneumatic), or
 36 x 4 inches
 (cushion)

BRAKE SYSTEMS Contracting on
 motor and ex-
 panding on both
 rear wheels, also
 electric brake

BATTERY 42 cells, 11 MV
 Hycap

SPEED 21 miles per hour

NO. FORWARD SPEEDS Six

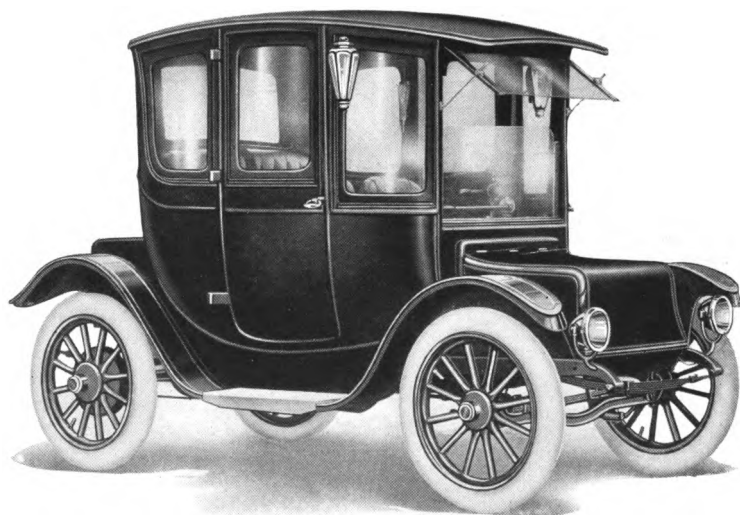
NO. REVERSE SPEEDS Three

CONTROL Lever operated

STEERING Lever

**BROC ELECTRIC
VEHICLE
COMPANY**
SAGINAW
MICHIGAN

Price \$3200
Model 33 Rear-Drive Brougham . . . 3100
Model 34 Rear-Drive Brougham . . . 3150



AMERICAN-BROC DOUBLE-DRIVE BROUGHAM "36"

COLOR Optional
SEATING CAPAC. Five persons

BODY:

LENGTH ALL OVER 123 inc.
WIDTH ALL OVER 68 inches

WHEELBASE 96 inches

GAUGE 56 inches

TIRE DIMENSIONS:

FRONT 34 x 4 inches
(pneumatic), or
36 x 4 inches
(cushion)

REAR 34 x 4 inches
(pneumatic), or
36 x 4 inches
(cushion)

BRAKE SYSTEMS Contracting on
drive shaft and
expanding on
both rear wheels

BATTERY 40 cells, 11 plate
MV Hycap Exide

SPEED 24 miles per hour

NO. FORWARD SPEEDS Five

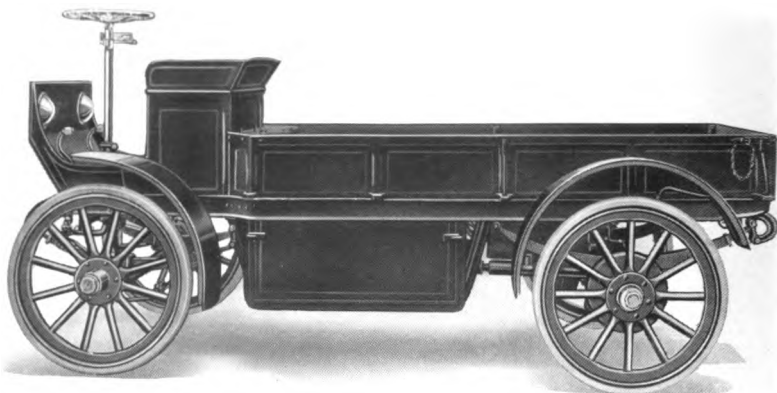
NO. REVERSE SPEEDS Five

CONTROL Lever operated

STEERING Lever

**ARGO ELECTRIC
VEHICLE
COMPANY**
MANUFACTURERS OF ELECTRIC VEHICLES FOR THE PAST 25 YEARS
**SAGINAW
MICHIGAN**

Price, Chassis \$1200
2000 Pound Chassis . . . 1300



AMERICAN-ARGO "K-10"

COLOR Optional
CARRYING CAPACITY 1,000 pounds

BODY:
LENGTH ALL OVER 129½ inches
WIDTH ALL OVER 68 inches

WHEELBASE . . . 86 inches

GAUGE 54 inches

TIRE DIMENSIONS:
FRONT 34 x 3 inches
(cushion or solid)
REAR 34 x 3 inches
(cushion or solid)

BRAKE SYSTEMS . Double expanding
on both rear
wheels

BATTERY 40 cells, 11 plate
MV Hycap Exide

SPEED 16 miles per hour

NO. FORWARD SPEEDS Four

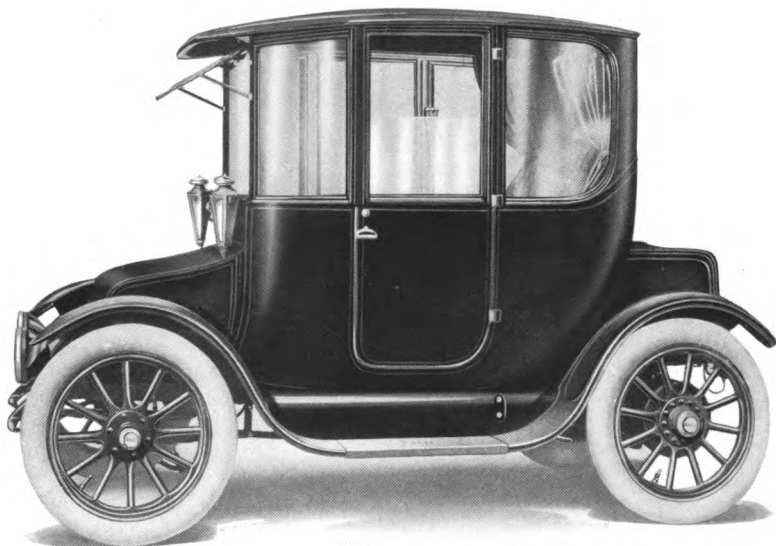
NO. REVERSE SPEEDS Two

CONTROL Lever operated

STEERING Wheel

**THE
BAKER MOTOR
VEHICLE
COMPANY**
CLEVELAND, OHIO

Price, \$2800



BAKER D. A. COUPE

COLOR Black, with blue,
green or maroon
panels

SEATING CAPACITY Four persons

BODY:

LENGTH ALL OVER 120 inches

WIDTH ALL OVER 65 1/4 inches

WHEELBASE . . . 90 inches

GAUGE 56 inches

TIRE DIMENSIONS:

FRONT 32 x 4 inches
(pneumatic), or
34 x 4 inches
(cushion)

REAR 32 x 4 inches
(pneumatic), or
34 x 4 inches
(cushion)

BRAKE SYSTEMS . Internal expanding
on both rear
wheels

BATTERY 32 cells, 11 MV
Hycap Exide

SPEED 23 miles per hour

NO. FORWARD SPEEDS Seven

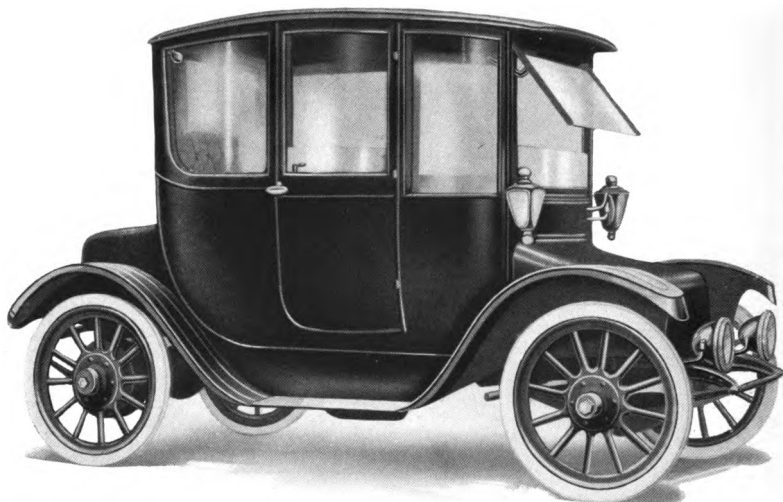
NO. REVERSE SPEEDS Three

CONTROL Horizontal lever
operated

STEERING Wheel or lever

**BORLAND -
GRANNIS
COMPANY**
SAGINAW
MICHIGAN

Price . . . \$2550
Roadster . . . 2250
Limousine . . . 5500



AMERICAN-BORLAND "50"

COLOR . . . Optional
SEATING CAPACITY Four persons

BODY:

LENGTH ALL OVER 120¾ inches
WIDTH ALL OVER 67½ inches

WHEELBASE . . . 96 inches

GAUGE . . . 56 inches

TIRE DIMENSIONS:

FRONT . . . 34 x 4 inches
(pneumatic or cushion)

REAR . . . 34 x 4 inches
(pneumatic or cushion)

BRAKE SYSTEMS . Internal expanding
on both rear
wheels

BATTERY . . . 40 cells, 11 plate
MV Hycap
Exide

SPEED . . . 22 miles per hour

NO. FORWARD SPEEDS Six

NO. REVERSE SPEEDS Three

CONTROL . . . Lever operated

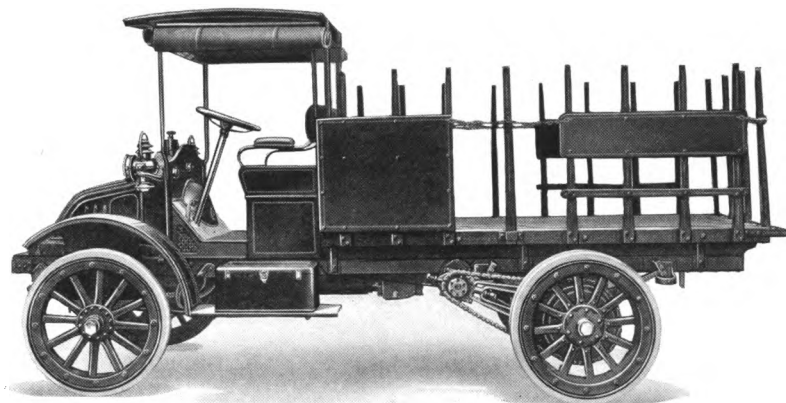
STEERING . . . Lever

**ILLUSTRATIONS AND
SPECIFICATIONS
GASOLINE
COMMERCIAL
VEHICLES**

REPRODUCED FROM THE ORIGINAL PUBLISHED BY THE U. S. GOVERNMENT PRINTING OFFICE

**K E L L Y -
SPRINGFIELD
MOTOR TRUCK
C O M P A N Y**
SPRINGFIELD
O H I O

Price, \$2060



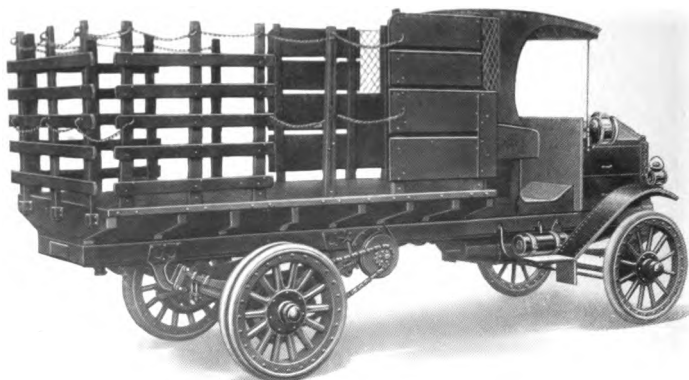
KELLY 3,000-POUND TRUCK "K-31"

COLOR	Optional	CAST	En bloc
CARRYING CAPACITY	3,000 pounds	BORE	3¾ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE	120 or 144 inches	COOLING	Water
GAUGE	Front, 56 inches; rear, 60 inches	RADIATOR	Cellular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 3¼ inches (single solid)	ELECTRIC SOURCE	High-tension magneto
REAR	36 x 3 inches (dual solid)	DRIVE	Side chain
BRAKE SYSTEMS	Expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

REO MOTOR CAR COMPANY

LANSING
MICHIGAN

Price, Chassis, \$1650



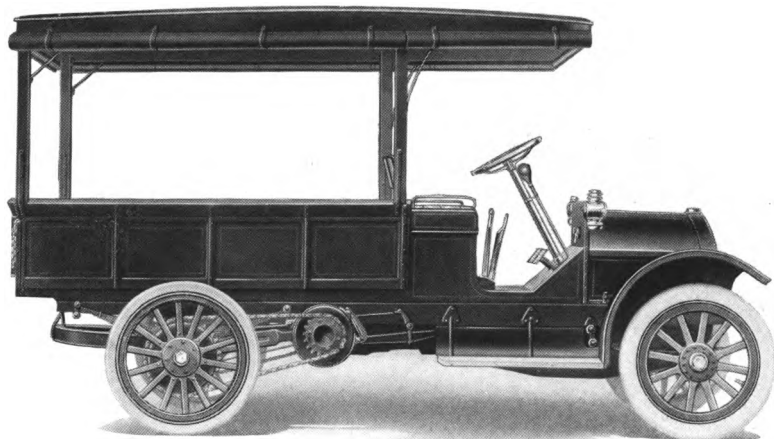
REO TWO-TON TRUCK "J"

COLOR	Optional	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Two tons	CAST	In pairs
CLUTCH	Multiple disc	BORE	4½ inches
WHEELBASE	130 or 146 inches	STROKE	4½ inches
GAUGE	60 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Sectional tubular
FRONT	36 x 4 inches (single solid)	IGNITION	Jump spark
REAR	36 x 3½ inches (dual solid)	ELECTRIC SOURCE	Low-tension magneto and dry batteries
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 27.2	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes detachable driver's cab

**GRAMM
MOTOR TRUCK
COMPANY**
LIMA, OHIO

Price, Chassis \$1350
With Standard Express Body . 1500



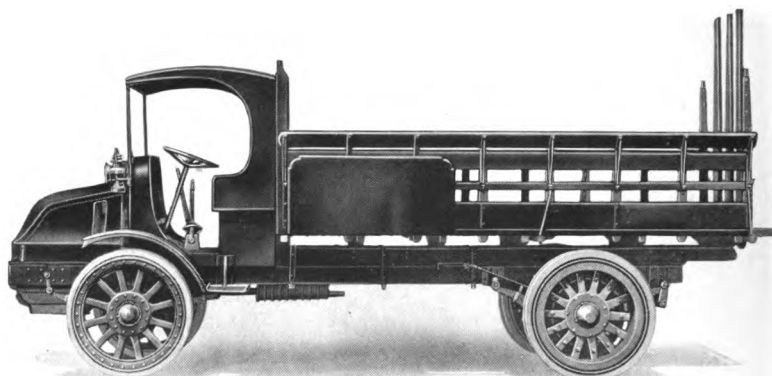
WILLYS UTILITY 1500-POUND TRUCK

COLOR	Lead	ARRANGED	Vertically, under hood
CARRYING CAPACITY	1500 pounds	CAST	Separately
CLUTCH	Cone	BORE	4½ inches
WHEELBASE	120 inches	STROKE	4½ inches
GAUGE	Front, 56 inches; rear, 58 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	34 x 4½ inches (pneumatic)	IGNITION	Jump spark
REAR	36 x 3½ inches (solid)	ELECTRIC SOURCE	Magneto and dry batteries
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Right-side drive and center con- trol

**W A L T E R
MOTOR TRUCK
C O M P A N Y**

**49 WEST 66th ST.
N E W Y O R K**

**Price, Chassis \$4500
Six-Ton 4750
Seven and One-half Ton 5000**



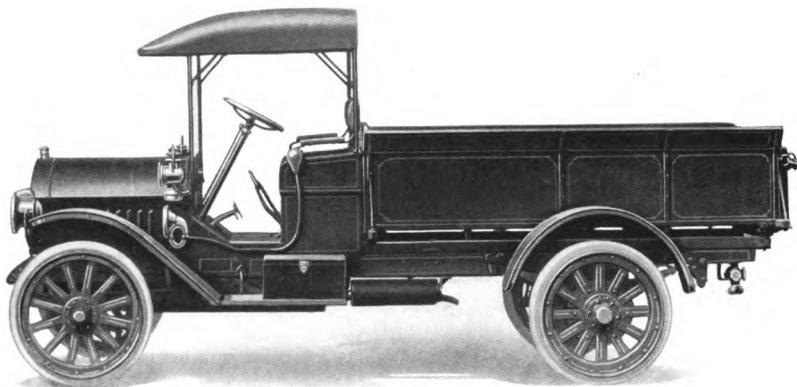
WALTER FOUR-WHEEL DRIVE FIVE-TON TRUCK

COLOR	Lead	CAST	En bloc
CARRYING CAPACITY	Five tons	BORE	4¾ inches
CLUTCH	Cone	STROKE	6 inches
WHEELBASE	96 to 168 inches	COOLING	Water
GAUGE	Front, 64 inches; rear, 66 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	40 x 4 inches (dual solid)	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR	40 x 5 inches (dual solid)	DRIVE	Spur gear to wheels
BRAKE SYSTEMS	Contracting on transmission shaft and both rear wheels	TRANSMISSION	Selective gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 30.6	GEAR CHANGES	Four forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes cab

**VELIE MOTOR
VEHICLE
COMPANY**
M O L I N E
I L L I N O I S

Price, \$2250



VELIE ONE AND ONE-HALF TON TRUCK

COLOR	Lead	CAST	In pairs
CARRYING CAPACITY	3,000 pounds	BORE	4 $\frac{3}{4}$ inches
CLUTCH	Multiple disc	STROKE	5 $\frac{1}{4}$ inches
WHEELBASE	140 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 5 $\frac{1}{2}$ inches (pneumatic)	ELECTRIC SOURCE .	High-tension magneto
REAR	36 x 5 inches (single solid)	DRIVE	Worm
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 34.2	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, prestolite tank and demountable rims

**THE AUTOCAR
COMPANY**
HARTFORD, CONNECTICUT
**HARTFORD
PENNSYLVANIA**

Price, Chassis	\$1850
With Coal Dump Body	2200
With Contracting Dump Body	2100
With Hotel Bus Body	2600
With Tourer Body	2650



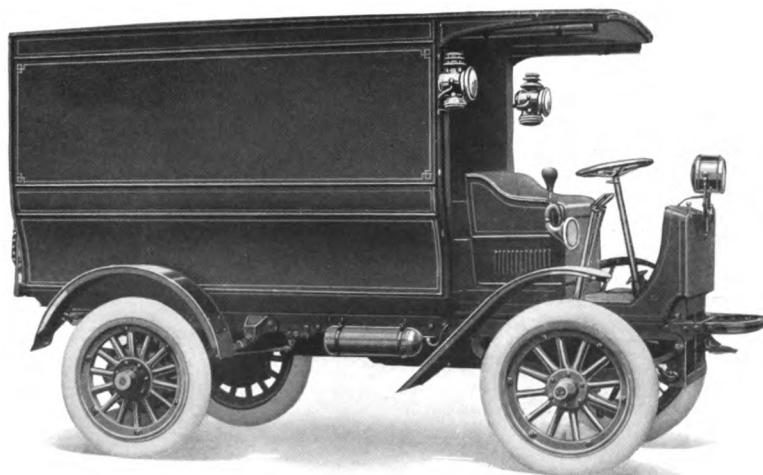
AUTOCAR TYPE "XXI-F"

COLOR	Body, optional; running gear, Autocar red	CAST	Separately
CARRYING CAPACITY	3,000 pounds	BORE	4¾ inches
CLUTCH	Multiple disc	STROKE	4½ inches
WHEELBASE	97 inches	COOLING	Water
GAUGE	58 inches	RADIATOR	Vertical tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4½ inches	ELECTRIC SOURCE	High-tension magneto
REAR	34 x 5 inches	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Progressive gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 18	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Two	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Horizontally, under driver's seat		

Price includes prestolite tank

**THE AUTOCAR
COMPANY**
HARRISBURG, PENNSYLVANIA
**ARDMORE
PENNSYLVANIA**

Price, Chassis	\$1850
With Single Curved Closed Body	2050
With Open Express Body	2000
With Furniture Body	2075
With Plano Body	2100



AUTOCAR TYPE "XXI-UF"

COLOR	Body, optional; running gear, Autocar red	ARRANGED	Vertically, under driver's seat
CARRYING CAPACITY	3,000 pounds	CAST	Separately
CLUTCH	Multiple disc	BORE	4¼ inches
WHEELBASE	97 inches	STROKE	4½ inches
GAUGE	58 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical tube
FRONT	34 x 4½ inches	IGNITION	Jump spark
REAR	34 x 5 inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Horizontally and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 18	TRANSMISSION	Progressive gear
CYLINDERS	Two	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

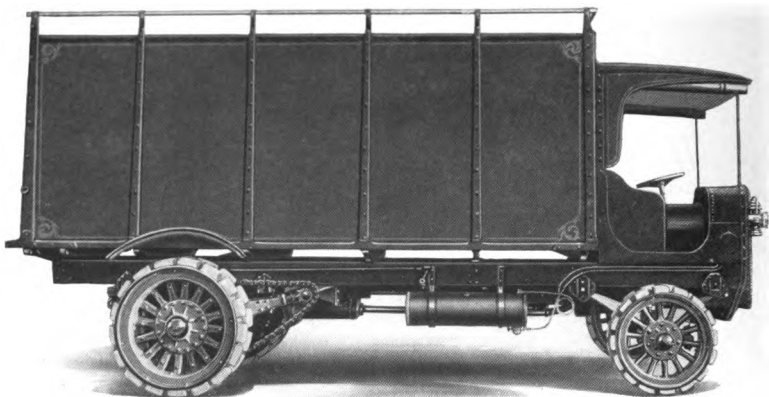
Price includes prestolite tank

HEWITT MOTOR COMPANY

ESTABLISHED 1904, NEW YORK, N. Y.

WEST END AVE. &
64th STREET
NEW YORK, N. Y.

Price, Chassis, \$5500



HEWITT TEN-TON TRUCK

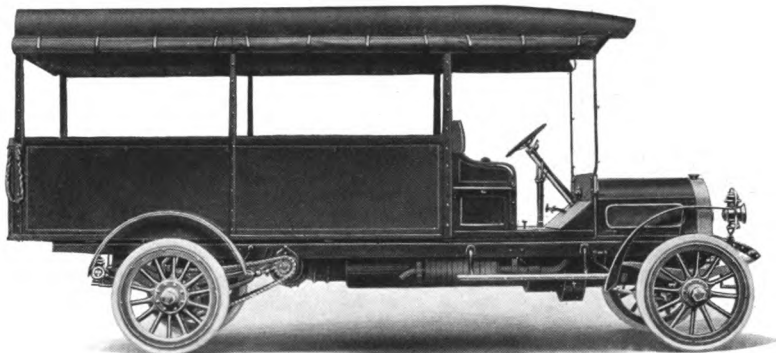
COLOR	Optional
CARRYING CAPACITY	Ten tons
CLUTCH	Cone
WHEELBASE	138 to 164 inches
GAUGE	68 inches
TIRE DIMENSIONS:	
FRONT	36 x 5 inches (single)
REAR	44½ x 7 inches (dual)
BRAKE SYSTEMS	Service brake on gear box and ex- panding on both rear wheels
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 28.9
CYLINDERS	Four

ARRANGED	Vertically, be- tween driver's seats
CAST	In pairs
BORE	4¼ inches
STROKE	6 inches
COOLING	Water
RADIATOR	Cellular
IGNITION	Jump spark
ELECTRIC SOURCE	High-tension magneto
DRIVE	Double side chain
TRANSMISSION	Planetary
GEAR CHANGES	Two forward, one reverse
POSITION OF DRIVER	Left-side drive and left-hand control

MACK BROS. MOTOR CAR COMPANY

WEST END AVE. &
64th STREET
NEW YORK, N. Y.

Price, Chassis, \$2700



MACK TWO-TON TRUCK

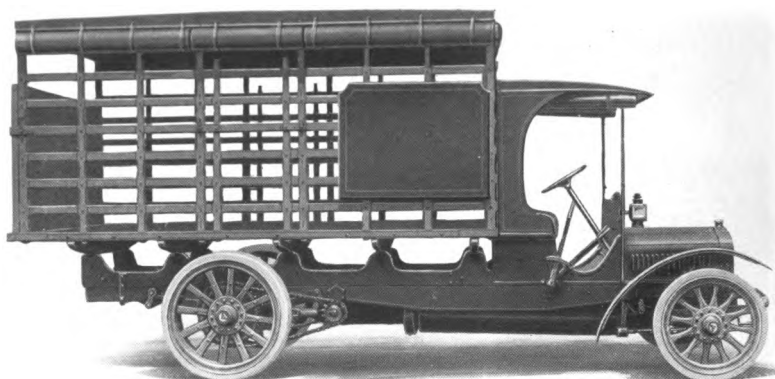
COLOR	Optional	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Two tons	CAST	In pairs
CLUTCH	Multiple disc	BORE	4½ inches
WHEELBASE	126, 138, 150 or 162 inches	STROKE	5½ inches
GAUGE	59 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	36 x 4 inches (single solid)	IGNITION	Jump spark
REAR	36 x 3½ inches (dual solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting on differential and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 32.4	TRANSMISSION	Mack patent non- sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

SAURER MOTOR COMPANY

SAURER MOTOR COMPANY, INC., 100 WEST END AVENUE, NEW YORK, N. Y.

WEST END AVE. &
64th STREET
NEW YORK, N. Y.

Price, Chassis, \$4800



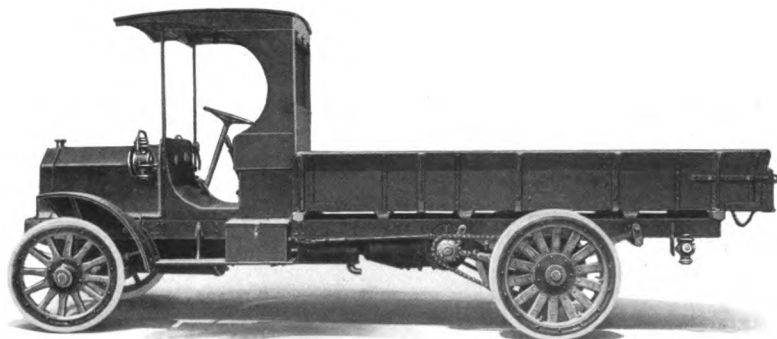
SAURER FIVE-TON TRUCK

COLOR	Optional	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Five tons	CAST	In pairs
CLUTCH	Cone	BORE	4 $\frac{3}{8}$ inches
WHEELBASE	153 $\frac{1}{4}$ or 177 $\frac{1}{2}$ inches	STROKE	5 $\frac{1}{2}$ inches
GAUGE	66 $\frac{1}{4}$ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	36 x 5 inches (single solid)	IGNITION	Jump spark
REAR	42 x 5 inches (dual solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Air brake, and contracting on differential and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 30.6	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

**PEERLESS
MOTOR CAR
COMPANY**

CLEVELAND, OHIO

Price, Chassis	\$4500
Three-Ton	3700
Four-Ton	4000
Six-Ton	5000



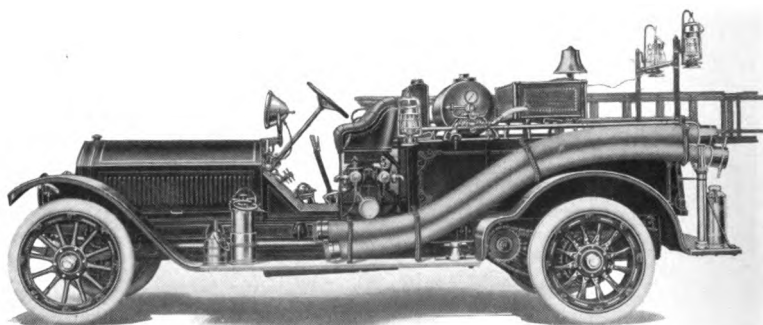
PEERLESS FIVE-TON TRUCK

COLOR	Lead
CARRYING CAPACITY	Five tons
CLUTCH	Cone
WHEELBASE	151 or 174 inches
GAUGE	Front, 68 inches, rear, 73½ inches
TIRE DIMENSIONS:	
FRONT	38 x 6 inches (single solid)
REAR	42 x 6 inches (dual solid)
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 32.4
CYLINDERS	Four

ARRANGED	Vertically, under hood
CAST	In pairs
BORE	4½ inches
STROKE	6½ inches
COOLING	Water
RADIATOR	Tube and fin
IGNITION	Jump spark
ELECTRIC SOURCE	High-tension magneto
DRIVE	Double side chain
TRANSMISSION	Selective sliding gear
GEAR CHANGES	Four forward, one reverse
POSITION OF DRIVER	Right-side drive and right-hand control

**AMERICAN -
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**
**E L M I R A
N E W Y O R K**

Price, \$9000



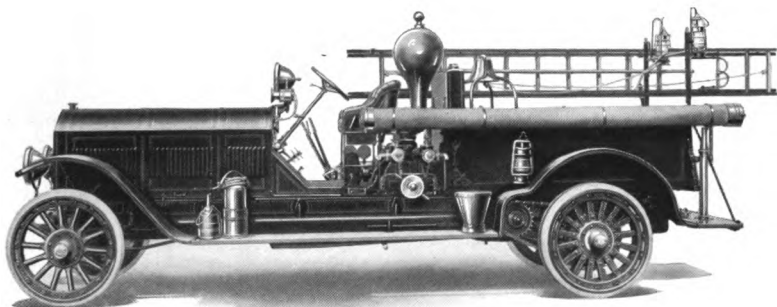
AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 12

COLOR	Optional	CAST	In pairs
CLUTCH	Multiple disc	BORE	5½ inches
WHEELBASE	156¾ inches	STROKE	6 inches
GAUGE	Front, 62 inches; rear, 65¾ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	38 x 4½ inches (single cushion)	IGNITION	Jump spark
REAR	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**
E L M I R A
NEW YORK

Price, \$10,000



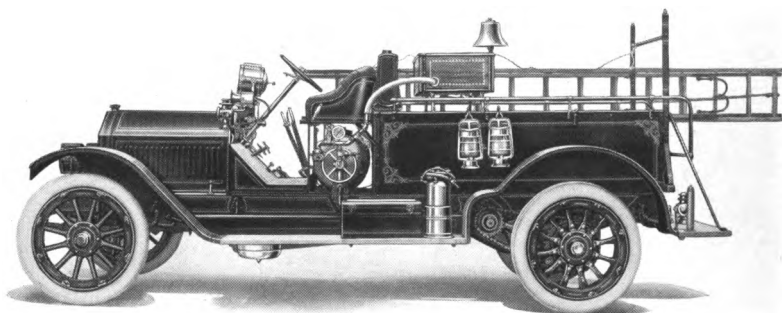
AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 15

COLOR	Optional	CAST	In pairs
CLUTCH	Multiple disc	BORE	7 $\frac{1}{4}$ inches
WHEELBASE	172 $\frac{3}{4}$ inches	STROKE	8 inches
GAUGE	Front, 62 inches; rear, 67 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	38 x 5 inches (single solid)	IGNITION	Jump spark
REAR	38 x 4 inches (dual solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 121.8	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, electric self-
starter, speedometer and demountable rims

**AMERICAN-
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**
ELMIRA
NEW YORK

Price, \$5500



AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—TYPE 10

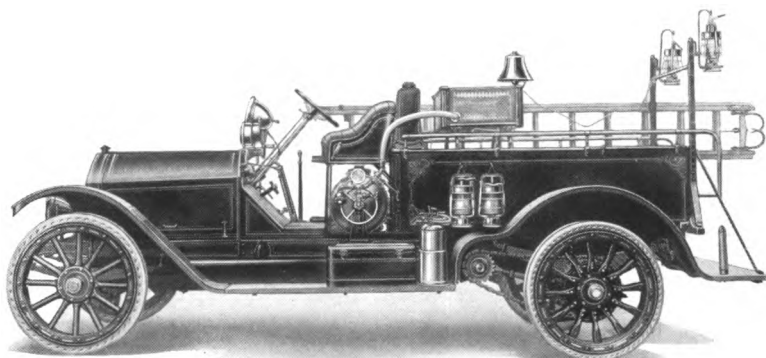
COLOR	Optional	CAST	In pairs
CLUTCH	Multiple disc	BORE	5½ inches
WHEELBASE	140¾ inches	STROKE	6 inches
GAUGE	Front, 62 inches; rear, 65½ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	38 x 4½ inches (single cushion)	IGNITION	Jump spark
REAR	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**

**E L M I R A
NEW YORK**

Price, \$4500



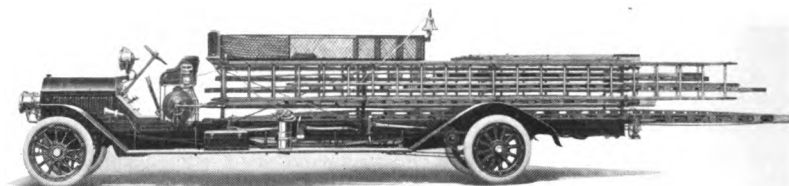
AMERICAN-LA FRANCE COMBINATION CHEMICAL AND HOSE CAR—TYPE 20

COLOR	Optional	ARRANGED	Vertically, under hood
CLUTCH	Multiple disc	CAST	In blocks of three
WHEELBASE	140¾ inches	BORE	4 inches
GAUGE	66¾ inches	STROKE	5½ inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	38 x 4 inches (single solid cushion)	RADIATOR	Honeycomb
REAR	38 x 3½ inches (dual solid cushion)	IGNITION	Jump spark
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	ELECTRIC SOURCE	High-tension magneto
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 38.4	DRIVE	Double side chain
CYLINDERS	Six	TRANSMISSION	Selective sliding gear
		GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**
**ELMIRA
NEW YORK**

Price, \$6000



AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14

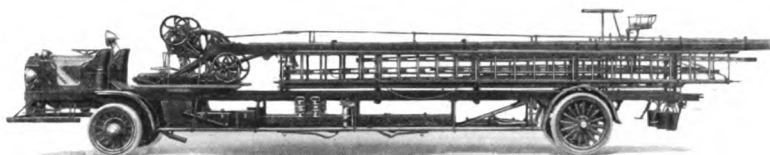
COLOR	Optional	CAST	In pairs
CLUTCH	Multiple disc	BORE	5½ inches
WHEELBASE	242 inches	STROKE	6 inches
GAUGE	Front, 62 inches; rear 65¾ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	38 x 4½ inches (single cushion)	IGNITION	Jump spark
REAR	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE .	High-tension magneto
BRAKE SYSTEMS . .	Expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES . .	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**

**E L M I R A
N E W Y O R K**

Price, \$10,000 to \$11,500



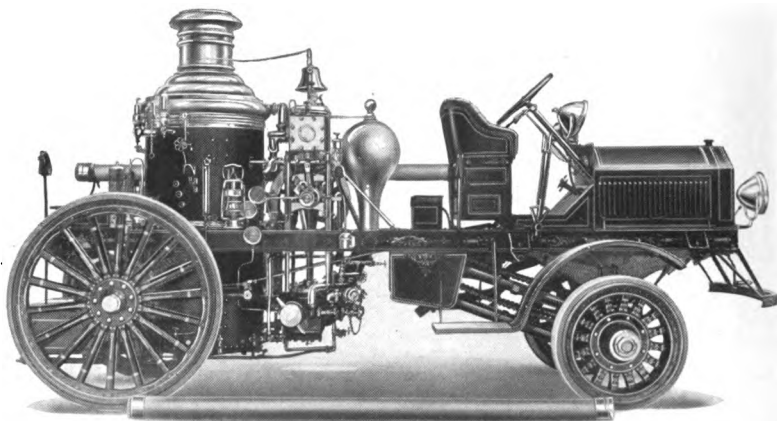
AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25

COLOR	Optional	CAST	In pairs
CLUTCH	Multiple disc	BORE	5½ inches
WHEELBASE	333 inches	STROKE	6 inches
GAUGE	66 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	38 x 5 inches (dual solid)	IGNITION	Jump spark
REAR	38 x 4 inches (single solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION	Selective sliding gear
CYLINDERS	Six	GEAR CHANGES	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -
LA FRANCE
FIRE ENGINE
COMPANY, Inc.
E L M I R A
N E W Y O R K**

Price, \$9500



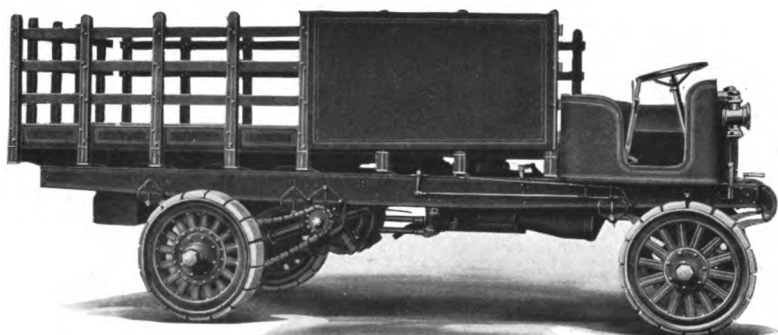
AMERICAN-LA FRANCE MOTOR STEAM FIRE ENGINE—TYPE 29

COLOR	Optional	CAST	In pairs
CLUTCH	Multiple disc	BORE	5½ inches
WHEELBASE	142 inches	STROKE	6 inches
GAUGE	68½ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	38 x 4 inches (dual solid)	IGNITION	Jump spark
REAR	38 x 4 inches (single solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting on transmission and expanding on both front wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
ARRANGED	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-
LA FRANCE
FIRE ENGINE
COMPANY, Inc.**
E L M I R A
N E W Y O R K

Price, \$5500

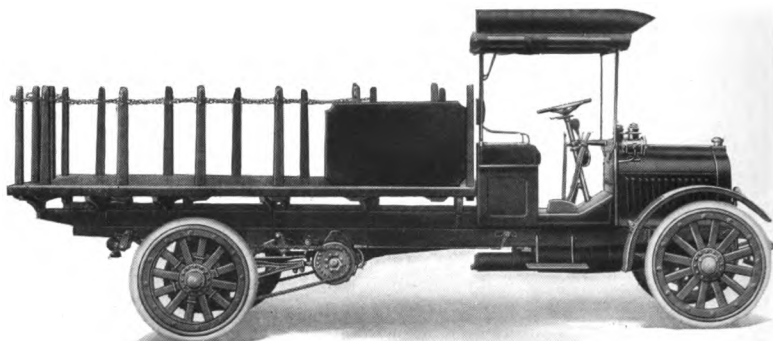


AMERICAN-LA FRANCE SIX-TON TRUCK—TYPE 6

COLOR	Gray	BORE	5½ inches
CARRYING CAPACITY	Six tons	STROKE	6 inches
WHEELBASE	129 inches	COOLING	Water
GAUGE	68 inches	RADIATOR	Honeycomb
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 5 inches (single solid)	ELECTRIC SOURCE .	High-tension magneto—dual system
REAR	38 x 6 inches (dual solid)	DRIVE	Double side chain
BRAKE SYSTEMS . .	Expanding on both rear wheels	TRANSMISSION . . .	Hydraulic
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	SPEED CHANGES .	Forward, 0 to maximum; reverse, 0 to maximum
CYLINDERS	Four	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED	Vertically, under hood		
CAST	In pairs		

**SELDEN
MOTOR
VEHICLE
COMPANY
ROCHESTER
NEW YORK**

Price, Chassis, \$2000

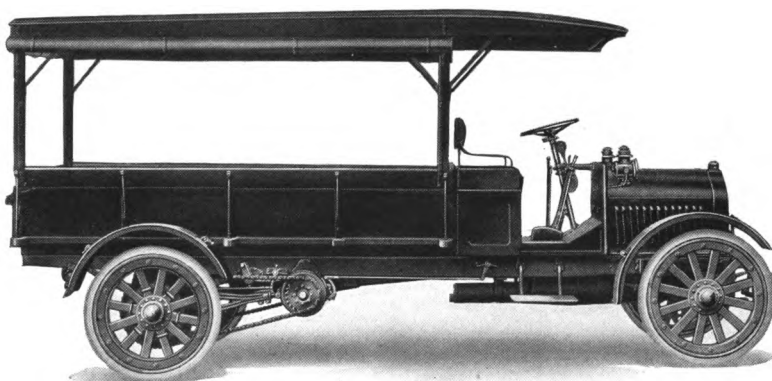


SELDEN ONE AND ONE-HALF TON TRUCK "JB"

COLOR	Body, green; running gear, red	CAST	En bloc
CARRYING CAPACITY	1½ tons	BORE	3¾ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	150 inches	COOLING	Water
GAUGE	Front, 56 inches; rear, 60 inches	RADIATOR	Vertical tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 3½ inches	ELECTRIC SOURCE	High-tension magneto
REAR	36 x 5 inches	DRIVE	Double chain
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	30	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

**S E L D E N
M O T O R
V E H I C L E
C O M P A N Y
R O C H E S T E R
N E W Y O R K**

Price, Chassis, \$2000



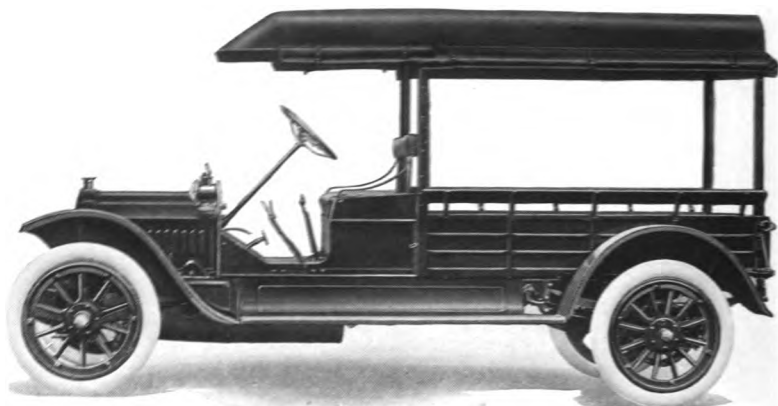
SELDEN ONE AND ONE-HALF TON TRUCK "JB"

COLOR	Body, red; running gear, green	CAST	En bloc
CARRYING CAPACITY	1½ tons	BORE	3¾ inches
CLUTCH	Multiple disc	STROKE	5¼ inches
WHEELBASE	150 inches	COOLING	Water
GAUGE	Front, 56 inches; rear, 60 inches	RADIATOR	Vertical tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	36 x 3¼ inches	ELECTRIC SOURCE	High-tension magneto
REAR	36 x 5 inches	DRIVE	Double chain
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	30	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

THE WHITE COMPANY

MAKING CARS AND TRUCKS FOR THE
CLEVELAND
OHIO

Price, Chassis . . . \$2100
With Standard Body . . . 2250



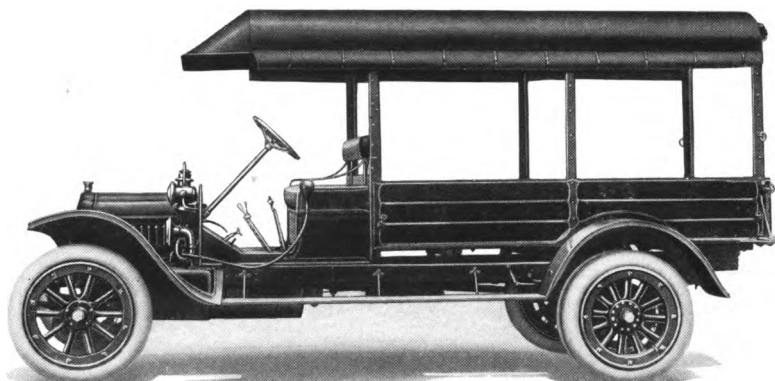
WHITE "GBBE" THREE-QUARTER TON TRUCK

COLOR	Chassis, red; body, dark green	ARRANGED	Vertically, under hood
CARRYING CAPACITY	1500 pounds	CAST	En bloc
CLUTCH	Single plate	BORE	3¼ inches
WHEELBASE	133½ inches	STROKE	5¼ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	34 x 4½ inches (pneumatic)	IGNITION	Jump spark
REAR	34 x 4½ inches (pneumatic)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes prestolite tank and demountable rims

**THE WHITE
COMPANY**
CLEVELAND
O H I O

Price, Chassis . . . \$3000
With Standard Body . . 3150



WHITE "TBC" ONE AND ONE-HALF TON TRUCK

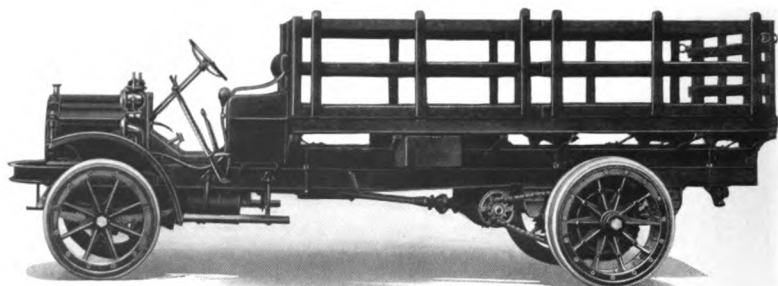
COLOR	Red	ARRANGED	Vertically, under hood
CARRYING CAPACITY	1½ tons	CAST	En bloc
CLUTCH	Single plate	BORE	3¼ inches
WHEELBASE	145½ inches	STROKE	5¼ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	36 x 4½ inches (pneumatic)	IGNITION	Jump spark
REAR	36 x 4½ inches (pneumatic)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes demountable rims

THE WHITE COMPANY

CLEVELAND
OHIO

Price, Chassis . . . \$3700
With Standard Body . . . 3850



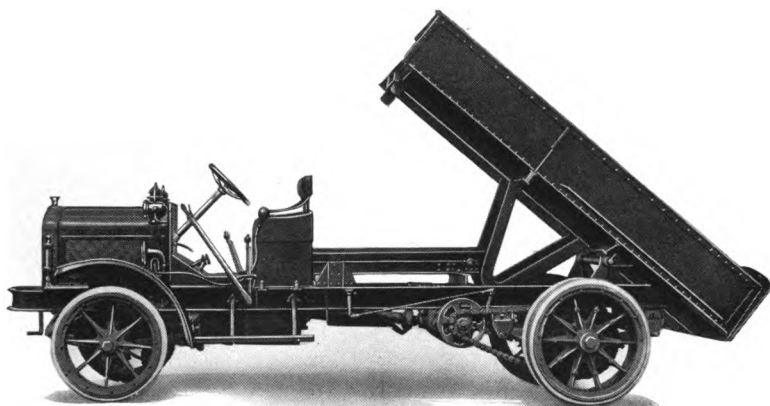
WHITE "TAD" THREE-TON TRUCK

COLOR . . . Red
CARRYING CAPACITY Three tons
CLUTCH . . . Single plate
WHEELBASE . . . 163 inches
GAUGE . . . Front, 64 inches
TIRE DIMENSIONS:
FRONT . . . 36 x 5 inches
 (single solid)
REAR . . . 40 x 5 inches
 (dual solid)
BRAKE SYSTEMS . . . Contracting on
 jack shaft and
 expanding on
 both rear wheels
HORSE-POWER . . . N. A. C. C. (for-
 merly A.L.A.M.)
 rating 22.5
CYLINDERS . . . Four

ARRANGED . . . Vertically,
 under hood
CAST . . . En bloc
BORE . . . 3¾ inches
STROKE . . . 5½ inches
COOLING . . . Water
RADIATOR . . . Honeycomb
IGNITION . . . Jump spark
ELECTRIC SOURCE . . . High-tension
 magneto
DRIVE . . . Double side chain
TRANSMISSION . . . Selective
 sliding gear
GEAR CHANGES . . . Four forward,
 one reverse
POSITION OF DRIVER . . . Left-side drive
 and center control

**THE WHITE
COMPANY
CLEVELAND
O H I O**

Price, with Standard Body, \$5200

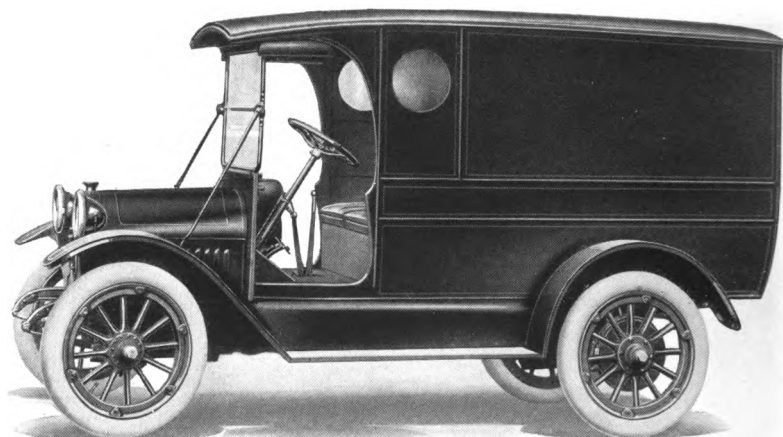


WHITE "ATC" FIVE-TON POWER DUMPING TRUCK

COLOR	Red	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Five tons	CAST	En bloc
CLUTCH	Single plate	BORE	4¾ inches
WHEELBASE	149 inches	STROKE	6¾ inches
GAUGE	64 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Honeycomb
FRONT	36 x 5 inches (single solid)	IGNITION	Jump spark
REAR	40 x 6 inches (dual solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 28.9	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

**STUDEBAKER
CORPORATION
OF AMERICA
DETROIT
MICHIGAN**

Price, \$1085



STUDEBAKER LIGHT DELIVERY "5"

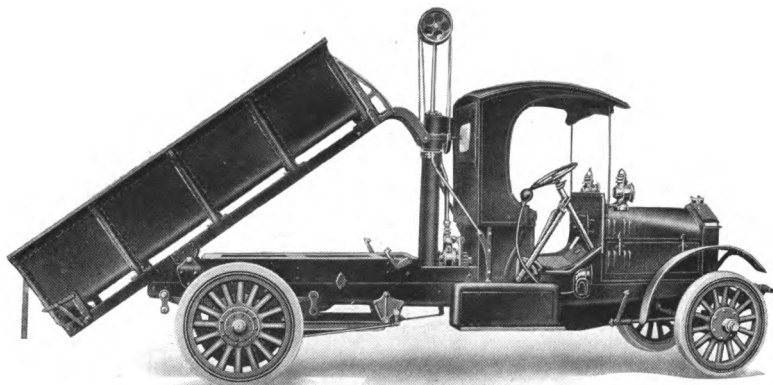
COLOR	Optional	CAST	En bloc
CARRYING CAPACITY	1500 pounds	BORE	3 1/2 inches
CLUTCH	Cone	STROKE	5 inches
WHEELBASE	108 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Tubular
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	34 x 4 1/2 inches (pneumatic)	ELECTRIC SOURCE	Storage battery
REAR	34 x 4 1/2 inches (pneumatic)	DRIVE	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED	Vertically, under hood		

Price includes electric lighting, electric self-starter,
windshield, speedometer and demountable rims

**PIERCE-ARROW
MOTOR CAR CO.**

**B U F F A L O
N E W Y O R K**

Price, Chassis, \$4500

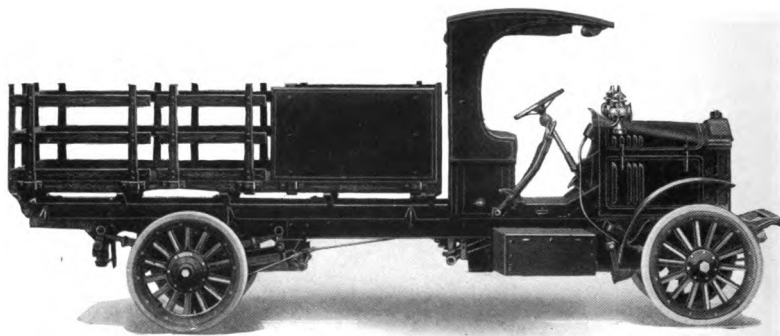


PIERCE-ARROW FIVE-TON TRUCK "R-5"

COLOR	Optional	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Five tons	CAST	In pairs
CLUTCH	Cone	BORE	4 $\frac{1}{2}$ inches
WHEELBASE	168 or 204 inches	STROKE	6 inches
GAUGE	64 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical tube
FRONT	36 x 5 inches (single solid)	IGNITION	Jump spark
REAR	40 x 6 inches (dual solid)	ELECTRIC SOURCE	High-tension magneto and dry battery
BRAKE SYSTEMS	Contracting on transmission and expanding on both rear wheels	DRIVE	Worm
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 38	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

**PIERCE-ARROW
MOTOR CAR CO.
B U F F A L O
N E W Y O R K**

Price, Chassis, \$3000

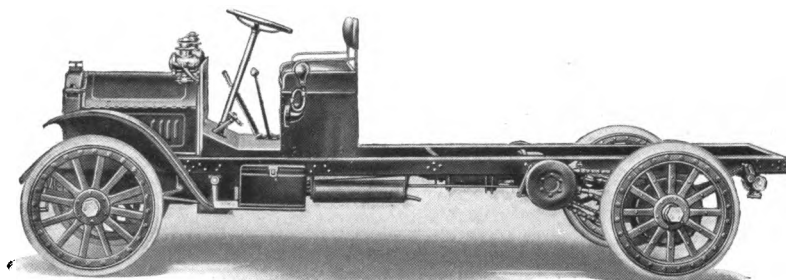


PIERCE-ARROW TWO-TON TRUCK "X-2"

COLOR	Optional	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Two tons	CAST	In pairs
CLUTCH	Cone	BORE	4 inches
WHEELBASE	150 or 180 inches	STROKE	5½ inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Vertical tube
FRONT	36 x 4 inches (single solid)	IGNITION	Jump spark
REAR	36 x 4 inches (dual solid)	ELECTRIC SOURCE .	High-tension magneto
BRAKE SYSTEMS . .	Contracting on transmission and expanding on both rear wheels	DRIVE	Worm
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 25.6	TRANSMISSION . . .	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES . .	Three forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

**FEDERAL
MOTOR TRUCK
COMPANY
DETROIT
MICHIGAN**

Price, Chassis	\$1800
With Stake Body H 150	1970
With Stake Body G 151	1945
With Express Body with Top	2020
With Express Body without Top	1945
Chassis with Worm Drive	1900

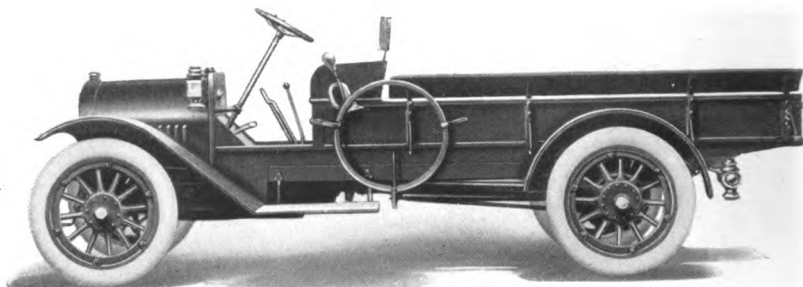


FEDERAL 3,000-POUND TRUCK

COLOR	Lead	ARRANGED	Vertically, under driver's seat
CARRYING CAPACITY	3,000 pounds	CAST	En bloc
CLUTCH	Cone	BORE	4½ inches
WHEELBASE	120 or 144 inches	STROKE	5¼ inches
GAUGE	Front, 56 inches; rear, 59½ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Cellular
FRONT	36 x 3½ inches (solid)	IGNITION	High-tension magneto
REAR	36 x 5 inches (solid)	DRIVE	Double side chain or worm gear
BRAKE SYSTEMS	Expanding on jack shaft and both rear wheels	TRANSMISSION	Selective sliding gear
HORSE-POWER	N. A. C. C. (formerly A.L.A.M.) rating 27.2	GEAR CHANGES	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control

**GENERAL
MOTORS
TRUCK CO.
PONTIAC
MICHIGAN**

Price, Chassis \$1090
Flare Board Open Express . . . 1215

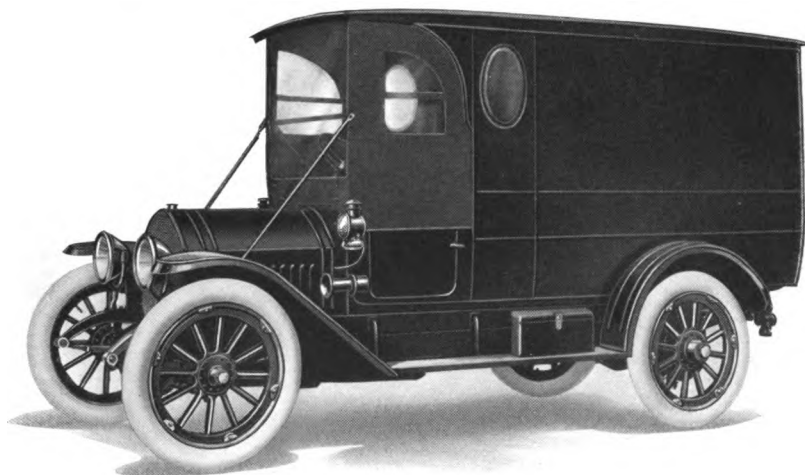


G M C 1500-POUND TRUCK "15"

COLOR	"G M C" gray	ARRANGED	Vertically, under hood
CARRYING CAPACITY	1500 pounds	CAST	En bloc
CLUTCH	Cone	BORE	3½ inches
WHEELBASE	122 inches	STROKE	5 inches
GAUGE	56 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Tubular
FRONT	35 x 5 inches (pneumatic)	IGNITION	Jump spark
REAR	35 x 5 inches (pneumatic)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE	Shaft
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	TRANSMISSION	Selective sliding gear
CYLINDERS	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

**K I S S E L
M O T O R C A R
C O M P A N Y
H A R T F O R D
W I S C O N S I N**

Price, Chassis . . . \$1500
With Express Body . . 1625
With Stake Body . . . 1625

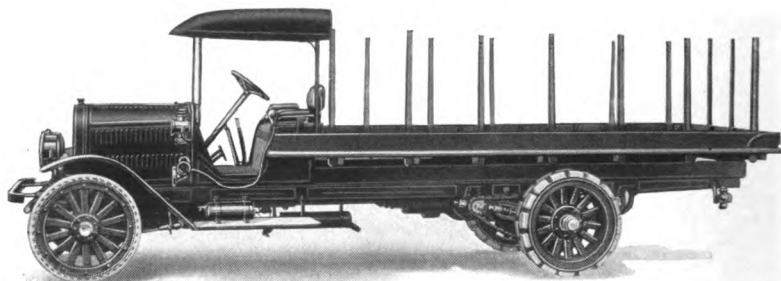


KISSEL KAR 1500-POUND TRUCK

COLOR	Optional	CAST	In pairs
CARRYING CAPACITY	1500 pounds	BORE	4¼ inches
CLUTCH	Cone	STROKE	5¼ inches
WHEELBASE	125 inches	COOLING	Water
GAUGE	56 inches	RADIATOR	Square tube
TIRE DIMENSIONS:		IGNITION	Jump spark
FRONT	35 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR	35 x 4½ inches	DRIVE	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 28.9	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED	Vertically, under hood		

**K I S S E L
M O T O R C A R
C O M P A N Y
H A R T F O R D
W I S C O N S I N**

**Price, Chassis . . . \$2750
With Stake Body . . . 2900
With Express Body . . . 2900**

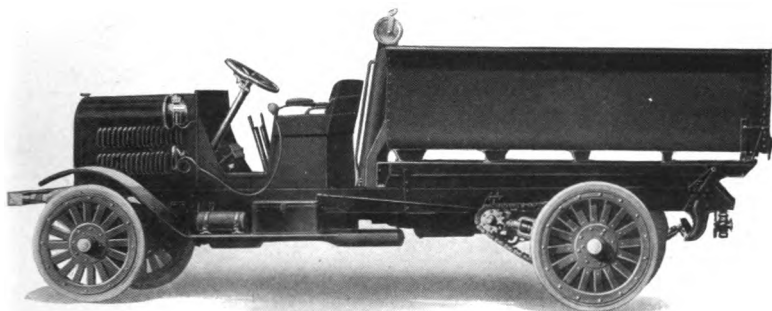


KISSEL KAR TWO AND ONE-HALF TON TRUCK

COLOR	Optional	ARRANGED	Vertically, under hood
CARRYING CAPACITY	Two and one-half tons	CAST	In pairs
CLUTCH	Cone	BORE	4½ inches
WHEELBASE	144 inches	STROKE	5¼ inches
GAUGE	62 inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR	Square tube
FRONT	36 x 4 inches (single solid)	IGNITION	Jump spark
REAR	38 x 4 inches (dual solid)	ELECTRIC SOURCE .	High-tension magneto
BRAKE SYSTEMS .	Contracting on jack shaft and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 32.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES .	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

**K I S S E L
M O T O R C A R
C O M P A N Y**
H A R T F O R D
W I S C O N S I N

Price, Chassis . . . \$4350
With Express Body . . 4500
With Stake Body . . 4500



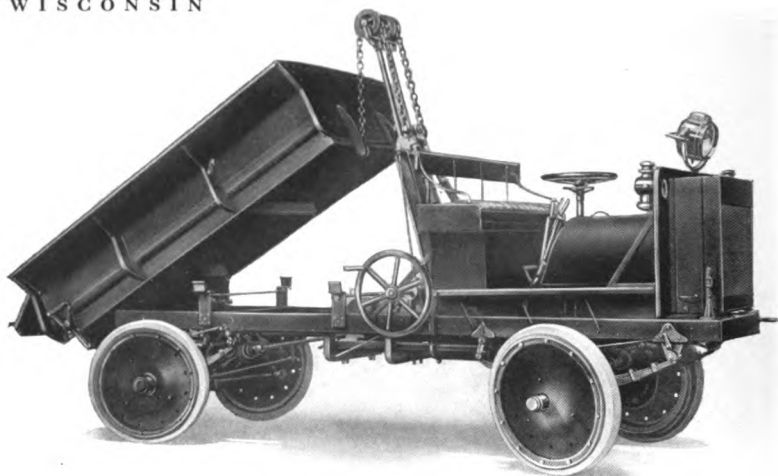
KISSEL KAR SIX-TON TRUCK

COLOR	Optional	ARRANGED . . .	Vertically, under hood
CARRYING CAPACITY	Six tons	CAST	In pairs
CLUTCH	Cone	BORE	4½ inches
WHEELBASE . . .	168 inches	STROKE	5 inches
GAUGE	72½ inches	COOLING	Water
TIRE DIMENSIONS:		RADIATOR . . .	Square tube
FRONT	36 x 6 inches (single solid)	IGNITION . . .	Jump spark
REAR	40 x 6 inches (dual solid)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting on jack shaft and expanding on both rear wheels	DRIVE	Double side chain
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 38	TRANSMISSION .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

**THE THOMAS B.
JEFFERY
COMPANY**

**KENOSHA
WISCONSIN**

Price, Chassis \$2750
With Platform Stake Body 3050
With U. S. Army Box Body 3000



JEFFERY QUAD TWO-TON TRUCK AND TRACTOR

COLOR Orange yellow
CARRYING CAPACITY 4,000 pounds
CLUTCH Single disc
WHEELBASE 124 inches
GAUGE 56 inches
TIRE DIMENSIONS:
FRONT 36 x 5 inches
REAR 36 x 5 inches
BRAKE SYSTEMS Four-wheel brake
 (internal expanding in each wheel drum) and one external contracting brake on drive shaft
HORSE-POWER N. A. C. C. (formerly A.L.A.M.) rating 22.5
CYLINDERS Four

ARRANGED Vertically, under hood
CAST En bloc
BORE 3¾ inches
STROKE 5¼ inches
COOLING Water
RADIATOR Honeycomb
IGNITION Jump spark
ELECTRIC SOURCE Magneto and dry cells
DRIVE Internal gear in each of the four wheels
TRANSMISSION Selective gear
GEAR CHANGES Four forward, one reverse
POSITION OF DRIVER Left-side drive and center control

Price includes prestolite tank

**GENERAL
VEHICLE
COMPANY, Inc.**
LONG ISLAND CITY
NEW YORK



AMERICAN DAIMLER "FV"

COLOR	Lead	CYLINDERS	Four
CARRYING CAPACITY	12,000 pounds	ARRANGED	Vertically, under hood
CLUTCH	Cone	CAST	In pairs
WHEELBASE	169 $\frac{1}{4}$ inches	BORE	4 $\frac{1}{4}$ inches
GAUGE	60 $\frac{3}{8}$ inches	STROKE	5 $\frac{9}{10}$ inches
TIRE DIMENSIONS:		COOLING	Water
FRONT	34 x 5 inches (single solid)	RADIATOR	Cellular
REAR	40 x 6 inches (dual solid)	IGNITION	Jump spark
BRAKE SYSTEMS	Contracting on transmission and both rear wheels	ELECTRIC SOURCE	High-tension magneto
HORSE-POWER	N. A. C. C. (for- merly A.L.A.M.) rating 28.9	DRIVE	Shaft
		TRANSMISSION	Selective sliding gear
		GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

CATALOGUE REQUEST BLANK

(To be sent direct to the manufacturer.
For address see pages on which models are shown)

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GENTLEMEN:—Please send me catalogue describing your automobiles shown in the **HAND BOOK OF AUTOMOBILES**, published by the National Automobile Chamber of Commerce, Inc., and oblige,

Name _____

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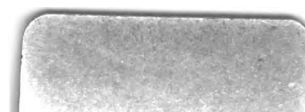
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THREE WEEKS

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